

MBMBaM 827: Advanced Jesus Studies for Men

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Intro (Bob Ball): The McElroy brothers are not experts, and their advice should never be followed. Travis insists he's a sexpert, but if there's a degree on his wall, I haven't seen it. Also, this show isn't for kids, which I mention only so the babies out there will know how cool they are for listening. What's up, you cool baby?

["My Life Is Better With You" by Montaigne plays]

Justin: Hello, everybody, and welcome to My Brother, My Brother and Me, an advice show for the modren era. I'm your oldest brother, Justin McElroy.

Travis: What's up, Trav Nation? I'm your middle brother, Travis 'Big-Dog, Woof-Woof, Vroom-Vroom, The Heater, Award Winning' *McElroy*.

Griffin: What's up, Trav Nation? It's me, your sweet baby brother, 30 Under 30 media luminary, Griffin *McElroy*.

Travis: *McElroy!*

Griffin: I don't know, Trav did it that way, I thought it would be fun to...

Travis: I have a sore on my tongue because I bit my tongue too hard, Griffin!

Griffin: Oh—

Travis: And now it feels like you're making fun of me.

Griffin: Just you see a babe?! Just see a babe, and chomped accidentally on your tongue?

Travis: No, I had—I had a witty retort for the king, but I knew that if I were to say it—

Griffin: Oh, you got to.

Travis: I would end up in the stocks.

Griffin: He would make you his jester.

Travis: Can I tell you? I'd be an amazing jester.

Griffin: Banger jester, absolutely.

Travis: I've thought about this. Everybody wants to pretend like, oh, if I travel back in time, I'd be a powerful knight. Or I could take over the—

Griffin: I'd use my knowledge of phones to like t—no, man.

Travis: No. My whole deal, jester.

Griffin: I just want to appease the rich, that's it, that's all I want.

Travis: Oh, yeah—

Justin: Well—

Travis: Speak truth to power. Empower the truth.

Griffin: Absolutely.

Justin: [chants] USA! USA!

Travis: Okay?

Justin: I know, it's a—it's a pretty surprising twist, but I wanted to let you guys know that I... and I'm not supposed to talk about it, because we're saving it for NBC, or like we're streaming it later, but I won the Patriot Games. [chuckles]

Travis: Okay.

Griffin: Say that again without—say it again without laughing?

Justin: I won the Patriot Games.

Travis: What does this mean?

Justin: I won President Trump's incredible Patriot Games.

Griffin: That's awesome.

Justin: I'm not supposed to talk about it, but I beat some of America's strongest teens, some of America's most Bible-based teens. I went in there and I cleaned their clocks. I dodged the balls. I jousting better than any of 'em.

Griffin: Okay.

Justin: And I won the Patriot Games, I won \$250,000 in scholarships.

Griffin: Of taxpayer—of taxpayer money, I hope—

Justin: It's impossible to tell, I mean, it's all... it all comes out in a wash—

Travis: I'm sure it's a philanthropy thing! Where President Trump is giving away his own money, as he is like to do. Justin—

Justin: He's got plenty.

Travis: I normally love to play along on your goofs, but I know you're making it to Patriot Games, because that's the name of a movie.

Griffin: Yeah—

Travis: I believe—

Griffin: They can't actually use that.

Travis: I—yeah. That's the name of a movie, you silly goose.

Justin: This is the Freedom 250 Patriot Games, celebrating—

Griffin: Still doing that, huh?

Justin: This great land of ours. I mean, it's, listen—

Griffin: Pretty belated.

Justin: It's our 250th birth year.

Griffin: I guess so.

Travis: Oh—

Justin: I read—

Travis: This is like when I have a birthday week, you know? And everybody has to be nice to me all week.

Justin: I did meet Chase Boggs, who's the dad of the—West Virginia's representative. I, of course, couldn't go from West Virginia. That would have been too obvious.

Griffin: Okay.

Travis: Yeah.

Justin: I was—I was Skip Riggins, from Colorado. I'm a 17-year-old from Colorado State High School Christian University.

Griffin: Can you give me the voice?

Justin: It's a combo! [chuckles]

Griffin: Can you give me the voice of sk—

Justin: What?

Griffin: I know you didn't use the voice you have now.

Justin: [in a silly voice] "President Trump, I'm so grateful to be here with you today! Thank you for having me at your incredible games! I'm glad I could win 'em for you, buddy!"

Griffin: Without thinking or pausing, on the count of three, what city in Colorado is he from? One, two, three.

Justin: London. [chuckles]

Griffin: That's crazy, man. There's so many, dude.

Travis: Can I tell you, that was the best choice, because I saw a look in Griffin's eyes where he wanted to confidently say there is no London, Colorado.

Griffin: Oh, but there's—

Travis: But he simply could not.

Griffin: Dude, if I've learned anything from my 39 years on this Earth, is there's a city named for everything in every state, basically—

Travis: A lot of Paris.

Griffin: There's like a butt-crack Utah, Kentucky, New York.

Justin: They got everything.

Griffin: They got everything.

Justin: I d...

Travis: Now, Justin—

Justin: I met the—

Travis: Can I tell you, you know I support—

Justin: Can I just go ahead and finish the thought that I began before you two—

Travis: I forgot that you were talking before—

Justin: Thank you—

Griffin: Yeah, it's—

Justin: I know.

Griffin: It happens—

Justin: I know.

Griffin: All the time.

Travis: We interrupted so deeply.

Griffin: Yeah.

Justin: I know. So I met Chase Boggs, the father of West Virginia's representative. It's funny, he was actually interviewed by the Washington Post.

Griffin: Cool.

Justin: And even though his kid got eliminated, he still came for the finale to cheer me on, I guess.

Travis: Okay?

Justin: And he told the Washington Post, "This is going to be a Trump rally." [chuckles] We... why did he go? Because we all love Trump!

Griffin: Okay, man, I thought for a minute—

Justin: Why wouldn't I want to be at this once-in-a-lifetime thing?!

Griffin: You had me in the first half, because I thought maybe there's a chance that Chase Boggs was like, man, this whole thing is just going to be a big fuckin' Trump—this thing used to m—

Travis: And it just occurred to him!

Griffin: Yeah, this used to mean—

Travis: "Wait a minute!"

Griffin: Something, the Patriot Games.

Justin: That's what was hard for me is, I go there because I think it's about an athletic competition—

Travis: Sure.

Justin: And 250K for the school of my dreams, right? So I'm excited about that. I get there, I'm fuckin' buried in Chick-fil-A wrappers!

Griffin: Yeah.

Justin: And a bunch of kinotape and a bunch of Bible verses written all over it. You know what I mean? Like, I'm just trying to joust! I'm just trying to joust—

Griffin: You're there for the love of the sport—you're there for the love of the sport, not cessarily—

Justin: Yeah!

Griffin: Not necessarily the love of the country.

Justin: And the love of the country!

Griffin: Oh, okay.

Travis: Oh?

Justin: Again, it's a huge opportunity to represent Colorado.

Griffin: Yeah.

Justin: And America. If I could be the strongest team from Colorado?

Griffin: Yeah.

Justin: Can you imagine? I'd put that right up next to my iHeartMedia award. You know? That's massive.

Travis: Justin, I didn't want to talk about that, because... I, frankly? You know I love you and I support all of the shenanigans—

Justin: You weren't there. You weren't there—

Travis: Well, no, yeah, I mean like I d—

Justin: You didn't post about it on Facebook—

Travis: First of all, you didn't tell me about it. I just kept seeing—

Justin: I wasn't allowed to because we were streaming it on the cock.

Travis: Yeah, I kept seeing posts from Skip Riggins, and I was like—

Justin: Peacock, Griffin, don't make that face. The cock!

Griffin: [chuckles] The cock. We can call it that.

Travis: The cock! Streaming on a cock!

Griffin: We call—used to call 'em that—

Justin: We no longer have an ongoing deal with them, we most certainly can!

Griffin: [guffaws]

Travis: But—

Justin: [laughs] Don't let the option expire if you don't want the bad ones!

Griffin: Yeah.

Travis: It's simply unfair for you to compete against these teens, because I think you, with your 45 years of life, are in such a better position to beat these teens at physical sports. I mean—

Justin: Of course I am.

Travis: You've had 45 years to turn yourself into a living machine capable of achieving physical goals that these, frankly, youngsters couldn't even imagine.

Griffin: Couldn't conceive.

Justin: Well, and it's the will too, Travis.

Travis: Yeah!

Justin: I've had 40 years to sit in ice baths to hone my will until it's an iron—an iron edge.

Griffin: Yeah, sure.

Travis: Yeah.

Justin: There's no force on Earth that could resist this sheer force of will. Which I think that is why my, I called my, when I went up to the stage and they—Trump was like, "Here's your prize, buddy!"

Griffin: Awesome, dude.

Justin: And I took it from him. [chuckles]

Travis: Yeah.

Justin: And I was like, "This is a triumph over God and President Trump."

Griffin: Yeah.

Justin: "I've defied all of their will. I'm a 45-year-old man."

Griffin: Yeah.

Justin: And then I left.

Travis: And a gasp rang out.

Justin: Yeah. Wait 'til you see it on the cock. It's episode... four. I guess they do like four episodes. [chuckles]

Griffin: Episode four of Patriot Games, Thursday nights. It's poppin' on the cock.

Travis: Wait, sorry. Poppin' on a cock. Four.. episode four is when they announced the winner? How many episodes are there?

Griffin: Nine.

Justin: Episo—there's nine episodes.

Griffin: [chuckles]

Travis: [chortles] The following five episodes are an investigation into how a 45-year-old man pretending to be Skip Riggins from Colorado was able to get into the games!

Griffin: Yeah, it's—episode five is what happened to the real team participant from Colorado. They really dive in on that—

Justin: Ep nine—

Griffin: On five.

Justin: Ep nine is the reunion hosted by Andy Code. And it will be a very—

Griffin: Yeah, I bet.

Travis: [chuckles]

Justin: A very scintillating reunion, I think, when they all find out I'm a 45-year-old man and don't actually know any of the Bible verses I referenced throughout our time together. [chuckles]

Travis: Justin, can you tell us, just at episode nine, in the recap, the reunion, they always announce it, who's going to be the next Patriot?

Griffin: Yeah.

Travis: Looking for—at all these sexy singles, looking to be the next married Patriot.

Griffin: This is a different group of people, by the way, not the teens.

Travis: Not the teens.

Griffin: This is a different group of people that they had on the side, dating.

Travis: But like this is how JD Vance got to be vice president.

Griffin: True.

Travis: Right? Because he won the Patriot Games, I want to say, 246?

Griffin: Yeah.

Travis: Right? And then they announced him at the end of like, and he's the next vice president, right?

Griffin: Right.

Travis: So who's the ne... who's going to be the next Patriot?

Griffin: Who's the new Patriot?

Justin: No, sorry, guys, they won't let me. I could reveal exclusively that I won the Patriot Games myself. [chuckles]

Griffin: Right.

Justin: But they will not let me reveal the next Patriot.

Griffin: Anything beyond that—

Justin: It is a...

Griffin: A huge—

Justin: Yeah.

Griffin: Yeah.

Travis: I've made a lot of bets.

Justin: [yells out] It's f—*aah*! It's Fez from That '70s Show!

Travis: [yells out] Yes!

Justin: Damn it!

Griffin: Damn it, dude!

Travis: I knew it!

Justin: Damn it! Damn it!

Travis: Wilmer Valderrama! How did I pull that?!

Griffin: This... I don't want to make light of the curre—the current administration, and just the kind of constant psychic toll that it takes on me and everyone else—

Justin: I think that is basically your job. I will point out, it's basically your job.

Griffin: Okay, well then let me just say—

Justin: You just described your job.

Griffin: Let me say—it is my job, I guess, to make light of this. But let me say this. That Washington Post article you referenced, can I read the headline? It is—

Justin: Sure.

Griffin: "Patriot Games open with dodgeball, lots of MAGA caps, and even more questions." Can this dude throw one fuckin' soiree without it being like... "Lots of fuckin' big questions left in the wake of the big picnic party, the big America picnic party, featuring Flo Rida." Can they not just do one event where the Washington Post writes about it that it's like, "I don't know, guys. Like, he sucks. Obviously, he sucks shit. This whole thing sucks shit. But like, pretty killer party." It's always like, "It happened. Lots of people were there. They all had the fuckin' hat going for 'hem. And we're just curious where it all came—and what comes next?" He can't just throw one fuckin' party.

Travis: Well, Trump's a big fan of DashCon, ad he's just trying to recapture that energy.

Griffin: He's trying to capture that meme magic.

Justin: Trying to recapture the magic.

Griffin: Simpler time.

Justin: Congratulations to me, I guess.

Griffin: Good job, Skip.

Justin: I'm... The 250K is actually only good at Liberty University, so I will be pursuing a major in...

Griffin: Seminary!

Justin: Seminary in Jesus. [chuckles] Advanced Jesus studies for men! That's what it says here on the brochure.

Travis: Yeah, sponsored by Old Spice.

Griffin: Old Spice presents advanced Jesus studies for men?

Travis: Yeah.

Justin: Oh, by the way, Boggs' son's name was Cutter.

Griffin: Cutter Boggs?

Travis: Cutter Boggs!

Griffin: Holy—

Justin: Cutter Boggs!

Griffin: Fuckin' shit, dude.

Justin: *Waah!*

Griffin: That's awesome! That's really good!

Justin: Cutter Boggs is a victim of circumstance.

Griffin: Sure.

Justin: Like, his name is Cutter Boggs, and he was born Cutter Boggs, and God bless him. He's going to figure it out. Hey, Cutter? There's still time, brother! Take it from us!

Griffin: Use this as your launchpad.

Justin: The three of us, literally!

Griffin: Yeah.

Justin: Take it from us! There's still time, Cutter.

Travis: We can offer you sanctuary. Not like in our literal home, but—

Justin: Not here, Cutter. There are pockets—

Travis: But like metaphysical sanctuary.

Justin: There's pockets in the state where you'll be safe, Cutter.

Griffin: Here, take this map.

Justin: Come with us!

Griffin: Take this map, Cutter Boggs.

Justin: Take this map.

Griffin: And this ring.

Justin: "No, no, no, that's my ha—that's my hot dog tour map. No, no, no. I've got it somewhere."

Travis: "This is—well, this is the map. It does say sightings of Mothman, but it also has a path drawn on it that'll get you to some cool places."

Griffin: "Wear a rhododendron upon your lapel, Cutter Boggs. That is how we will know you as one of ours."

Justin: It feels so bad to be repeatedly just saying the name of this underage person that I guess just ended up in a bad spot—

Griffin: Dude, but this is not a slamming situation! Listen, no. With this name, you could be famous at anything. I feel like we're—I feel like there would be a famous basketball player named Cutter Boggs.

Travis: Yes.

Griffin: Famous golf player. Golf. Golf! Cutter Boggs?

Travis: Boxing.

Griffin: Boxing!

Travis: Or frankly, like some kind of like philanthropist, billionaire, playboy.

Griffin: You're set up to launch! You are set up to launch off this event. This is wild that you've—and I'm sorry it didn't go your way, but still...

Travis: It might be for the best!

Griffin: Might be for the best.

Justin: I'll also say, it makes me nervous to elevate people in this way. But Cutter Boggs is the West Virginia representative at Trump's Patriot Games. I think the only possibility is a reverse milkshake dunk. It can only go—

Griffin: It can only get better from here, gang!

Justin: It can only—like you're...

Griffin: Delighted.

Justin: Still time, Cutter. Still time. Don't give up.

Griffin: Don't give up.

Justin: This is an advice show. We're going to help people. Not just Cutter Boggs.

Griffin: Goodbye!

Justin: Everybody. [chuckles]

Griffin: Yeah.

Justin: We won't stop until it's—Travis left. [chuckles]

Griffin: Travis just fucking dipped, dude.

Justin: He just checked out.

Griffin: He can come—

Travis: I had to turn down the temperature in my office!

Griffin: He had to turn down the temperature in his office.

Travis: So warm!

Griffin: We have hand signals for this shit that we have worked out.

Travis: I did! I held up one minute!

Griffin: You did one, that's not "gonna turn the temperature down in my office." That's like... that's pointing up and you're dedicating it to the Lord. We agreed on this, when you point up, you're ded—

Travis: It can be two things!

Griffin: Okay.

Travis: I make it colder for the Lord!

Griffin: You point down for temperature down. You do this, I know it's—

Travis: No, that's for the Devil's coming!

Griffin: Oh, okay.

Travis: We've talked about this.

Griffin: Devil always comin'.

Travis: On the cock. [chuckles]

Justin: This...

Travis: This fall! The Devil comes on the cock—it's a show I'm pitching.

Justin: Devil comin' on the cock? You can't do that!

Travis: No, no, no, Justin!

Griffin: You can't say that, that's too yucky.

Travis: It's being released by the cock.

Griffin: Do you understand...

Justin: Never gonna work again. [chuckles] We're never gonna work again.

Griffin: There's thresholds and boundaries.

Travis: In the Devil? No.

Griffin: No, here on the show—

Justin: My boss—

Griffin: On the podcast—

Travis: In my show—

Griffin: We've cultivated—

Travis: So he works with a detective—

Justin: You're not going to fucking believe—

Travis: To solve mysteries using his Devil powers.

Griffin: Oh, okay.

Justin: You're not going to believe the first question. [chuckles] "My boss wants me to make and sell a show to Netflix."

Griffin: Awesome.

Justin: "I started a new job about five months ago, a social media manager for some local restaurants and venues. The pay isn't great, but hours are up to me. My boss has some pretty wacky requests, but I'm now being told he wants me and one other coworker to film a comedy competition of local people trying stand-up, and sell it to Netflix." [chuckles]

Griffin: Fuck yes, dude!

Justin: "The venue is based in a village of 600 people. The wider region is about 50,000 people. The budget we have been given is \$50,000." Give each of 'em a dollar. [chuckles]

Griffin: What?!

Justin: "The budget we've been given is \$50,000, that's including the prize money. How do I approach a clearly deluded boss? Is this a test on how far

he can go before someone says no?" And that's from Apparently a TV Producer.

Travis: We'd all like to think that ridiculous requests are a test.

Griffin: Yeah.

Travis: It's not.

Griffin: No, no, it's a—this is a thing that this person wants. They're not going to give you \$50,000.

Justin: This stinks of AI to me. This stinks of the boss is like, "Hey, AI, I had this idea, is it good?" And the AI's like, "Sounds good to me, boss! How much? 50 Gs? Cash it!"

Griffin: Yeah.

Travis: "Do I have to pay it? No, you're—"

Justin: "Do I have to pay it?"

Travis: "You're going to? Love it!"

Griffin: "Awesome. Great. I don't have money."

Justin: Yeah, "Open up the disc tray. I'll print it out. I'll print out as many monies as you need." [chuckles]

Travis: I would not watch a show about like open mic people trying to make it. What I would—

Justin: Well, Travis, I was trying to guess how that sentence would end, knowing you as long as I have, and I could not fathom a fuckin' answer.

Griffin: We found it! We found the one show—

Justin: The one show Travis won't watch!

Travis: But what I would watch is a show about trying to make a show where people do stand up, in a 600 person town, and you're trying to make a show out of that.

Justin: Yes. You're basically wanting Nirvana, the band, the show, the documentary.

Griffin: Yeah!

Justin: The real life, yeah.

Griffin: Reality... reality TV is ready for this lev—this meta layer. We're ready to step beyond it. Knowing that Big Brother's doing like time portals and shit like that, like that's awesome. But it's, we've also reached the limit of what is possible with what we currently accept about reality television. What we need now is planning reality television sort of events with a budget, and whatever you don't spend of the budget, that's your prize money that you get to take home as the planner. That is the show I would absolutely watch. How are you going to get this thing together for two Gs? And then the other 48, that's your—you pocket that immediately, for the emotional turmoil.

Justin: How would you split? Like you got 50.

Griffin: Right.

Justin: You gotta come up with a prize. How would you alloc—like, what kind of prize would you allocate?

Travis: \$1,000 seems like a lot.

Griffin: For a village of 600 people? I think if you—

Travis: To do stand-up open mic night comedy, and you could somehow win? First of all, I also don't know how you win open mic night. Like that's a whole metric you're going to have to work out.

Justin: Biggest laughs, Judge-o-meter.

Griffin: Judgeometer, yeah.

Travis: But the only people who go to see open mic nights are also competing in the open mic night! [chuckles]

Griffin: That's true.

Justin: Yeah, but this—at this one, you're coming to see a TV show being filmed. [chuckles]

Travis: Oh, shit.

Griffin: Yeah! People love that shit.

Justin: So it's a completely different experience. They've got the people with the boards that are what all, you know? Action! The whole thing.

Travis: Have them voted out. Like Survivor. Have the other comedians vote out people.

Griffin: I assume there will be some, there will be—oh, the comedians vote off other comedians. The only issue with that is that the cream is not going to rise to the top I don't think of that situation, Trav.

Travis: Yeah! I'm not watching it for the comedy, Griffin, I'm watching it for the drama!

Griffin: Yeah.

Justin: Mm-hm.

Griffin: Can you get Christopher Guest to do—maybe the 50,000, maybe you set 45—

Travis: A Christopher Guest spot.

Griffin: 45 apart for the Christopher Guest spot. No, it's not a guest spot, he's going to need to run this whole thing. Because he's able to find—

Travis: Oh, Christopher Special Guest.

Griffin: He's able to—no, like Christopher producer, but that's not a fuckin' jo—that's like not anything. Do you understand? He's behind the show he's ma—

Travis: Oh, Christopher Featuring.

Griffin: He's making it, and he's making it—

Travis: Christopher With?

Griffin: And he's finding all... he's finding all the great stories—

Travis: Christopher and Introducing?

Griffin: I quit. I quit the show. This is it.

Justin: Wow...

Griffin: Yeah! We all wanted to know. 827, mark it. Time of death.

Justin: Wow.

Travis: 827? Oh, the number of the episode, okay.

Justin: Episode 827.

Travis: Sorry, Griffin—

Griffin: He would run the—

Justin: Amazing.

Travis: You were saying?

Griffin: He would be in charge of making the show.

Justin: No. Are you back? Or is it just me?

Griffin: I'm here. Yeah. No, I mean, I'll finish the episode out for sure.

Justin: Oh, that's—[chuckles]

Griffin: We got sponsors this week—

Justin: That's a pro move!

Griffin: Yeah—

Justin: Oh, yeah, yeah, yeah! For the sponsies!

Griffin: We do it for the sponsies, for sure.

Justin: He'll hang in there just as long as we have sponsies—

Griffin: I'm back. I want a 10% raise. Say yes—

Travis: Okay.

Griffin: Now or I'm gone again.

Travis: Yeah.

Griffin: I'm a fickle kitty—

Justin: Yeah. Yes.

Griffin: I'm a fickle street cat. Don't fuck around with my contract.

Justin: There is... there is one person in this whole equation I want to see a TV show about, and it's the person who thought this was a good idea. You

simply need to turn the camera on the boss for free and say, "Tell me about some other very good ideas that you have."

Travis: Yes.

Griffin: [chuckles]

Justin: And let's just follow that thread wherever it leads. Like I—this person's a superstar! [chuckles]

Griffin: Yeah.

Justin: Like I want to know what their—what their next big idea is, and I'm on board! I just think you gotta chase... chase the story. And the story of this documentary is... huh?

Griffin: Huh?

Justin: *Huh?!*

Travis: And the cool thing too, because you will be doing this on Netflix—which, easy, easy to get a show on Netflix, we've done it hundreds of times.

Griffin: Right.

Travis: Is you could end—there's no set episode length, right? So you could end each episode the moment you see realization dawn on your boss's face that what they're describing is a bad idea.

Griffin: Yeah.

Travis: And the episode just goes 'til that moment hits, and immediately cut to credits. Right? So e—

Griffin: That could be huge.

Travis: Yeah, just you—

Griffin: Short.

Travis: "Tell me, and how would we do that?" And like let boss keep talking and talking until they're like, "Huh..."

Griffin: Now listen—

Travis: Credits!

Griffin: We have a unique experience opportunity to offer this person, which is that we have pitched to Netflix before. A couple of times.

Justin: Yes, I was going to say, the frustrating thing about this is you could get all this right and actually get to the point where Netflix is like, "We gotta get you guys out to La La Land."

Griffin: Right.

Justin: And get at a sit down. And then you'll go into Netflix's HQ, and it's the scariest goddamn place you've ever been in.

Griffin: Fuckin' so scary.

Justin: They got Oscars just in the lobby!

Griffin: Oscars in the lobby. Big cardboard—

Justin: Here's some Oscars!

Griffin: Big cardboard Beat Bugs fuckin' chilling—

Justin: Huge Beat Bugs!

Griffin: Huge.

Travis: They just have Demogorgons walk by the window and wave at you to big time you. Like and they're like—

Griffin: They've got—

Justin: The rooms are named after—

Travis: "Shit, is that the Demogorgon?!"

Griffin: Five Demogorgons.

Travis: And you're like, "Yeah."

Justin: The rooms are named after more popular Netflix shows, as if to remind you that they don't need you.

Griffin: Towering statues of Millie Bobby Brown!

Justin: Towering.

Griffin: Towering statues of Millie Bobby Brown.

Travis: Towering.

Griffin: Like twin colossi.

Travis: And they all say life size. Which I've never seem Billy Bob—

Griffin: They all say life size, I've never seen her in person.

Travis: Billie Bobby Brown in real life. I don't know how tall she is.

Justin: "Some people call me Eleven."

[group chuckle]

Griffin: That's cool. What voice—

Justin: That's cool, man.

Griffin: I'm curious about that joke—

Travis: I believe that was Billie Bob...

Justin: Bobby...

Travis: Brown.

Griffin: Oh! I see, I see, I see. I got you now.

Travis: I got you.

Justin: Yeah, it's—and then you—it is a very—it's a hugely scary place, that some of 'em are—we've pitched shows—pitched shows at a lot of different places. And some of them are a little less threatening. They're all different—

Griffin: Some are chill vibes, dude!

Justin: Yeah, Hulu, they had snacks and a—and a charger vending machine, that you could get chargers out of.

Griffin: Uh-huh.

Travis: None of 'em bought the shows.

Justin: None of 'em bought. I said pitch, didn't I?

Travis: Yeah.

Justin: I said pitched.

Travis: Not caught. [chuckles]

Justin: Not sold.

Griffin: The cock kind of bought it.

Justin: The cock... Yeah.

Griffin: [chuckles]

Justin: The cock let it...

Travis: Let it dangle.

Justin: The cock let it...

Griffin: [chuckles]

Justin: The cock let it hang out upstairs, to see if other situations would work out.

Griffin: Yeah, sure.

Justin: It was more of a situationship.

Griffin: Yeah, yeah. How about the next question?

Justin: We had a longer history than Peacock—with Peacock than most of the people that we were in meetings with. Like we had been at Peacock longer than... than most of the people.

Griffin: Well, we're company men! We're NB—we're NBC boys.

Justin: [chuckles]

Travis: There's nothing we like more than being shuffled off by NBC.
[chuckles]

Justin: [chuckles]

Griffin: That's it!

Justin: My dash—

Griffin: Hey, guys! This just might—I gotta tell you now that we're on the other end of it. It was just my launch pad to get on American Ninja Warrior.

Justin: Yeah.

Griffin: You must understand that this whole thing was just to get my foot in the door, so that I can then use that foot to propel myself through obstacles.

Justin: "My Dasher just got stopped by Jehovah's Witnesses outside my house. They saw me. They're gonna knock on my door next and know that I'm actually home and ignoring them. What do I do?" That's from Pretending I'm Not Here.

Griffin: This may not be the best starting point for this, but I've come to a very powerful realization. And it's a rude realization, it's out of step, I think, for the rest of my character and how I like to live my life. But if someone comes to your door and knocks on it, and they can even see you, they see you inside, you got all the windows open and you're partying, you don't have to go. You don't have to answer it. Did you know this? If someone comes to your door and they have a hat on and the hat says like,

"We're the Tree Planters Deluxe," or like, "Hella Magazine Subscriptions Incorporated," and you see that and you think, I don't actually need that. I'm not gonna waste that person's time. I'm not gonna waste my own time, certainly, and subject myself to an uncomfortable sort of sales pitch situation. I'm just gonna keep fucking chilling. There's no—there's nothing anyone can do about that!

Justin: I had a terrible situation yesterday where, one time, a couple years ago, people came to the house and Sydnee was the one who answered the door, and they tricked her into bug treatments. And I don't know if it was a trick, I don't know if you need these bug treatments or not, but these people come every month, and I don't know what they're doing.

Griffin: They take care of sick bugs! They take care of sick bugs. I got got by this one too.

Travis: Physically and emotionally!

Griffin: And emotional welfare, for the bu—sick bugs.

Travis: They're there to comfort them as well.

Griffin: Yeah.

Justin: Yesterday, they rang the doorbell. Why? Why?

Griffin: "Any bugs in there?!"

Justin: I went up—yeah, "Bugs today, sir?!" No, I went up and I opened it, and they were like, "We're here for your monthly treatment." And I was like, "Okay." And they said, "Because it's raining, we're leaving it up to the customers as to what we do."

Travis: Leave.

Justin: What the fuck?

Griffin: [chuckles]

Justin: I said, "What?" And he said, "Well, because of the rain and we don't want to make stains. And so we're just kind of leaving it up to each customer. So just want to know what you—what you wanted us to do." I don't know what these cats do on a good day!

Griffin: Right, yeah.

Justin: I don't know what they do on a sunny day! And that like I—

Travis: Also, why did they come then?!

Griffin: Yeah.

Justin: Why did you come?! Why did you call?!

Griffin: You sh—were you—

Justin: I could look like an asshole on the phone!

Griffin: Could—could you... Is anyone going to respond to that, "I want the stains. Stain—"

Justin: "I want the stains."

Griffin: "Stain me up."

Travis: "Stains, huh? Tell me more!"

Griffin: "Stain me up, Scotty!"

Justin: I said, "I leave it to your good judgment."

Griffin: Mm-hm.

Justin: Because that's the only—that's the truth! What would you do in my situation? I don't know. I regretted opening the door. I shouldn't have opened the door.

Griffin: You don't have to open the door! They're not going to smash in through the— "Aah! You have to let me show you trees!" Like, you don't have to... cops aren't gonna come smash in, "Did you not answer the door for this guy? He saw you had solar panels, but he wanted to put solar panels on top of those solar panels."

Travis: Yeah.

Griffin: "And it sucks that you didn't answer it. I think it's against the law. Let me check the law book."

Travis: I have two beautiful dogs that bark when people knock at the door. And for a long time, I considered that a frustration. Oh, how I wish my dogs didn't bark when someone knocks at the door. But then I realized, my dogs making quite a ruckus when someone knocks at the door gives me this like

inherent like, hey, person knocking at my door that I don't know, you have already inconvenienced me and I—

Justin: That's true!

Travis: Haven't even opened the door yet.

Griffin: Yeah, yeah.

Justin: They've already taken something from you.

Travis: You are on the back foot. So now I can crack the door and be like, "What? No, I can't—*aah!*" And then close the door. And like—

Griffin: That's a gift, though. That's a gift those dogs have given you.

Travis: That's all I can do! Right?

Griffin: Yeah.

Travis: It works!

Griffin: I hit 'em with a lot of, "It's din—oh, I'm sorry, just—" Kids are huge for this, be like, "I can't, man, I just got—I'm making my kids dinner right now, I can't." Like no one's going to be like, "Stop making your kids dinner. Stop making your kids dinner right this exact moment."

Travis: I've also just turned around and walked inside.

Griffin: Well, that's ruder than not answering the door, man.

Justin: That's rude.

Travis: Well, this is—

Justin: That's rude.

Travis: After I tried to end like, "Oh, no, thank you. I'm not interested."

"Well, but let me tell you more!" And I'm like, "No." And I just walk inside.

Griffin: Now listen. Now listen. I don't want to stymie the economy any more than I already have. Sorry, everyone, for all the inflation and stuff.

Travis: Yeah, Griffin. We've been meaning to talk to you about that.

Griffin: I'm not the type of person that could put up a sign outside of my home that says like "no solicitors" or anything like that. That feels like, I don't know, gross to me, I guess? Classist, perhaps, in a way. Now—

Justin: Or "This house protected by Smith and Wesson." That kind of thing.

Griffin: Well, that's obviously an enormous escalation from what I was saying.

Justin: [chuckles] Sure. Yeah, yeah. I'm just saying—

Griffin: Mine is like a sign that I think normal people—

Justin: You don't like signs that say like, "We don't call 911. We just shoot."

Griffin: Yeah, yeah!

Travis: Yeah, something like that, I don't see that in Griffin's nature.

Griffin: It says like, "If you ring this doorbell, I'm going to fucking kill you, Michael."

Justin: [chuckles] Yeah.

Griffin: Yeah.

Justin: Those signs are so—man, those people really hate when people come over. [chuckles]

Griffin: Yeah, yeah, yeah. "I have a shotgun loaded, it's pointing through the mail slot, so this better be good, or else I'm going to Kevin McAllister your dick off."

Travis: Yeah.

Griffin: "I'll make you a real sticky bandit in your pants when I shoot your dick off with this shotgun I have ready."

Travis: It's a huge sign.

Griffin: It's a *huge* banner, that waves from above your—listen, I don't want to destroy the economy. I'm not saying put out a sign that says "no solicitors." What we should normalize is signs that say what you are interested in buying.

Travis: Ooh?

Griffin: So like say like, "Some solicitors, see below." And then below that, you're going to have other signs that say like, I mean, candy bars, always. Snacks, pretty much always. If you come to my door and you're selling snacks and it's like for your band or whatever, yeah, like I'll—

Justin: Always.

Griffin: Absolutely, 100% of the time. I'll put some real flyers out there like, "If you have retro video ga—" I don't know why you'd be going door to door with those, it's unlikely, but I'm just thinking of stuff that I want more of in my home. And it's a pretty... it's a pretty small list.

Travis: I would also accept if the pitch people had like some Harold Hill level, like they've got a whole shtick and like a, you know, a suitcase full of brushes—

Griffin: Oh dude!

Travis: Or like vacuum cleaners, and they're gonna do a whole like—

Justin: Oh, that's good, like they're gonna do a rainbow vacuum demonstration—

Griffin: Suitcases only then! Just like only suitcase—

Travis: Yeah! Yeah! Yeah!

Griffin: Yeah, yeah.

Travis: And if they can do it in kind of a patter song thing that really enchants me and makes me buy 76 trombones or something? Like...

Griffin: Oh, man.

Travis: I'd do—yeah, I want that kind of magic in my life.

Griffin: You know the song in The Music Man isn't him trying to sell someone 76 trombones, right?

Justin: [chuckles]

Griffin: You know it's not him... it's not him—

Travis: Not just 76 trombones—

Justin: It's a huge parade he's describing, 110 cornets?

Griffin: Yeah.

Justin: No thanks.

Travis: Can you imagine?

Griffin: He's not like, [sings] "Come buy my five dozen trombones, please!"

Justin: Griffin, now be careful, dude, how much is five dozen five dozen?

Griffin: Five dozen. That's easy, Justin.

Justin: Now listen! You got in a lot of hot water on TikTok recently for messing up how many five dozen is, in that TikTok about—

Griffin: Five dozen—

Justin: Eating eggs.

Griffin: Is 60.

Justin: It created a huge internet firestorm.

Griffin: Five dozen is—man, can we talk about the comments in that one? I don't know we've ever stepped in it as bad, because we—it was the bit where we talked about—

Justin: It's a we—an interesting "we."

Travis: We—

Griffin: Is it—

Travis: Yeah, I don't—

Griffin: Well no, not me miss counting how much five dozen is. Five dozen is 60, obviously, so this would be... six and a half dozen. Six doz—six and a third dozen egg... trombones. The eggs thing, we said it's weird to go through at the grocery store and you look through the cartons, and if you see one with a bad egg, can you swap it into another carton, and put a good egg in there, to make a dozen good eggs. We said no, no one does that, put it back and look for a better carton. Guys, I don't know if you've checked out the discourse in this—the comments of this post, but there's people who feel very strongly about this in both directions, and I—

Justin: What are they saying, Griffin?

Griffin: Well I mean, there's a lot of people, and maybe this should be the authoritative source, there's people in the comments who work at grocery

stores and they're like, "Yes, do it. What do you think we're gonna do, throw away 11 good eggs like when they expire because one is cracked in the carton?" You mix 'em all up and then you leave it open, and then when someone comes by who works for the grocery store, they see an open carton with 12 broken eggs, they know this is a—this one's done. This that we—the trash can here of eggs, we put that away. We're not just gonna throw away 11 good eggs. How are they gonna get get sold?

Justin: Okay.

Travis: Yeah, but I'm not getting paid to do that?

Griffin: But here's the thing, is that people were pissed off at us for it, for saying—for saying these things. And so I—

Travis: People got mad at us?

Griffin: People got mad at us for saying to just put it back and make it someone else's problem. I understand now looking at it through that lens, how it could seem like not the—not the most tasteful. I think we're in of one mind, I think we're in an accord. But so this is I guess one of our more public service announcements, you can absolutely swap the eggs around. The people at the grocery story—

Justin: No problem.

Griffin: Like it when you do that—

Travis: Yeah, I'm gonna make a strong stance and say that whatever way you the listener feel about this, I agree with you.

Justin: I would actually, if we could infringe on our listeners again, specifically our grocery store, I always wonder about this. Do you want people to bring the carts back, or do you like going outside?

Griffin: Cool. Yeah, good question, I don't know.

Justin: You know what I mean?! Like would you prefer if there's a bunch of carts out there so you can go out and vape? Or do you want me to bring the cart back? What's the nicer th—what's the better part of valor, I guess. Like because I always thought you bring it back to the cart to make it easier for the person has to come out and get the carts. Just like... and to not hit the—and hit other people's things, right?

Griffin: Cars in the street, yeah, yeah.

Justin: But maybe like that's a pretty good gig—

Griffin: Cool chill part—

Justin: If you get a—like obviously weather permitting.

Griffin: Right.

Travis: When I was... when I worked at PetSmart, I was like a... like a merch manager or something. And I was talking with like the manager of the store, and I was looking through like the supplies you can order for the store. And our parking lot didn't have a cart corral thing. And I was like, "Oh, we should get one of those." And he said with such confidence and assuredness, "Oh, people don't like that." And I... that I was left speechless.

Griffin: There's so much stuff we don't know. There's so much wonderful things we don't know that we should, that we could learn about that we should know. I don't know, maybe this is the new farm wisdom, is grocery store guidance.

Justin: I would like to—yeah! You know, I'd like to hear from our grocery store workers. I—I—they're—they're... I don't know—

Griffin: Is there a way to know when the sprayers are about to come on at the produce section so I don't get blasted?

Travis: Some places it makes—it makes like rainforest thunderstorm noises before it happens.

Justin: Yeah. They do that at the Kroger on—at the cha-cha—this is a perfect example of privilege, right? They do it at the cha-cha Kroger so you think it's normal.

Griffin: Yeah.

Justin: You go to the—you go to West End Kroger—

Griffin: Yeah.

Justin: Go to First Street Kroger...

Griffin: They don't.

Justin: No thunder noises.

Travis: No thunderstorm?

Griffin: There's someone waiting there with a camera on the produce, and a f—a switch, that will launch the pressurized water at you if you lean too far over the broccolis.

Justin: Let's take a break! Let's head over the Money Zone. Yeah?

Griffin: Yes.

Travis: Yeah, let's do it.

[theme music plays]

Justin: Every time that you have an idea, people tell you to go get a journal and write it down. That's the popular wisdom. But I'm gonna throw you something a little bit different. What if every time you had an idea, you made a Squarespace website about it? Hi, my name is Justin McElroy, and I'm a paid endorser for Squarespace. And if you haven't made a website with Squarespace yet, it is time to see what you've been missing. Whatever thought you have, the next thought that c—

Travis: Any thou—now Justin, be careful with this—

Justin: Any thought.

Travis: Because I'm on this call too—

Justin: First thought, best thought.

Travis: And I can hear you.

Justin: This is a—this is my new tagline, right? First thought, best thought, website.

Travis: Ooh.

Griffin: First stop.

Justin: Squarespace. [chuckles] Squarespace. Whatever the first thing that you think of.

Griffin: Yeah.

Justin: Be it Stay Puft Marshmallow Man, whatever it is, first thing that pops in your head—

Griffin: Well you can't just...

Justin: Website.

Griffin: Okay, but like what if my th—what if my like idea is like Hershey's chocolate?

Justin: Hershey's chocolate website.

Griffin: Well no, I can't—

Travis: Here's my idea! Hisshey's chocolate.

Justin: I'm registering Hershey. I'm going to s... What?

Travis: His-he—he...

Griffin: Hisshey's—

Travis: His his chocolate.

Griffin: His his—

Justin: His his chocolate.

Travis: His he's chocolate.

Griffin: Him his chocolate.

Justin: His he's chocolate. [chuckles]

Travis: For men.

Griffin: For men! Advanced chocolate from—for dudes.

Travis: Yeah, his he's chocolate for men—

Justin: Patriot Games chocolate, for men.

Griffin: Dude chalk!

Travis: Sponsored by Old Spice.

Griffin: So go to Squarespace, you're gonna register dude chalk, and you're gonna start designing. And it's gonna be so easy because they have beautiful templates and like drag and drop technology for you to like... I don't know, make it look like you know what you're doing, website-design-wise. But really, Squarespace knows what they're doing. The thing that you know how to do is to use the right thing for this, and it is—

Justin: Yeah, you don't need—

Griffin: Squarespace.

Justin: You don't need a big, fancy website design degree. Squarespace is gonna help you through every step of the process.

Griffin: Yeah—

Justin: And they got real people to support you. If you need support, they'll support you. They got you.

Griffin: They'll let you commit fraud! Saying you have a website design degree. And you show them the website you made on Squarespace and you're like, "Yeah, I did all this." Squarespace says you're allowed to do that.

Travis: Yup.

Justin: They don't love fraud... They don't love fraud, I'll say.

Travis: They love frogs?

Justin: Head on over to squarespace.com—

Griffin: Are you—did you say they love frog?

Justin: They don't love frog.

Griffin: I love that commercial—

Travis: They love frog.

Griffin: Man.

Justin: Head to squarespace.com/mybrother for a free trial, and when you're ready to launch, use offer code "My Brother" to save 10% off your first purchase of a website or domain.

Travis: You've heard of aura farming, but have you heard of aura framing? Hi, I'm Travis McElroy, a youth! And I want to tell you about Aura Frames, the best way to aura farm.

Justin: This is so close to something.

Griffin: It's almost there.

Justin: God, Trav, honestly like at first I was like, *eh*. Then I was like, *ah*. And I'm like, *ugh*.

Griffin: There was a s—

Justin: Like I—

Griffin: There's an opportunity here, yeah.

Justin: Yeah. There's something.

Travis: There isn't, because I didn't have anywhere to go with it, is the problem. I thought of aura farming.

Griffin: The words look very similar, yeah.

Travis: Yeah, I thought of aura, aura farming. And then it was like after a hard day out in the fields, farming your aura.

Griffin: Yes.

Travis: And you just want to rest at home in like a comfortable recliner, looking at pictures of family and friends and good times.

Griffin: Right.

Travis: As they scroll past on your Aura Frame. And you sip, oh, what's a cool thing to sip? Mountain Dew Baja blast. Right?

Justin: I love... my Aura Frame cycles through a lot of great family memories, and I find it's a really great conversation starter. We keep it in the living room, and as it goes through, we see pictures from our family's history and people ask us about 'em. It's a great opportunity to like, reminisce and talk about days gone by. Just don't put any nudes on there. [chuckles]

Griffin: Okay. Yeah, so Aura Frames is a great—I—we're making so many jokes about what is essentially an amazing pra—amazing product. And talking about—

Justin: I was good. I wasn't making a joke, I said it's a great chance to reminisce and talk about—

Travis: You did say the thing about nudes.

Griffin: You said the thing about don't put nudes on.

Justin: I assume that was edited out. I have to assume.

Griffin: You can't say stuff assuming it's gonna get edited out! It's such a huge danger.

Justin: Okay. Then I'll just write it down, I guess, in a little notebook? Like what do you want m—[chuckles]

Griffin: [guffaws]

Justin: What do you want me to do?!

Griffin: You have these thoughts! They have to be expressed!

Travis: Justin already said first thought, best thought!

Justin: [Do you want me to whisper it into a jar?!

Travis: Yeah, Griffin!

Justin: Make a Squarespace website about it?!

Griffin: [laughs] It's Justin's cancellation jar. It's Justin's blackmail jar. Crack it open in case of emergencies. These things are great they're great gifts for people who aren't so tech savvy, because you can set up all the photos and stuff before they even ship. And you know, they're just, they're really, really good digital picture frames. I have like a couple of 'em and—

Travis: I don't even know how they fit all the photos in there!

Griffin: Yeah. Another great—another great question.

Travis: Also, you can up—you can upload the photos like directly from your phone through the Aura app.

Griffin: Yeah!

Travis: And I do that all the time.

Griffin: Yeah.

Travis: Where we get home from taking a family trip somewhere or whatever fun thing we were doing, and just immediately put 'em on there before you forget—

Griffin: And maybe the kids are being bad and you gotta sneak a photo of Babadook on there.

Travis: There's options. So, check out Aura Frames, named number one by Wirecutter. You can save now by visiting aureaframes.com. For a limited time, listeners can get \$35 off select frames plus free shipping with code "Mybrother." That's aureaframes.com, promo code "Mybrother," all one word. Support the show by mentioning us at checkout, terms and conditions apply.

[break]

John: Hey, it's John Moe. I host a show called Depresh Mode with John Moe. And you might think, oh, yeah, Depresh Mode, that's the show for people struggling with mental health. And it is, but it's more than that. It's a show

for anyone and everyone living in the world today, a world that can be a pretty rough place sometimes. Our show is about how to keep your mind on your side, working for you and with you, instead of making stuff worse. We get stories from famous people, we talk to experts and researchers, and there are jokes. So, I'm John Moe, the show is Depresh Mode with John Moe. I hope you'll give us a listen on maximumfun.org, or wherever you get your podcasts.

[break]

Jordan: It's hard to explain what Jordan, Jesse, Go is about. So I had my kids take a stab at it.

Kid 1: Probably weird stuff.

Kid 2: You talk about jobs that are annoying!

Jordan: Uh-huh.

Kid 1: Mm-hm. Business.

Kid 3: I think you probably learned your lesson after talking about business a couple of times.

Kid 2: Grown-up jokes that I don't understand and there's no point in making—[laughs] on a podcast. So boring.

Jordan: Subscribe to Jordan, Jesse, Go. A comedy show for grown-ups.

[break]

Justin: [sings the Munch Squad riff]

Griffin: Yes.

Justin: [continues riffing]

Griffin: Yes.

Justin: [continues riffing sings] I wanna munch!

Griffin and Travis: Squad!

Justin: [sings] I want to munch!

Griffin and Travis: Squad!

Justin: [concludes riffing] Welcome to Munch Squad, it's a podcast within a podcast, profiling the latest and greatest in brand eating. This one push... I got two. The first one's just like... the second one's like... The first one's like, can we not? And then the second one's like, can... we... not.

Griffin: Okay? [chuckles]

Justin: Okay. The first one... Damn, I might be angry about the first one now that I say it. Finally, a bagel you can drink.

Griffin: [laughs]

Travis: Huh.

Justin: Finally!

Travis: Huh!

Justin: Finally! A bagel you can drink.

Travis: Huh.

Justin: It's the everything—

Travis: Challenging!

Justin: Bagel latte, and I've looked at these words long enough that I no longer remember what each of them mean individually.

Griffin: Bagel latte!

Justin: This is a—finally a bagel you can—

Travis: Finally!

Griffin: *Finally!* A bagel—

Justin: Finally!

Travis: It's what we've all been asking for!

Justin: Finally you can drink.

Griffin: There's a lot of italics we could apply to that short sentence to make it mean a bunch of different stuff. Like finally a bagel *you* can drink, Justin, with your special mouth.

Travis: I've been trying for years, just pushing the straw against a bagel. And it doesn't work.

Griffin: Yeah.

Justin: Coffee and a bagel, shmeared with—a good word.

Griffin: Yeah.

Justin: I mean a good—

Griffin: All-timer, yeah, for sure.

Justin: Shmeared, *uuh!* With cream cheese, have long been a beloved breakfast pairing. Now Philadelphia, the inventor of cream cheese, and the coffee experts at Ziggi's Coffee are teaming up to reimagine the morning routine with a creamy new combination inspired by the iconic duo. Introducing the Philadelphia Everything Bagel Latte, the limited-time beverage marks Philadelphia's debut into the drinks category, and Ziggi's first ever savory latte.

Travis: No!

Griffin: [chuckles] Now, keep an open mind Travis, I like bagels, I like coffee. I don't see—

Travis: Yeah! I like orange juice and I like eggs. If someone was like, "So we blended up the eggs and the orange juice into one drink, you sloppy bad boy. Now get in here! You could be out the door so much faster if you just slam this egg juice."

Griffin: Yeah.

Justin: Featuring Ziggi's fan favorite iced latte, topped with Philadelphia—hell of a thing to do to your fans. [chuckles] Topped with Philadelphia cream cheese cold foam.

Griffin: Okay?

Justin: And finished with Everything Bagel Seasoning.

Griffin: Hm... Okay, hold on. [chuckles]

Justin: *Ooh-hoo-hoo!*

Griffin: God, no—

Justin: *Ooh-hoo-hoo!* The texture—

Griffin: No!

Justin: Just hit a little—

Griffin: You know what?

Justin: Bit, huh?

Griffin: Tappin' out. Tappin' out. That's wild. Give me a bagel flavored beverage with cream cheese icing foam on top, like okay, weird. I'm gonna have some weird flavor associations that's gonna make it... probably turn into an unpleasant slurry in my mouth. That's fine. You're gonna sprinkle some fuckin' sesame seeds, some furikake on top? I can't be bothered. I can't have a bunch of little guys floating around in my—in my breakfast beverage. That's wild, man.

Travis: They're gonna be so embarrassed when they remember that cream cheese is also used to make cheesecake. And you could have made a cheesecake latte—

Griffin: You could have done it the whole time—

Travis: And then everyone lost their minds.

Griffin: Yeah.

Justin: The philadel—this is a quote. "The Philadelphia Everything Bagel Latte is a fun way to showcase the versatility of our cream cheese, while staying true to the flavor combination consumers already know and love."

Travis: Man, three letters there—

Justin: This is a real person.

Travis: Doing so much work.

Griffin: Yeah.

Justin: Which one?

Travis: Fun. It's fun!

Justin: Fun. It is fun. And this is the quote from Traci Graziani, head of away from home brand and trade marketing for Philadelphia Cream Cheese... *Shoo!* [chuckles] It's a fun company.

Griffin: [chuckles]

Justin: "Oh, me? I'm in charge—"

Travis: Why does it sound like a place that rescues lost dogs?

Justin: Yeah. "Me? I'm in charge of when you leave your house and see cream cheese." [chuckles]

Travis: Yeah.

Justin: "Me? My gig is, if you're not at home and you see cream cheese, that's my ass. Yeah—"

Travis: When you're away from home—

Justin: "Traci Graziani! I did it—"

Travis: When you're not, you'd never expect to see cream cheese. It can be off-putting. We know that. You're like, what's it doing out here in the wild?

Griffin: You're gonna hit it!

Travis: "My job is to raise the profile of outside cream cheese." [chuckles]

Griffin: "Hey, everyone! There's cream cheese here! Careful—"

Travis: "We got cream cheese! Right here in River City. With a capital C, and that rhymes with B, and that's the answer, a bagel. Hi! I've got a latte for you. Where are you going?"

Justin: [chuckles] "Come back."

Travis: "Come back."

Griffin: "Oh, you didn't get your sprinkles!"

Justin: "Whether on a bagel, in a recipe, or now in your morning coffee, Philadelphia continues to deliver the creamy taste that makes every bite or sip really Philly good." [chuckles]

Travis: Really Philly good.

Griffin: Really Philly good.

Justin: You guys had to get one, didn't you?

Travis: Yeah!

Griffin: Really Philly good.

Travis: Really Philly good.

Justin: *Really* Philly good!

Griffin: Happy tastes really Philly good.

Travis: It feely good say!

Justin: "We're always looking for partnerships that let us do something we haven't done before—"

Travis: Made money!

Justin: "And this one took us..."

Griffin: [chuckles]

Justin: "This one took us further than any of 'em!" That's from Stacy Kane, chief strategic projects and partnerships from Ziggi Coffee. "Hey, Traci! Graziani, it's Stacy Kane. Hold on to your fuckin' ass! I'm about to blow your goddamn mind!"

Griffin: [laughs]

Justin: "You ever have coffee? Idiot? You ever dump—you know how you tired of dumping a huge lump of cream cheese in your coffee every morning, Traci?! Call me back, Traci! You have—leave a message for you! It's the last time!"

Travis: "Also, mom said we're having dinner at eight! Don't be late! Bye."

Griffin: "I'm not on ambient anymore, Traci. These are perfectly lucid thoughts, Traci."

Justin: "This is pure Stace!" [chuckles]

Travis: [yells out] "It's 9AM and it's still a good idea!"

Justin: "Ziggi's has done seasonal, we've done bold, but savory is a new territory for our drink lineup. Philadelphia was the right partner to get there, because this isn't just a flavor mashup, it's built on a bagel breakfast sandwich flavor our guests already love."

Travis: Again, that's not a guarantee of anything.

Griffin: I love so many—

Justin: A drink that... earn... She says it's a drink that earns its moment.

Griffin: Hm.

Travis: Huh.

Justin: That is poetic.

Griffin: I never—

Travis: That's—yeah! That's a very poetic way to say absolutely nothing.

Griffin: I've never sipped a beverage and then looked at the beverage and said like, you belong.

Travis: You earned this.

Griffin: You earned my mouth.

Justin: This is my real you. I have another story though, and this one is the one that really...

Travis: Munchies your squad.

Justin: Trav, that's a beautiful way of putting it, and I thank you.

Travis: Yeah.

[pause]

Travis: Huh.

Griffin: Oh, you're fucking kidding me.

Travis: Wait, from who? From who?! From who?!

Justin: Exactly. Exactly. Exactly, boys. Ig-fucking-xactly. Now, I'm gonna close this press release. It says, "Our chicken sandwich has arrived! Declare your allegiance!" I'm not gonna tell you who's done this. You're gonna have to tell me who's done this.

Griffin: I mean, I'm just trying to remember... I feel like most people—

Justin: I'm gonna leave the brand out of it!

Griffin: Okay.

Justin: Okay? "Seven years after a viral—" The arrogance of this is—people have died. I have to remind people that the chicken sandwich wars did claim a life!

Griffin: Right. At least one.

Justin: Seven years after—

Griffin: That we know—at least one that we know of!

Justin: That we—at least one that we know of! Forget the shattered homes! "Seven years after a viral debate reshaped the conversation around chicken sandwiches... is inviting fans to officially declare their allegiance, with the launch of its long-awaited new crispy chicken sandwich!"

Travis: Have they had chicken sandwiches before?

Justin: Yeah, this is gonna be the best one, apparently. "Juicy and hand-breaded crispy chicken sandwich is also available in deluxe, featuring lettuce and tomato, and for a limited time, Nashville hot." Hey, if you sell one and then also launch alongside a deluxe, that is an admission of weakness from the jump.

Griffin: Yeah.

Travis: Justin, can I make a guess?

Justin: Yeah.

Griffin: Are you ready to make a guess?

Travis: Yes, I am. Chick-fil-A.

Justin: They... Travis, Truett Cathy for all of his complicated positions didn't invent the tri—the chicken sandwich. So I will ask—

Travis: I asked that they had chicken sandwiches before! And you said yes.

Justin: After years—

Travis: But this is the best.

Justin: Spent perfecting the recipe—I didn't even clock that you asked that question. I don't know what I said yes to, Trav, honestly, I'm...

Griffin: [chuckles]

Justin: "After years spent perfecting the recipe *mmhm* is confident its newest menu offering is the best chicken sandwich around." Now, the iconic American chicken chain, or sorry, the iconic American restaurant chain is inviting devoted chicken sandwich loyalists to put that claim to the test and declare their allegiance. So they are playing in the vocabulary of war!

Travis: Yeah.

Griffin: Yeah, absolutely they are.

Justin: They know what they're doing. From August 17th to the 23rd, at participating locations, guests are invited to try crispy deluxe or a Nashville hot chicken sandwich, with a buy one get one free offer upon request. So you have to say specifically, "I'll have a free one. Thanks." [chuckles]

Griffin: Okay. [chuckles]

Justin: "For the last seven years, chicken sandwich fans have been picking sides, and we've been behind the scenes perfecting our crispy chicken sandwich recipe," says Betty Schmitt. And this might be giving... might be giving a little bit too much away, if I say Betty Schmitt. But it is Betty Schmitt, CEO and president of... "We know chicken sandwich loyalties run deep, but we believe one bite will win fans over. It's that good! We're confident that once you try it, you will declare your loyalty to..."

This new chicken sandwich lineup arrived seven years after the now-infamous "You Good" tweet sparked a feeding frenzy in fast-food drive-throughs." This is a history in a press release, of a tweet. And they don't even say who it's about. "In fast-food drive-throughs across the country, and redefined how Americans talk about chicken sandwiches. The fun doesn't end with the first bite. Blank is inviting fans to make it official at... a website, where they can share an official loyalty pledge to this new chicken sandwich lineup."

Travis: [yells out] Jesus Christ!

Griffin: Jesus Christ alive!

Justin: Yeah. Yeah.

Travis: [yells out] Join the draft!

Justin: Trav? Their han—their Instagram handles will be proudly inducted into the A&W Hall of Heroes!

Travis: What's A&W?

Griffin: Slash database.

Justin: A&W! Guys, the fucking root beer res... Can you imagine if you're in casual conversation with some of your nearest and dearest, and the topic of chicken sandwiches comes up, and one lunatic leans forward and says, "Best I ever had was an A&W."

Griffin: Oh, is that the answer to the—to the...

Justin: Yes, I mentioned it the end there, and I've been saying it repeatedly. A&W, guys!

Griffin: Yeah.

Justin: Fucking A and—you have to go to the closed Charleston Town Center to have the best chicken sandwich in America. [chuckles]

Griffin: It's just—

Travis: Yeah, I think—

Justin: Right next to a shuddered Orange Julius!

Travis: There's a spot—

Justin: [yells out] A&W?!

Travis: A spot betwixt I believe Cincinnati and Columbus where there's a combination A&W and like Long John Silver's I could go to.

Justin: Yes, it's a combo A&W and like a Flying J gas station. [chuckles]

Travis: Yeah.

Griffin: [chuckles]

Justin: How many A&W restaurants are there?

Travis: How many A or W restaurants are there? I'm going to say—in the Contiguous United States?

Justin: In the Contiguous United States.

Griffin: Oh, I thought you were asking your computer. I didn't know you were asking the two of us, oh, okay.

Justin: No! I'm asking you guys.

Travis: 73.

Justin: How many A...

Griffin: 73? Jesus, that's... I would say 50. A nice even 50.

Justin: So there's 850 of these motherfuckers in America.

Travis: [yells out] Where?! Where are they?!

Justin: They're all ar—look behind you. Look behind you.

Travis: Inside every abandoned mall, there's 25 A&W restaurants.
[chuckles]

Griffin: [chuckles]

Travis: That's the back rooms! The back rooms contains the A&W's!

Griffin: The backrooms is a A&W, yeah.

Justin: So if you guys go to AW Allegiance—

Travis: Nope!

Justin: You—dot com.

Griffin: Yeah.

Justin: You can—you can declare—I—guys, go to the website, because it is like the—it's like a hand—[chuckles]

Griffin: Gotta remember how to spell allegian—oh, wow, this is tru—they are appropriating some iconography that feels... insensitive, I'll say.

Justin: [chuckles]

Griffin: Not just in the context that they are making light of—

Travis: Oh my god!

Griffin: Of an actual war that led to human—the extinguishing of human lives. But al—I don't know, man, I feel like if I saw a group of people walking down the street wearing this pin, and I couldn't read the part on the pin where it mentions chicken sandwiches, I would think this is one of them marches. This is one of them *bad* marches.

Justin: Here's how you declare your allegiance. Here's how you do it. "You make a pledge to A&W in the comment section of our rival's Instagram page." That's what you do. You go—you go—

Griffin: It's so thirst—it's so fuckin' thirsty, dude.

Justin: Another company's, and you type into their comments, "A&W has got my vote." [chuckles]

Griffin: Right.

Justin: "A&W is where I hang my hat."

Travis: Jesus Christ...

Griffin: Then you s—then you swing by your hometown A&W for buy one get one free chicken sandwiches August 17th to 23rd. So, let me just, is there a causal link between these two events? Do you have to at the register of the A&W show where you hopped into the Hardee's chat and said some shit, trying to get some shit going. And then they're like, "Awesome. Buy one chicken sandwich and we'll give you a bonus one right now."

Travis: If you ask for it.

Griffin: You'll probably just do it, right?

Travis: Yeah, I think they'll let you buy a sandwich one way or the other.

Justin: There is a message that you c—that you can copy to just to say—oh my god. Okay, so the... Okay. So you copy a message, and after you press a button to copy a message, you go to one of the rivals. Popeyes or Chick-fil-A—

Travis: Oh my god! Yeah, it's right there in the website, huh?

Griffin: They got their names right there. I mean they blurred him out, but that—I mean it's the worst blur ever. It's clearly Popeyes.

Justin: I'm gonna go—I'm supposed to go to Chick-fil-A, and I'm gonna go to their comments, and their first... And I'm gonna see if anybody has done this at all.

Griffin: Doesn't look like it.

Justin: Doesn't look like it. I'm gonna be the first—I'm gonna be the first person! [chuckles] If I'm logged into Instagram. If I'm not—there it is. [chuckles] Okay... Ball's in your court now, A&W!

Griffin: [chuckles]

Justin: Put me on your wall of heroes! I await—I await my plaudits! I'm the only one who's done it! I'm probably the most powerful person in the A&W company right now.

Griffin: [chuckles]

Justin: Help me out!

Travis: You'll be a general, Justin.

Justin: Thank you, A&W.

Travis: You are—you are their chicken Caesar.

Griffin: This would be like Cicis Pizza putting out a new promotion where it's like, "You guys—you guys like pizza wrap? We're doing a whole pizza wrap thing. It's a—come and shoot—chomp down pizza like it's 2019."

Travis: Hey, Salt Bae? More like—

Justin: Salt Bae.

Travis: Like, "No, don't do this! No!"

Griffin: Don't—

Justin: It is—

Griffin: You can't.

Justin: It is a... it is a pretty wild press release that—when they will just say like...

Griffin: "Seven! We're seven years late!"

Justin: "Seven years too late. We get it. We get it, we get it, we get it!"

Griffin: "We get it, we get it, we get it."

Justin: "Okay. It's fine. It's fine, it's fine, it's fine!" But—

Travis: Doug was on—Doug was on vacation when it happened. And he just came in and he was like, "Guys, I got a great idea."

Justin: We just—he really wanted to do one. So like just—here's the question, is what color is the dress?

Griffin: [laughs]

Justin: That's the only thing—

Travis: Yeah.

Griffin: And it just—We told him we would do it, so just like real quick, let's just like, what does David do after dentist? He goes to Baskin-Robbins. Just—

Travis: And like, yeah like, Yanny or Laurel. You guys know what I mean? Come on!

Griffin: Yanny or Laurel!

Justin: Yanny. [chuckles]

Griffin: Charlie—Charlie bit—Charlie bit my finger, and then he ate our popcorn—Popeye's chicken tenders. Fuck...

Justin: Hey, thank you so much for listening to our podcast. It's My Brother, My Brother and Me, an advice show for the modern era. But you knew that already, because I say it at the beginning.

Travis: Unless you tuned in in the middle, which I don't even know if that's possible.

Griffin: Sometimes they catch a—sometimes they catch us by surprise.

Travis: Hey, coming up October 9th, at the town hall in NYC, The Besties live on Broadway. Get your tickets, bit.ly/bestiesonbroadway.

Griffin: Come see us, it's gonna be—

Travis: There will be show tunes.

Griffin: No.

Travis: Flashy outfits.

Griffin: Maybe. Hey, Story and Song, the last TAZ Balance graphic novel adaptation, written by us and Dad, and illustrated by Carey Pietsch. It's out now! theadventurezonecomic.com is where you can go to grab it. We're so proud of it, and I bet if you listened to TAZ Balance, you're gonna be real into it. Got some new merch in the merch store. We got that "Stick With it Big Boy" card, designed by Maddie Vian. And 10% of all of our merch proceeds this month will also be donated to Native Women Lead, which revolutionizes systems and inspires innovation by investing in native women in business. Again, all of our merch over at mcelroymerch.com. Have you thrown the Frisch's Big Boy?

Justin: I haven't. No, I haven't.

Griffin: I got my own, and he's like rubber, so he'll be okay If I want to—

Justin: Maybe I did throw the big boy? Is there—

Travis: Well, Griffin, throw—Griffin, throw your Big Boy.

Griffin: I'll throw my Big Boy. It might be d—I gotta tell you though, gang... I did move Barad-dûr behind my desk, and so now the stakes could not be

higher. Because I've got like a 7,000 piece Lego joint like right there that if I hit, that's weeks. That's weeks!

Justin: Did you get the—did you get that Big Boy at the peddler mall?

Griffin: Did I get this Big Boy at the peddler mall? Yes.

Justin: I got my Big Boy at the peddler mall too.

Griffin: It might be the same Big Boy. Maybe we should throw something else.

Travis: Did you loose your Big Boy, Griffin?

Griffin: No, I have it, but if we've already thrown a Big Boy—I got my college diploma?

Justin: Don't.

Griffin: No, it's got like a case on it.

Travis: Throw your Big Boy!

[pause]

Travis: Oh, yeah, throw that.

Griffin: It's a nice-sized college diploma. I can throw this and try not to break Barad-dûr.

Justin: You could get some—you could get some damage with that, yeah, for sure.

Travis: Yeah, do it.

Griffin: Yeah, I'll probably throw it flat sort of frisbee—

Travis: Oh, wait, Griffin! Throw it nonchalantly over your shoulder.

Griffin: Towards Barad-dûr? You're out of your fuckin' mind.

Travis: Yeah, but don't look!

Justin: Don't look. No look.

Griffin: I'm not gonna throw it over my shoulder and destroy Sauron's castle!

Travis: Throw it over your shoulder like a continental soldier.

Justin: That's what Bilbo would do.

Griffin: Guys, look at all of this shit that's on my desk, if it hits—

Justin: Frobo would destroy it. Frobo would destroy that—

Travis: Yeah, Mr. Frobo.

Griffin: Fuck, this is gonna suck. I hate this.

[thud and clatter]

Griffin: I think we're good! I think it actually went good, actually.

Justin: That was so good, dude! That was so good! That was so—

Griffin: I think that actually went so good.

Justin: It almost went bad, though! That was really actually compelling TV, thank you.

Travis: Yeah.

Griffin: We should only do it this way from now on, because the stakes are pretty high for all of us if—

Travis: Yeah! We all have stuff behind us that we do not want to break!

Griffin: This is the new shit, gang. That was good.

Justin: My na—finally, we found a compelling end to My Brother, My Brother and Me! It only took us 827 episodes! My name is Justin McElroy. [chuckles]

Travis: I'm Travis McElroy.

Griffin: I'm Griffin McElroy.

Justin: This has been My Brother, My Brother and Me. Kiss your dad square on the lips.

["My Life Is Better With You" by Montaigne plays]

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