

MBMBaM 813: Somebody Cream Me!

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Intro (Bob Ball): The McElroy brothers are not experts, and their advice should never be followed. Travis insists he's a sexpert, but if there's a degree on his wall, I haven't seen it. Also, this show isn't for kids, which I mention only so the babies out there will know how cool they are for listening. What's up, you cool baby?

[theme song, "My Life Is Better With You," by Montaigne, plays]

Justin: Hello, everybody! And welcome to My Brother, My Brother and Me, an advice show for the modren era. I'm your oldest brother, Justin McElroy.

Travis: Wuddup, Trav Nation? It's me, your middlest brother, Travis 'Big Dog Woof Woof Vroom Vroom The Heater Award-Winning Big Dog' McElroy.

Griffin: Hi, it's Griffin McElroy, your youngest brother.

Travis: That award, by the way, supposedly in the mail. [chuckles] q

Griffin: It's coming, man! Tariffs, dude!

Travis: We'll see.

Griffin: The tariffs, and the RAM shortage, dude!

Travis: Yeah.

Griffin: It's dragging everything down.

Justin: It's coming, it's in the mail, it's coming. I just wanted to see... I wanted to check in, right? Mandalorian and Grogu is coming to theaters at a date. And we are—it's gotta be close. We're all getting pretty excited about May... 22nd?

Griffin: The fourths—

Travis: Oh, this month?

Justin: Yeah, May 22nd, Mandalorian and Gorgu—

Travis: But they couldn't swing the 4th, huh?

Griffin: They couldn't get the 4th, they were off by a—they needed a few weeks to polish up Groggu's CGI. They had to give him a spit shine.

Travis: You know, there was—there was one like exec who was like, "Oh, but do you think... oh, but could we—"

Griffin: Yeah. Make him creasier! More creases in his beautiful, green skin.

Justin: This is—and now, to celebrate the launch of this movie coming out on May 22nd, and the fact that it was just May 4th, I would like to introduce a new character that I've just created, yeah.

Travis: Okay?

Griffin: Awesome.

Justin: It's called Guy That Hasn't Paid Attention to Star Wars in 20 Years.

Travis: Okay.

Justin: Ready?

Griffin: Okay.

Justin: And he goes to the movies. [chuckles]

Griffin: I thought you were—I'm so sorry, Justin, I thought you were about to be like, "His name is Biz Grisbow—"

Justin: No, no, no, I'm not gonna do—

Griffin: He's a pod racer.

Justin: His name is—his name is Bitch Jizzard. And he is a globetrotter.
[chuckles]

Griffin: [chuckles]

Travis: He's Kit Fisto's best friend!

Griffin: Yeah.

Justin: He's Kit Fisto's best friend, Bitch Gizzard. [chuckles]

Travis: But they haven't seen each other—

Justin: So anyway—

Travis: Since childhood!

Justin: Bitcho Gizzard. [chuckles] You gotta twist it a little bit to get Georgie Lucas excited, it can't just be—

Griffin: Yeah, yeah, it can't just be a cuss word.

Justin: Okay, so here comes—

Travis: And his midichlorians are off the charts!

Griffin: Absolutely.

Travis: They bring those back in Mandalorian and Grogu.

Griffin: But he doesn't know what to do with 'em. Yeah.

Justin: Mm-hm. A lot of movies in the theater this week.

Griffin: Sorry, Juice, you gotta give us a clean—is this the guy? [chuckles]

Travis: Okay.

Justin: [chuckles] I'm looking at the—I'm looking at the posters. A lot of movies—

Griffin: Yeah, just say like—just—but in the future, when you're doing a character like this, if you could just say, "The guy starts now."

Travis: Yeah.

Griffin: So we know that it's—

Justin: I don't want to do that! I feel like I'm trying to bring you in—

Travis: Or say like, "Exterior! Movie—"

Griffin: Yeah!

Travis: "Movie theater."

Justin: I'm trying to be like in media res.

Travis: Oh.

Griffin: I'll say it then. All right, everybody, the guy starts now.

Justin: I feel like you're hanging too much of a thing on him—

Travis: Exterior! Movie theater!

Justin: We're gonna try—

Travis: Afternoon!

Justin: We're gonna try it.

Travis: A divorced dad!

Justin: I'm saying now, at this point, if this dies on the vine, the blood's on your hands.

Travis: A divorced dad of four!

Justin: [chuckles] He's looking at the movie posters.

Travis: His children range between 4 and 14. He's looking at—

Griffin: I'm ready now.

Travis: Movie posters.

Justin: Huh. A lot of different movies going on. Oh, they did a new Star Wars! I haven't paid attention to that for 20 years. What the fuck? [chuckles] Hey... hey... did they make a movie about Boba Fett and a tiny Yoda riding on his back doing adventures? Because I am back on board with Star Wars now! I'm actually really into this franchise.

Griffin: Okay. That's not the way I thought the character was going to go. I thought the character was going to be—

Justin: Why did you think that your brothers might help to build on it, like in the way you've always done podcasting? Or did you think that—

Griffin: Okay, hold on, hold on! So, say the line—say the last thing you said—say the last thing you said again. I'm ready now! No, no, Juice, I have a fucking killer idea.

Justin: No...

Griffin: Just say—

Travis: Have you heard—hey! Guy looking at these movie posters who's suddenly into Star Wars again, tell me everything about Ahsoka!

Justin: I just stabbed you in the stomach. I just stabbed you—my guy stabbed your guy in the stomach.

Travis: [yells out] Oh my god!

Griffin: Freeze! I'm an usher for the movie theater. And stabbing—

Justin: I slit his throat.

Griffin: Stab—*ooah!* *Ah-hua!* [spoofing George Lucas] "Hi, I'm George Lucas—"

Travis: I'm the Mandalorian! I've been sent to kill you!

Justin: I'm about to kill George Lucas, and I know this is George Lucas. The knife point is to your throat. Talk, George. Talk.

Griffin: [spoofing George Lucas] "I'm so glad—"

Justin: Talk to me, man!

Griffin: [spoofing George Lucas] "I'm so glad you liked my little guy, Grogu, we're—"

Travis: [spoofing George Lucas] "That's not the real George Lucas. That's a fake—no, that's my evil twin."

Justin: You're Connor Ratliff. You're excused, I'm not gonna kill you, Connor.

Griffin: [spoofing George Lucas] "I can't wait to—I can't wait for you to meet Blippi. Blippi is a new guy—Blippi is a new guy I got. He's a—"

Travis: Blippi is in this one?

Griffin: [spoofing George Lucas] "Yeah, do you know... do you remember Chewbacca? This is a little one. And his name is Blippi. And I'm playing him."

Justin: You're playing him, George?

Griffin: [spoofing George Lucas] "Yeah, I'm going to be Blippi, the little Wookiee. The little baby Chewbacca."

Travis: The littlest Wookiee?

Griffin: [spoofing George Lucas] "And we have a new movie coming out, and it's called Darth Maul and Blippi. And it's about him, and he finds love with a new baby Wookiee." This didn't sound anything like George Lucas from the start.

Travis: No, it also made it sound like Darth Maul and Blippi fall in love?

Griffin: Yeah.

Justin: I'd watch that. I'd watch that.

Travis: Well, I ship Blippi and Grogu, so...

Justin: Which Blippi?

Griffin: Yeah.

Travis: Hm, evil Blippi?

Griffin: The Blippi who is a baby wook—that is Chewbacca's son. What are you fuckin' talking about, dude?

Travis: Why don't we keep explaining that? We got Baby Yoda, now we got Blippi in the mix. Let's get some other—

Griffin: More baby—

Travis: More baby versions—

Griffin: [sings] Star Wars babies!

Travis: Yeah! Give me a tiny Jabba worm! A little Hut!

Griffin: Yeah, it's a tiny little Jabba and he eats—he eats all the sandwiches.

Travis: Oh! Like a Slimer character.

Griffin: Yes.

Justin: The point I'm trying to make about this, guys—

Griffin: Yeah?

Justin: That we would have gotten to about a guy who hadn't paid attention to Star Wars, because it is just like, it feels like—I like Yoda, right? But... feels like smaller and you could eat him. [chuckles] Like that would be good.

Griffin: [chuckles]

Justin: And it's like, yeah! We all like—yeah, Boba Fett's cool, but if he was like...

Griffin: Different.

Justin: Super noble, and he loved a little edible Yoda, that would—I'd like that better. Could you make a movie where the—I actually, now I think about it, nice Boba Fett and tiny edible Yoda together, for me!

Griffin: Strong.

Justin: For me, for a whole movie.

Travis: Do you think—

Griffin: Yeah.

Justin: What's the appropriate running time for Mandalorian and Grogu? I'm not asking what it is.

Travis: An hour and 40 minutes.

Justin: Hour 40 clean, right?

Travis: Yeah.

Griffin: I was going to say a tight 1-10.

Justin: If Mando and Groag go over 1-50, they—[chuckles] like, there's no way those two boys can sustain that without a romance. No way! [chuckles]

Griffin: Yeah. For sure.

Travis: How much discussion do you think there's been in production meetings about if—when Grogu eventually talks.

Justin: Must.

Travis: Is he going to have the same grammar as Yoda? Or was that just a choice Yoda made at some point?

Griffin: Oh, I see, I see! Is the other Dagobans, do they—

Justin: Two hours and 20 minutes?!

Griffin: [chuckles] That's too long, Georgie.

Justin: George!

Griffin: Georgie Puddin' Pie, that's way too long, partner.

Justin: Just because there haven't been seven—seven years since the Star Wars movie, you don't have to smoosh 'em all in one big one! Geez!

Travis: All I'm saying is if he's raised by Mando, speaking I guess galactic common, or whatever it is, is he just going to be like, "Hi, everybody. It's me, Grogu. I'm also here."

Griffin: "Hello." What if he speaks Spanish?

Travis: Ooh?

Griffin: That could be cool. How come no one in the Star Wars world speaks any Spanish?

Justin: Pedro Pascal privately taught Grogu Spanish. [chuckles]

Travis: Oh! The actor! Pedro Pascal—[chuckles]

Justin: Yeah, actor Pedro Pascal taught the man, Baby Yoda, how to speak Spanish!

Griffin: I mean, I—we're joking, but I did see an episode of that show one time where the Mandalorian took his helmet off, and it was Pedro Pascal under there, so—

Travis: Whoa!

Griffin: It could have been the whole time.

Justin: The only person that Baby Yoda has heard talk is the Mandalorian, ever. So, when he does talk, it's just going to be this little adorable tough guy, right? Like, [in a silly voice] "I'm going to get you. They're done for. I'm going to get you." [chuckles]

Griffin: Cute.

Justin: "Hey, put me down. Hey!" [chuckles]

Travis: "Get me another one of them frogs to suck on, Daddy!"

Griffin: I wanted to—

Justin: "Get me a frog to suck on, Dad. Dad, I want to eat a frog."

Travis: "Get me another one of them frogs, Daddy."

Justin: "Armor Daddy, get me a frog." [chuckles]

Travis: Hey—

Griffin: "Armor Daddy, get me a frog to suck on from the corner store!"

Travis: "Mando Daddy, get me one of dem sucky frogs."

Justin: "Get me one of dem mean, crunchy frogs to suck on."

Griffin: "Jabba's special sucky frogs."

Justin: Wait, why is he Sling Blade?

Travis: [yells out] I don't know! He evolved!

Griffin: [chuckles] He evolved into Sling Blade naturally. Baby Yoda and Baby Sling Blade!

Justin: Ah... boy, howdy.

Travis: All roads lead to Sling Blade. [chuckles]

Justin: [chuckles] Probably not. This is an advice show. We're going to help people. Thanks for your support in Maximum Fun Drive. You're always great to us and we love you, thank you. "I recently started a new job. During an average eight-hour shift, I end up walking about 13 miles." Whew.

Griffin: God damn.

Justin: "I don't know my coworkers well, but there is one particular woman who says, 'Hey, let's race.' Or 'I'll race you down to the end of the hall' every time we cross paths. I haven't observed her doing this to anybody else." Well, to be fair, you couldn't, right? I mean, scientifically speaking, that event you're talking about is unobservable by you, because you would have to be present and are therefore interrupting—

Griffin: A part of the race.

Justin: Yeah.

Griffin: Yeah.

Justin: "This has happened about seven times, and each time I've awkwardly laughed and shrugged it off. I appreciate the whimsy, but brothers, I'm way too tired to race this person. How do I get her to stop asking? Do I just have to beat her in a sprint the one time so she'll leave me alone? Or will this encourage further behavior?" That's from Reluctant Sprinter in Sarasota. This is... this is something we can help with.

Griffin: Sure! I'm excited. Yeah.

Justin: Persistent. Gonna keep being a problem. Sometimes people email us about like, "This is happening right now," but it's an email. We can't help with—

Griffin: "I dropped a pie—I droppped a pie on my wiener, a hot pie, and it burns. What do I do?" And it's like, you're done with that, definitely.

Travis: I think, listen, what we're coming back from here, what we have to reel back in is, my worry is that by you kind of chuckling at it politely, you've given the impression of like, "This is a shared running joke we have."

Griffin: It is a running joke. It is a running joke.

Travis: Oh, it is a running joke, isn't it? But this is a shared moment that you—

Justin: Hey, there's your out. There's your out. Travis, there's your out, dude. You just got it in one. You say, "I love this running joke." And then you walk away. Right? And then they're thinking about it, and they're going to bust up. You're gone. It doesn't matter.

Griffin: Yeah.

Justin: They bust up or they don't. You know what I mean? But like, that's, that line? End of exchange. You've like busted it up. You put energy into it, right? Put a little investment in this person, give 'em a little bit of levity.

Griffin: I've thought of a joke for you—

Justin: You've done it on terms you're comfortable with! Not racing.
[chuckles]

Griffin: Yes.

Justin: You don't have to engage with them in a foot race.

Griffin: Mm-hm.

Travis: Oh, next time they ask you to race, just say, "I'm not really a racist." And that will end any interaction—

Justin: Well, hold on, Trav!

Travis: Huh?

Justin: Now, hold on...

Griffin: It means something. It means—I'm glad—it should be true—

Justin: I like it! I like it.

Griffin: Okay.

Justin: I like it.

Griffin: All right!

Justin: Actually, it's good.

Travis: Is it possible that you don't see this happening with anyone else? Because you're new to the job. She's already beaten everyone else in a foot race. And now you're new meat.

Griffin: Yeah.

Travis: It's optimistic that you think that by beating her in a sprint, she'd stop bringing it up.

Griffin: She'd stop. And not that she would go train tirelessly until she could get her revenge. This is—we can agree that this is definitely not the first race that this person has challenged someone to—

Justin: Well, this is what I'm—I'm what—there is an alternate scenario where you go to someone and you're like, "Hey, what's up with Vicky?" And they're like, "She was hired the day before you. None of us know. We can't figure it out either, like we are just as lost as you are. She literally started the day before you did."

Griffin: Yeah.

Travis: Maybe she's a psyop? And the boss was like, "Everyone moves so slow around here. We never get anything done." And Vicky was like, "I know just how—put me in, boss. I know how to speed everybody up. I know how to motivate everyone to move a little faster down the hallways."

Justin: I understand that you—I understand the temptation to just bust one time, bust out, break free, go so fast. Like so fast, just once. Go as fast as you can. I understand that. But you are going to run into somebody. You're going to run into somebody. They're going to come out of their office when they're not supposed to, and you're going to fucking drill 'em. And they're going to have four big lemonades. Like, they will. [chuckles]

Griffin: [chuckles]

Justin: Four ice cold lemonades they just made, hand-squeezed.

Griffin: That they made in their office.

Travis: Yeah.

Justin: In their office.

Griffin: [chuckles] They're not bringing it from outside.

Justin: You work at Country Time. [chuckles]

Griffin: [chuckles]

Justin: "At Country Time, we hand raise our lemons the way my grandfather did! We raised our lemons up—"

Travis: "Get this lemon to the floor while it's fresh! Stat!"

Justin: "We sprint these yellow bastards. Right off the tree, right into the fuckin' plant! The last 100 yards, my nephew Dylan chucks 'em in! Just *wshp!*"

Griffin: [chuckles]

Justin: "Fuckin' hurls 'em!"

Travis: "Farm to table. These are FTTMPH! Right? We got to get these things in there now! They go off so quick, no one says that with lemons—"

Justin: Sorry, Trav, did you say Neil Patrick Harris is helping to get the lemons there with the power of magic?

Griffin: Mm-hm. [chuckles] As fast as possible.

Travis: Yeah.

Griffin: "We won't serve you up a glass of our chilly summer beverage until Neil Patrick Harris has run each lemon personally 200 laps around our corporate headquarters."

Justin: Oh, boy.

Travis: Just tell her, next time she challenges you be like, "I'm just too competitive, I—" And like say that a couple times. And then agree to the

race and trip her, right at the start. You know? Really take her out and say, "I tol—I tried to warn you."

Griffin: Yeah, "I was going to get nasty this whole time." I see a lot of clips on TikTok from shows like Suits and Billions. And I don't know what I've done to curate that necessarily, but all of these clips are just like... well-suited people fighting over the good desk with their corporate margins. And it's—and they're—sometimes they're like playing poker and it's like—

"I bet a million dollars, and my job." And the other people like rock hard for it, they're like, "Yeah, I love this competitive shit," because this is Suits or Billions, and that's just how one gets ahead in America now. Maybe this is something like that, but more of a double dare sort of physical challenge situation.

Travis: Small side note, Griffin, this has happened a couple times now, I love when you bring up stuff that gets served to you on your for you page. And you're like, "I don't know why it gets served to me." And then you go on to describe how you've watched them a bunch of times and you know what happens in 'em. That's why! You're interested in 'em.

Justin: No! No—

Griffin: I know! I do watch—yeah. I'm not—

Justin: I know what Griffin's talking about though. There is a... it's a terrifying moment when I see a TikTok from Criminal Minds. Because I know that that's the moment that I'm going to—the algorithm is really watching closely. Because it is taking an absolute shot in the dark, and it is like—

Griffin: [chuckles] Yeah, absolutely.

Justin: Maybe Criminal Minds? And I have this moment where I'm like, I need to figure out what you're doing. I need to figure out what this is. But if I start poking around and like god forbid like hearting it, like what is this?

Griffin: Oh, dude, the accidental heart—

Justin: "Hey, I thought I was taking a shot in the dark with that Criminal Minds shit, but Justin's wild for it. He's tapped every actor tagged in it, he goes to the comments and is like scrolling through them. He's loving this Criminal Minds content." It's like, I'm not, I'm not, I just am trying to figure out what you have done—

Travis: Or are you?!

Justin: What have you brought me? It would be like if your cat brought a sparrow's corpse and you're like trying to figure out where the lungs are. And then it's like, "Oh, this guy loves sparrows. Hold on, I'll get another one."

Travis: I'm just saying, Justin, maybe you are interested in Criminal Minds. And maybe the algorithm knows you better than you know yourself. And you should just accept it and binge watch it.

Justin: But we're not accepting applications at the moment. You know what I mean?

Griffin: We don't have space. We do not have space for a Billions or a Suits. We can't.

Justin: I can barely get to Daredevil: Born Again. The things that are important to my life. You know what I mean? Like—

Travis: Yeah, I know.

Justin: Things of relevance to me! [chuckles]

Travis: Your friend, Daredevil. I understand. Am I suddenly surprisingly curious to find out what happens in the Limitless TV show because I got fed a clip? Yeah. Absolutely, I am!

Griffin: Of course! It's a pill that makes him so smart he can be president. Like, yeah, I'm—

Travis: Yeah!

Griffin: Of course I'm curious about that.

Travis: And the dude from the movie makes a cameo. It's a shared universe, not just a reimagining of it. So yes, I want to know what happens.

Griffin: There needs—there needs to be another vector of interaction with TikTok reels and Instagram—

Justin: Detective vision. [chuckles]

Griffin: Reels. Not detective vision, but there's like the heart and there's the share, and there's the resume it, and you blast it out to your own followers. There needs to be like a... I don't know what the image would be, maybe a ship sailing away? Where it—and that would communicate to the algo like, "Thank you for Billions. Thank you for this great clip of a high stakes poker game from Suits or Billions. But I am done. I am done. I am done with this topic. I do not need any more. And it may—we may go our separate ways now, in peace, in gratitude. But I do not need only clips from NCIS: New Orleans or whatever wild—"

Travis: Yes. Something that maybe like is a way to communicate, "Yes, I did zone out while this clip from Silicon Valley played."

Griffin: Uh-huh.

Travis: "And that's going to make you think, 'Whoa, he watched it twice. He wants a lot more Silicon Valley clips.' But I want to make it clear like, no, somebody asked me a question while it was on. Please stop."

Griffin: "I dropped my phone, caught it with the—with the share button. I didn't even commit to the action, but that was enough for—" I'll tell you guys, I feel like 9-1-1: Lone Star is being made specifically for this exact purpose.

Travis: Oh, yeah, yeah, yeah.

Griffin: I feel like 9-1-1: Lone Star episodes are probably one and a half minutes of like Rob Lowe working as a firefighter in Austin, Texas. And then

they're like, "A meteor is about to strike." And you think like, why the fuck are they doing this for their firefighter show? And then the next, you know, 27 and a half minutes is just static dead air. And then they put their—like they know like, if we put this clip out of Rob Lowe, an Austin, Texas firefighter looking up in the sky like, "A goddamn asteroid is coming," you know, I'm going to interact with that in a—in a serious way.

Justin: I bet if you were to sit down and stream that episode of television, the way it plays out is, that scene happens and then it's sort of like, it waits a beat, and they're all sort of like staring. And it's—you hear someone say, "Okay, cut! They've swiped away, for sure."

Griffin: Yeah, "They're gone! There's—"

Justin: "They're gone!"

Griffin: "No more."

Justin: Yeah, there's no—we just—

Travis: Somebody holds up like a cellophane sheet with the TikTok information on the cellophane—in front of the camera. So that's just built-in to the shot, you know?

Griffin: The rest of the episode is just Rob Lowe and company just sitting around the firefighting table, just kind of shooting the shit while like Subway Surfers takes up a third—the right third of the screen.

Justin: [chuckles]

Travis: And whatever the show is that has the guy who played Steve from Sex and the City, and he's a firefighter. He comes over and says, "Hey, are you guys done with the set? We need to film 45 seconds of our thing now."

Griffin: "We need to do our firefighter TikTok show." Yeah, absolutely.

Travis: It might be the same show.

Griffin: Might be.

Justin: "A number of years ago, a member of a well-known mafia family told me if I ever need anything, the family has my back. I don't do crimes, but I hate to let a good favor go to waste. Is it okay to ask the mafia to help you with non-crimey things? And what should I use my favor for?" That's from An Offer They Can't Refuse from Ontario, Canada. "Additional information; it's been about 20 years, and I have to go through Facebook to claim it." Okay—

Griffin: Oh, that's a shame! Man!

Justin: That's rough. It's the Facebook—having to go through Facebook to claim it is challenging. The other thing I will say to you, and this is from a place of absolute ignorance, but if you were in Ontario, Canada, I don't think it was the real mafia. I think it was maybe a different kind of—

Travis: Oh, there are Mafias everywhere these days!

Griffin: Oh, there's definitely Canadian—

Justin: I just feel like it was probably not the capital M mafia, you know what I mean? Like...

Griffin: Sure.

Travis: Well, not *the Mafia*! But *a* mafia!

Justin: Not *the Mafia*! But *a* mafia, indefinite article.

Griffin: Listen to fuckin' just if it—listen to Justin pure—

Justin: I said it came from a place of absolute ignorance.

Griffin: If it ain't Capone, no thanks!

Justin: Can't get mad at me, I said I was ignorant.

Travis: That's true! You can't get mad at stupid people who know they're stupid. That's true.

Griffin: That's why all those—that's why all those jubilee shows, they start with every—

Justin: "Stupid" is not the word I used.

Travis: Ignorant. You'd rather be ignorant?

Justin: Ignorant is fixable.

Travis: Fair enough! I think that this is why it's important, if you're going to become a mafia family or any kind of powerful organization that's able to say like "if you ever need a favor," you gotta have tokens of some kind that you can hand out.

Griffin: Oh, that's so fucking lit! Yeah, absolutely.

Justin: Crypto.

Griffin: A little coin with like some shit on it.

Travis: Something! Something—

Justin: On the block chain. [chuckles]

Travis: Tangible. What?

Justin: Wait, you want fungible or not fungible?

Travis: No, I want tangible!

Justin: Okay, you want non-fungible tokens that you exchange with the mafia for favors?

Travis: Non-fungible, very tangible.

Griffin: Very tan—well—

Travis: So, NF—

Justin: They're not fungible because you can't spend them at Costco!

Travis: NFVTs. NFV—

Griffin: I like the—

Travis: NFVTTs. Non-fungible very tangible tokens.

Griffin: I like the idea of a mafia member coming up to you and being like, "You've done my family a great service this day. Take this Bored Ape JPEG, and if you ever need it, HMU on Facebook, and we'll get this thing going."

Travis: "I 3D printed some tokens."

Griffin: [guffaws] "Now, I've included a file to the print design. Please don't print off a bunch more of these and start spreading them around. It'll get confusing fast." Did we—did we professionally sort of build the opposite of the mafia, as a sort of like family concept? Like, what if there was a... what if there was a family organi—a professional family organization, that was not threatening—

Travis: And owed a lot of people a lot of favors? [chuckles]

Griffin: Yes, absolutely! That had cashed in on the goodwill of thousands of people.

Justin: Yeah, we've inversely—I, you know, it's funny, the age that I am, I feel like... If it was a mafia person, that maybe I would really appreciate help with just like, you know how there's like cover businesses sometimes with the mafia? Like, "You know he's not really an electrician, he's like a mafia guy." I really would like the mafia to help me with like the actual electrician guy. You know what I mean? Like, if you could help me find an actual electrician that would come to the place—

Griffin: A sort of thumbtack—

Justin: And do the like—yes! Like if—I think mafia as subcontractor would be very helpful.

Travis: Oh, yeah!

Justin: Like, they definitely probably know a guy that paints houses. And then you're like, "No, no, no, no, no, no, no, no, no, no—"

Griffin: "No, you don't understand."

Justin: "No, a guy that paints houses—"

Travis: "I need a guy who paints houses."

Justin: "Please." [chuckles]

Travis: Or if you're looking to start a new business, they've started a lot of cover busi—you're like, "Hey, you guys have started a lot of things. If you could help me set up like a real electrician business?"

Griffin: Yeah.

Travis: "Like, I'd love that. I'm not even asking for funding or whatever, I don't know how to find a location, I don't know how to get permits. And don't threat—I don't need—like, I want to *really* get the permits!"

Justin: Some of these people are just well-liked.

Travis: Yeah.

Justin: You know? There's such a thing as soft power. It doesn't have to be crime, it could just be like, "Hey, you know how everybody thinks you're such a good guy, and so they like to help you out around town? Maybe you could help ha—maybe talk to one of your friends about helping me out." It's not crime. The fact that you're thinking of it like a crime is why you haven't exchanged it these 20 years. Right? It's like, you gotta think of it like just

something you need a little ex—I bet they don't like being asked to do crimes!

Travis: No!

Justin: They would probably prefer to help—

Griffin: No way, man—

Travis: Stressful!

Griffin: They're illegal!

Justin: They'd probably prefer to help you move. [chuckles] Right?

Travis: Do you think, in the broad scope of history, there's ever been a family who was surprised to find out that everyone in the city thought they were a mafia?

Griffin: Thought they were mafia, but really they were—

Travis: Where they were just like—

Griffin: Just really friendly—

Travis: "Everybody liked us and like did nice things for us." And after 20 years, they're like, "This city really loves us." And they're like, "Well, yeah!"

Griffin: Yeah, man.

Travis: "You're the mafia!" And they're like, "What?"

Justin: "You kill people who don't agree with you."

Griffin: "No, no, no, we're not—we just are huge union boosters. Like we're big—we're big into that life and we're very friendly—"

Travis: "And you always say 'this is a beautiful business, it'd be a shame if something happened to it.'" And it's like, "Yeah! It was a beautiful business and shit happens all the time—"

Griffin: This is a—

Travis: "And that would be terrible."

Griffin: A gorgeous business! "Oh, man. This china shop, it sure would be a fuckin' shame if anything happened to it, because of all the beautiful plates and cups and tea dishes."

Justin: Cutlery.

Travis: "And you talked about—"

Griffin: Cutlery.

Travis: "How your uncle was with the fishes now."

"Yeah! No! He went to Barbados and did a scuba diving thing. And he fell in love with it, and he does that now full time. What are you talking about?"

Griffin: "We were at Shake Shack the other day, you ordered the gabagool?"

"Yeah, that was a mistake on my part. I got it confused with a different... with a different restaurant."

Travis: "I meant to order a large fry and I just got real marble mouthed. You know?"

Griffin: [chuckles] Yeah.

Justin: There's certainly been a change of hands in the power structure too in 20 years, right?

Griffin: Oh, sure.

Justin: The person that owed—that owed you a favor, they—maybe nobody likes them anymore. Or maybe they got kicked out for being late a lot. You don't know that. That might—

Griffin: "Hey, you're late to mafia. We've warned you so many times—"

Travis: "You forgot to sign in!"

Griffin: "Mafia starts at 10 AM sharp. That is not that early! You have no excuse for being this late."

Travis: "And it was your turn to bring the coffee and donuts. And again, you said—"

Justin: And guns. [chuckles]

Griffin: [chuckles]

Travis: And the guns!

Justin: "You forg—you brought the cannoli and you forgot the guns. You messed up!" [chuckles]

Travis: "Come on, man!"

Justin: "Messed up, this is a bad meaning of the Mafia now."

Travis: "And Dave was in a carpool with you! And now Dave's late, and it's not even his fault! I know, Dave, I'm not mad at you. I know it's not your fault. You're always on time."

Justin: "We're going to stop calling that guy Mafia Dave." [chuckles]

Griffin: Yeah.

Justin: "Because he's so late for all the mafia stuff we're doing."

Travis: "And we're going to start calling you Punctual Pete, but in an ironic way, because you're already always late. And when we say it, you'll know that it sounds like a funny joke, but we're really angry about it. That's another demerit."

Griffin: There should be a scene in *The Godfather* where a detective busts the family for murder one. And the whole thing falls apart because one detective followed all the clues of the cannoli they took from the murder scene. That guy is like, "Leave the gun, because then it can't be attached to us. But take the cannoli." But then it turns out his sweet tooth is the undoing of the whole *Godfather* family.

Travis: Nice.

Justin: They actually edited out one of the great movie lines there, Griff. Have you ever seen the—have you ever seen the unedited scene? He says—

Griffin: No.

Justin: He says, "Leave the gun. Take the cannoli. There's a smaller gun inside that cannoli."

Travis: Yeah, untraceable.

Justin: [chuckles] It's a tiny, untraceable dart. The modern bee sting.

Travis: [laughs]

Griffin: [chuckles]

Travis: If I ran a mafia family...

Griffin: Yeah.

Travis: If I ran the zoo—if I ran a mafia family, I would have tokens—

Justin: We bought a mafia. [chuckles]

Travis: Yeah. I would—I would cancel all the crime stuff, first of all.

Justin: [chuckles] No more crime stuff.

Travis: It's canceled. But I would have tokens, as established, to hand out. But they would be different—they would be different sizes, to denote the size of favor you're able to ask for. Because if somebody does something nice, but not very big, I don't want to say like, "You can't ask us for a favor. You did something nice, you can ask for a small favor. You left something at home, you need one of us to pick it up for you and bring it to your work. We can do that."

Justin: They can do that.

Griffin: I like that. I would like a sort of pay it forward system where you can do three things for three different people, or one like turbo favor.

Justin: Yeah.

Griffin: And then two others, and now you're owed two by two other folks. Mafia is basically pay it forward.

Travis: And they're non-transferable. It's important that these are non-fungible, very tangible, non-transferable tokens.

Griffin: Extremely. Yeah.

Justin: You gotta be careful also with the favors that you ask, though. And we did touch on this with painting houses, but there's a lot of like, "Can you take him to the cleaners?" And it's like, "But not... not like that, like I just want you to launder the money. The money is literally dirty."

Travis: Yeah.

Justin: "Like, my money got dirty, I need you to clean it for me. Literally."

Travis: "Literally, please wash my money."

Justin: "My dad can't sleep well unless it's at an aquarium."

Travis: Mm-hm.

Justin: "So drive him to the aquarium and let him sleep with the fishes, but like, bring him back."

Travis: "My doctor said—"

Justin: [chuckles] "After, alive."

Travis: "I have a very specific orthopedic problem, and I need concrete shoes."

Justin: "They're concrete shoes."

Griffin: Yes.

Travis: "To stretch my legs."

Griffin: "Go get your shine—go get your shine box... the LP of Soul Collective's "Shine", the box that has Soul Collective's "Shine" on vinyl, I'm doing a DJ set later, and I'd really like to mix it in."

Travis: I want some boot legs.

[group chuckle]

Griffin: "These are standalone legs, decorative legs for boot display."

Travis: "So it looks like it's hanging out of the back of my trunk, but not real legs!"

Griffin: Not really!

Justin: Let's go to the Money Zone.

[theme music plays]

Griffin: It's a beautiful website, it'd be a shame if something happened to it.

Justin: A beautiful website you got here, it'd be a shame if you built it.

Griffin: Wouldn't—

Justin: Wait, hold on. [chuckles]

Travis: It'd be a shame if you didn't build it. It could be a beautiful web—

Justin: Beautiful idea for a website you got there in your brain! Be a shame if you didn't build it with Squarespace.

Travis: That's another thing—

Griffin: That's cool.

Travis: I would do, is be a very inspirational-based, encouraging mafia. Like, hey, I was just sitting at the bar and I overheard you talking to your brother-in-law about this idea you got for a business. That's a great idea for a business you got there, it'd be a shame if you didn't follow through with it. And if you're gonna build that beautiful business, you gotta have a beautiful website. Hi, I'm mafia don Giovanni Squarespace.

Justin: Hi.

Griffin: Okay.

Justin: This is great.

Griffin: No, he's coo—no, Juice, let him cook.

Justin: I said it's great, Griffin! [chuckles]

Griffin: Yeah.

Travis: I've started a bit of a... let's say organization, that can help you with a beautiful website.

Griffin: Can I just, a quick note? I think you're saying "beautiful" like way too much.

Travis: With a sexy website.

Griffin: Like I don't know what the... I don't know what kind of like vibe you're going for with this guy, with this character, but he says "beautiful" like way too much.

Travis: Okay, let me try it a different way. They've got beautiful templates, beautiful drag-and-drop kind of click stuff, beautiful tech support.

Griffin: So, let's circle back to beautiful drag-and-drop like click stuff.

Travis: Okay.

Griffin: Because that's not—that's not in the copy, and I'm not sure that they would appreciate that level of sort of abstraction.

Travis: Okay, they've got beautiful cutting-edge design, beautiful ways for you to offer your services and get beautifully paid, all in one beautiful place.

Griffin: We've all used Squarespace at this point to make a plethora of websites, I think—

Travis: And how would you describe those websites in like one word, Griffin?

Griffin: [sighs] Hah... beautiful. And you—but we don't know anything about the internet or making stuff on it, and so—I mean, I guess podcasts, but that's like fucking nothing. It's like *nothing*. But websites, can be tough to make 'em and make 'em look good, but unless you use Squarespace, because Squarespace is the best—

Travis: I think they're even better than "look good," Griffin. I think "look good" is an understatement.

Griffin: Yeah. So, head to squarespace.com/mybrother for a free trial, and when you're ready to launch, use offer code "My Brother" to save 10% off your first purchase of a website or domain!

Travis: Beautifully done.

Griffin: Beautiful.

Justin: Hey! You know, it can be tempting to just not think about something that you haven't engaged with for a long time. I get it. You haven't thought about Star Wars 20 years, and it's overwhelming to think about. But Rocket Money, if you've been doing that with your finances, is a great way to get back on top of things.

They're gonna look at your subscriptions, they're gonna look at your... everything. They're gonna dig through everything. And you can beg 'em to stop, and they won't. [chuckles] No, they will, if you ask 'em to. [chuckles] But they're gonna look through all your subscriptions and say, "Hey, did you remember you were paying for this?" And they might be able to help you cancel it or save a few bucks on it.

Travis: THat's a—

Justin: They have saved—

Travis: Hey, Justin, you're doing a great good cop. Can I back cop for a second?

Justin: Yeah, sure, man.

Travis: Hey, grow up! Grow up! Get your finances in order! Be a—be a grown-up with Rocket Money, they'll help you grow up! Come on! Okay, now you good cop again.

Justin: Okay. Please—

Griffin: It says specifically don't do a good cop, bad cop thing.

Justin: Yeah. [chuckles] Rocket Money is a personal finance app that helps find and cancel your unwanted subscriptions, monitors your spending, and helps lower your bills, so you can grow your savings. What's that mean for you? The layman? Or a lay person. It means that you're—

Griffin: Very good just—

Travis: Yeah, Justin so inclusive!

Griffin: [guffaws]

Travis: And natural!

Justin: You like that, dude? That was so progressive. I'm really thinking—

Griffin: Here's your special sticker!

Justin: [chuckles] Thanks, man, I—whoa! It came through the screen?

Griffin: Yeah! I'm gonna put the good ally ribbon on your forehead today.

Justin: [chortles] Yeah! Every, you know what, Griffin? No matter how you express your gender, you could not know what you're talking about. Thank you, lay person. What a great—what a great word.

Griffin: [chuckles]

Justin: [chuckles] Let Rocket Money help you reach your financial goals faster. Join at Rocket Money—

Travis: Don't be like Griffin! Grow up! Come on!

Justin: Grow up!

Griffin: Wow? Jesus!

Justin: Join at rocketmoney.com/brother. That's rocketmoney.com/mybrother. [Rocketmoney.com/mybrother](https://rocketmoney.com/mybrother).

[break]

Advertisement: Thank you to all the Max Fun Members who supported us during Max Fun Drive. You're helping us as we try to put more good into the world. And as part of putting more good into the world, we've opened our annual post-drive charity sale. Max Fun Members at \$10 a month or more can purchase Max Fun Drive keychains, featuring designs for shows across the network.

And all members can buy our charity-exclusive keychain starring Micey, our little microphone buddy from this year's Max Fun Drive. This year, we've decided to send the proceeds of the charity sale to the Center for Constitutional Rights.

They're dedicated to the creative use of law as a positive force for social change, tackling issues like human rights abuses, racial injustice, and sexual and gender-based violence. These folks are fighting to make things better. So to get your keychains, and support the Center for Constitutional Rights, head to maximumfun.org/charitysale.

And if you're not yet a member, you can still get in on this. To support the show you're listening to and get access to bonus content and the charity sale, just click the link in the show notes. The sale is live now, and it ends on Friday, May 15th. That's maximumfun.org/charitysale. And thanks again.

[break]

John: Sleep is important, but it's difficult sometimes. I'm John Moe. On *Sleeping with Celebrities*, famous people help conk you out by talking in soothing voices about unimportant things. Maria Bamford on parking.

Maria: I parked in a bus stop. That's just not right. I am not a bus.

John: Roxane Gay on airports.

Roxane: My favorite airport is Indianapolis. It has a really smart layout.

John: Alan Tudyk on yardsticks.

Alan: You hand somebody a yardstick, yardsticks become part of the family.

John: Granted, it's a weird idea, but it's lots of fun and it works. Listen wherever you get podcasts.

[break]

Justin: [sings the Munch Squad riff]

Travis: Whoow!

Griffin: Yeah!

Justin: [continues riffing]

Griffin: Okay!

Justin: [continues riffing and sings] I wanna munch!

Griffin and Travis: Squad!

Justin: [continues riffing and sings] I want to munch!

Travis: *Squad.*

Griffin: [sings] Squad!

Justin: [concludes riffing] Welcome to Munch Squad, it's a podcast within a podcast, profiling the latest and greatest in brand eating. With everything going on, with all the commotion of like Star Wars Day and like Max Fun Drive, I haven't been able to cover some of the biggest stories in the world. So I was like—want to do a quick survey, like an overview real quick.

Griffin: Yeah, what's happening?

Justin: First off, this is like, this is the first thing I want to tell you guys about, and this one isn't funny.

Travis: Oh, okay?

Justin: It's—

Griffin: Okay.

Justin: Okay. So, I—

Griffin: Is it sad?

Justin: It's not sad, no. It's just like, I just want to talk to you about it real quick. And it's like—

Travis: All the burgers are gone.

Justin: This isn't fun—this is, this—this isn't funny, I just want to ask you about this. First of all—

Travis: Huh.

Justin: Tous Les Jours unveils Mother's Day menu. First of all like—

Griffin: ALL right.

Justin: How fuckin' good do these things look?

Travis: Yeah.

Justin: That's what I wanted to ask you guys first. This Mother's Day—

Griffin: So, I don't—I don't need—I'll be honest with you, I don't know what I'm looking at.

Justin: Tous Les Jours is here to celebrate and honor special mothers in your life with a new lineup of cakes, pastries, and beverages. So, I'm just going to tell you that this is a ube spiral croissant. Flaky croissant dough filled with nutty ube cloud cream filling, dipped with a ube white chocolate coating, and topped with a white flour. Cicis Pizza is bringing back the olé! [chuckles]

Griffin: What?

Justin: Who do you turn to when you want to celebrate Cinco de Mayo and that incredible battle over the French, that incredible victory? You go to Cicis Pizza for their Olé Tuesday pizza. And you've been asking for it, Trav, you've been asking for this one, I know, from me a lot, and you are not alone. Cicis has heard you.

Travis: Well, yeah. It's because when people ask me, "Hey, do you want to go to—like, where do you want to celebrate? You want to get some pizza to celebrate?" I say, "Ci ci." Like, "yes yes."

Griffin: Ci ci. Yes, yes. Yeah, absolutely.

Justin: [laughs] Yes, we're changing our name to Yes Yes' Pizza. The nation's ori—it says Cicis Pizza, "The nation's original all-you-can-eat buffet, an iconic dining destination for families since 1985." There is no way they predated the Pizza Hut lunch buffet. Right? No way!

Travis: Does it say "pizza buffet—"

Griffin: No fuckin'—no chance.

Travis: Or just... "buffet?"

Justin: All-you-can-eat pizza buffet, I—

Travis: Oh, okay.

Justin: Pizza Hut never came to me and said, "That's enough pie for you, senora."

Griffin: [laughs]

Justin: "Mama mia! You've had enough of our delicious Italian pie! At Pizza Hut."

Griffin: A lot of really good, responsible—

Justin: It's bringing back fan favorite, just—

Griffin: Accent work—

Justin: Just—

Griffin: A lot of responsible accent work this episode! I want to give everybody a special ally sticker for that.

Justin: [chuckles]

Griffin: A lot of ethical, thoughtful accent play.

Justin: Guys, the nationwide return of its Olé Pizza, a nostalgic taco-style pizza. [chuckles]

Griffin: [laughs]

Travis: Huh.

Justin: A nostalgic—

Griffin: What nostalgia—

Justin: For what?!

Griffin: Could I possibly be experiencing?

Justin: [laughs] The Olé Pizza combines heat, texture, and flavor, all based—

Griffin: Holy sh—[laughs]

Justin: On Cicis' signature crust.

Travis: Texture! Texture, you say!

Justin: The holy triumvirate of food?

Griffin: Make food that doesn't have one of those things, that's fucking cray—

Travis: This is a—

Griffin: Have you tasted—

Travis: Flavorless, textureless, but incredibly hot!

Griffin: Yeah. Jolly Rancher has this new line of flavorless hard candies coming out, and you just suck on 'em and they're just kind of in there, and then they're gone.

Justin: "We've had a lot of guests ask about this one over the years," says Jeff Hetsel, pretzel of Cicis Pizza and tragically not Wetzel's Pretzels. "The Olé Pizza is one people remember, and the great thing about Cicis is, if you don't see it on the buffet, we'll make it for you."

Travis: Okay, wait, I want to pause here, because Jeff—

Justin: Sorry, Trav, one second. Do you want to stop so I could say one time out loud, Jeff Hetsel, president of Wetzel's Pretzels? Because I did want to hear it too. [chuckles] Now go ahead.

Griffin: It does sound good.

Travis: Okay. Jeff making the claim that people remember it and ask questions about it, does not necessarily imply enjoyment or quality. There are terrible things that have happened to me in my life that I'll never forget,

and that I have many questions about. Jeff did not just say, "Everyone loved it so much, they begged for it back."

Griffin: Yeah.

Justin: I also need to pull over real quick and stop. Jeff says, "We've had a lot of guests asked about this one over the years." And then Jeff goes on to say, "The great thing about Cicis is, if you don't see it on the buffet, we'll make it for you." Well, which the fuck is it, Jeff? Which the fuck is it?

Griffin: [chuckles]

Justin: Is it that people have asked you to make an Olé Pizza and you said, "Eat shit, no way." Or is it—maybe in a few years? Or is it, "Yeah, no problem. This is Cicis, we'll put whatever garbage out there you want."

Griffin: [chuckles]

Justin: You know what I mean?! Like, which is it, Jeff?!

Griffin: Yeah.

Justin: "In the meantime, we're bringing it front and center for Cinco de Mayo, so guests can enjoy it fresh, hot and ready as part of the buffet." Wait a minute! So is Jeff saying, "We would have made you an Olé Pizza the whole time, all you had to do was ask!"

Travis: You fools!

Griffin: Yeah, "No one—no one's solved our riddle yet, so we're disappointed we have to announce that this whole fucking time you guys could just be asking for Olé Pizza."

Justin: You just had to know the right combination of words, and then you could have had an Olé Pizza.

Griffin: It's the Cici ARG.

Travis: [chuckles]

Justin: It's the cici—[chuckles] It's the Cicis PPARG, a... So, that story. Very important. A lot of important work going on. Now, this is the one that I think might be too visual, and apologies if it ends up being too visual, but I did want to share it with you. Because I have long suspected—part of the sadness of Munch Squad for me is that I have long-known that AI, when it comes for writing jobs—[chuckles] the first job that's gonna come for, the writing that no one but me is reading.

Travis: Mm-hm.

Griffin: Yeah.

Justin: And I think that that—that is—that is a—there is a sadness to that. But, and I—and so, my spirit though has been buoyed somewhat by the realization that it will also mean people are gonna start using AI images in their press releases.

Griffin: Okay.

Justin: No matter the impact that might have on their brand. So, let's talk about Kona Ice's partnership with Gabby's Dollhouse.

Travis: Oh, wow! Oh, no!

Griffin: Kona—

Justin: [sings] 'It's a nightmare on the left and it's hell on the right and—' grab Paddy's hand and hold on for your goddamn life!

Griffin: [chuckles] Holy shit, dude.

Travis: Oh, no!

Griffin: This image is—this image is really a—this image is tough, man.

Travis: Oh, no!

Justin: The toughest part—okay, so you got—

Travis: Hey! Have you guys ever heard that new creepypasta about... about Gabby came to life and then just ate everybody? [chuckles]

Griffin: How do I... Justin, send me a fuckin' hyperlink to this image! I need this to occupy my entire computer monitor.

Justin: [chuckles]

Griffin: Because I—there's fuckin' shit all over this—

Justin: We gotta go—we gotta go deeper! We gotta go deeper in this image.

Griffin: I mean just, first thing, it's a Kona Ice truck, which is a flavored ice sort of truck. And they have sort of one panel—whole panel of their car is like carved out. And that's where you can choose your flavor splasers. But then behind the car, there's just one of those racks of flavor splasers floating in zero space, in no space.

Justin: Okay, I messaged you—

Griffin: For some reason.

Justin: A full-length—

Travis: And also, some sort of vertical hedge maze?

Griffin: There is a—yeah, there is a 40 foot tall bush in this image, definitely.

Travis: All rectangular. There's a rectangular window cut out of the hedge about 20 feet off the ground—

Griffin: It's insane.

Travis: It has turrets on the top, it looks like?

Justin: It also—it also seems to be that—it's just Gabby standing by herself in front of her ice truck. And she seems to have pulled up to some sort of villa or something? [chuckles]

Travis: Yeah.

Justin: It's just her. There's no kids around, there's... there might be someone in the truck? I'm like looking in the window, it's like a half a silhouette of a person, maybe?

Griffin: This image I don't think is an official image of Gabby from Gabby's Dollhouse, either.

Travis: No.

Griffin: There's a weird—there's a weirdness to the proportions. Her legs are about 80% of her body. This is a strange image, Justin.

Travis: Is this an... is this what the side of a Kona tru—like, I don't think they really used an ima—because there is a very upset-looking crab at the bottom, who also seems to be mad that—like scared that he's in the picture.

Griffin: There's no way that's a real Kona truck feature that right where the kids would stand—

Justin: None of it is real.

Griffin: There's a sad crab.

Justin: None of it is real. There's also this like amazing computer thing where like it wants lines to keep going, and it wants them to be the same like, "I like doing the grass on the truck, I'm just going to keep doing it on the ground!" It's like, no, stop.

Griffin: Yeah.

Justin: That's the end of the truck! You can't put another shelf there just because you want one! I know you want it, but you can't do that.

Griffin: "We gave the truck a shadow, should we give Gabby one?" No.

Justin: No! No!

Griffin: No, no, she's not real. So, it'd be weird to give her one.

Justin: "Kona Ice, the nation's leader in mobile shaved ice, is teaming up—"
And apparently not driving someone in a goddamn Gabby costume 10 feet to have him standing in front of a truck. "Is teaming up with DreamWorks Animation, a multi-million-dollar company, to celebrate the global smash streaming series, Gabby's Dollhouse—"

That apparently can't afford a fuckin' 20 minute photoshop job. "This collaboration pairs Kona Ice's commitment to community joy with Gabby's a-meow-zing world! Creating a multi-sensory experience for fans across the country. The partnership represents a shared mission to inspire creativity, imagination, and fun." I'm not kidding, that's what it says in the press release underneath that image!

Griffin: Yeah.

Travis: Unless I'm mistaken, in this very AI image, it does say like "DroomWorks" or "DramWorks" on the sign?

Justin: Dram... yeah, yeah, you're right, Trav, it says "DroomWorks."
[chuckles] I'm surprised old Jeffrey Katz was stoked about that. [chuckles]

Travis: Hm...

Justin: "Sorry, Victoria, it says DroomWorks on here?!"

Griffin: It does look like the sad crab is gesturing to the DroomWorks logo, as if to say like, "I did my best."

Travis: [chuckles] Yeah. "Sorry, mom."

Griffin: "I'm sorry, everybody, I spelled it wrong. Don't tell Shrek!"

Justin: [chuckles] It's celebrating, to further add to the brand experience, Kona Ice will debut a specially-designed, licensed Gabby's Dollhouse Kona Cup. I hope they got a human to do that. Each cup will feature Gabbby herself bringing her signature smile—

Travis: Won't. It won't. It'll feature an image of Gabby herself. It's important to note.

Justin: "It will feature the name of Gabby and a depiction of character actor Robert Loja—" We're not sure why we went that way, but like, fuck it, right? "Bringing her signature smile and adventurous spirit to every Kona served. Beginning today, these themed cups will be available at participating Kona Ice trucks across the country, serving as the perfect companion to the rainbow kitty magic flavor." Which did you not have a picture of? Was it a truck?

Griffin: [laughs]

Justin: Was it Gabby? Or was it not those two things? Because those are the only two mission critical things to this image! Which did you not have access to?

Travis: You couldn't just give us a picture of what this rainbow kitty magic thing looked like in the cup?

Justin: She's not—the thing that I can't express to you—and if you're not looking at this image... Somehow, she's not looking at you. And it's like worse.

Griffin: Yeah.

Justin: [chuckles] You know what I mean?! Like—

Travis: She's ashamed!

Justin: I don't know why, but she's looking above you a little bit, like there's someone—like she's hoping a taller, better person will come up behind you and take her away from this. That's the expression on Gabby's face.

Travis: It's also not what Gabbby—like if I showed this image to my kids who have watched and enjoyed Gabby's Dollhouse, and said, "You know, Gabby," they'd be like, "Who is this?!"

Griffin: Who is this? This—who—this is Gubby.

Justin: This is look—this looks like someone that's trying to lure you into a van. [chuckles]

Travis: Yes!

Justin: To take you away from your mommy and daddy. This sucks!

Griffin: How about another question?

Justin: I would love that. "I am a 30-year-old man who loves ice cream, but does not like food waste for spending money. I walk home from work past several convenience stores, and occasionally buy an ice cream. However, I've noticed that it's often cheaper to buy a box of three or four ice creams—

From the frozen section than to buy a single ice cream from the to-go section. I wanna buy a whole box to save money, and to give the surplus ice cream away to strangers. They are individually wrapped, but I'm worried people will..." I haven't read the rest of this sentence.

"But they will be suspicious and think I'm trying to poison them or sell them something. Also, I have to get people to accept these ice creams quickly so that we can all enjoy them before they melt. So, how do I give away this ice cream quickly without making it weird?"

And that's from United by Ice Cream in the United Kingdom. Now, I will just say, I'm so excited to have someone write in who uses like ice cream as like

a noun, like a singular noun. And I feel like, can we do that just for this one time, this one question? Because I love that. Like have an ice cream—

Griffin: Give me an example of what you mean.

Justin: Like have an ice cream. Like they have a—they have an ice cream.

Travis: Instead of have—

Justin: Have several ice creams.

Travis: Some ice cream?

Justin: No, not some ice crea—yeah, not some cream—

Travis: Yeah, I'm saying instead of that.

Justin: Yeah, instead of that, it's like a... like a ice cream. Like, "Here's a—here's a ice cream I can give to you." That's good—

Travis: That's why I like an iced cream.

Justin: An iced lolly. Love that.

Travis: I don't know—

Justin: Yeah, don't do this! Yeah, yeah, you can't. Maybe things are different over there? [chuckles] I don't know, we haven—we haven't kept close tabs on y'all for 250 years now, but like—

Griffin: We've been busy with our own stuff, yeah.

Justin: We wouldn't do that over here! I gotta say. [chuckles] I love—we sell 'em, you know?

Travis: I don't know why my assumption would be this is poison, but it would be.

Justin: It would be.

Travis: I don't know why—

Justin: It wouldn't be poisoned—

Travis: I think people are—

Justin: But that would be your assum—

Travis: Walking around, going into convenience stores, buying a box of ice cream, then pulling, I guess, a laden syringe out of their pocket and injecting arsenic, I suppose, into the ice cream?

Griffin: Yeah.

Travis: But that's what I would assume!

Griffin: Poison's not my first assumption anymore in 2026. I do feel like it's more of a, I'm gonna be worried that I'm about to get a real hard timeshare pitch. Like, if someone comes up and is like, "Ice cream? I have extra." I would not say yes, because then they would like say, "Hey, have you ever thought about joining the Disney Vacation Club?" Or some shit.

Justin: Yeah. You know how you're not supposed to feed wild animals because you're teaching them that it's safe, right?

Griffin: Yeah.

Justin: I would have to work through so much internal stuff to be able to accept an ice cream from a stranger. And would I be better off at the end of it?

Travis: No.

Justin: Do you know what I mean? Would I be—would I be in a better state emotionally if it's like, "You know, I used to be hesitant about accepting ice

creams from strangers, but now I do it all the time." Like, I don't think you're better off.

Travis: We talk a lot in society about breaking down emotional walls and barriers and stuff, but some walls are there—like a flood wall! Keeps water out when the flood rises. I don't think accepting random food from random people is a thing of like, "I don't know why we stopped doing that." No!

Justin: We built whole systems. Like, you have to get a license. An application! You have to fill it out—

Griffin: Yeah! Oh, yeah, good point!

Justin: To be able to sell food to people. And you're just gonna be like, "Oh, I'm an unlicensed ice cream vendor. You can trust me." You know?

Travis: And I'm saying—

Griffin: Do you—

Travis: Question Asker—

Griffin: Are you sure—

Travis: That you're up to any nefarious—it sounds like you're not. But what I am saying is, if you told me, "Hey, over the next 100 days, 100 different people once a day are gonna offer you ice cream. All of them are kind and good people who wish you no ill will."

Justin: Yeah, no.

Griffin: No way.

Justin: No. You just can't.

Griffin: I'm trying to imagine what a day where 100 people offer me ice cream even looks like, Trav. I'll be honest, I don't—

Travis: Not 100 people! I tried to clarify, it's one person a day—

Justin: Every person you interact with.

Travis: For 100 days. It's a different person each day.

Griffin: So for 100 days, every person I interact with tries to give me ice cream?

Travis: No! It's one person a day, different times of the day. You never know when they're gonna come. It might be first thing in the morning, Griffin. It might be, oh, you've just finished a delicious lunch—

Justin: How many days in a row does that happen before you're like, "I need help. I need professional help." [chuckles]

Travis: "This is the weirdest—"

Justin: "Something's gone wrong."

Travis: "Version of The Truman Show I've ever been in. It's some kind of viral marketing campaign for ice cream. Mr. Beast is really fucking with me like a personal beef. I don't know."

Griffin: Jim Carrey is The Creamy Man.

Travis: Mm-hm!

Griffin: Coming this summer to your big movie screens.

Travis: The cream will rise, this summer.

Griffin: The cream will rise.

Justin: [chuckles] Why?! Because it's creamy!

Travis: Yeah! C-R-E-A-M-*why*?!

Griffin: [chuckles]

Justin: Somebody cream me!

Travis: Yeah! There it is! Somebody, anybody!

Griffin: [sings] They call me Creamy Pete!

Justin: [chortles]

Travis: Anybody, cream!

Justin: [yells out] Creamy guy!

Travis: If you cream him, he won't learn nothing!

Justin: The cream! The cream! That's my Liar Liar—

Travis: Yeah, very good!

Justin: The claw, it's like the best. I don't know, I don't have a—

Travis: "These are my creamy penguins!" I've never seen Mr Mr. Popper's Penguins, but... I assume it still works? "I love you, Creamy Morris!" I haven't seen that one either.

Griffin: Yeah.

Justin: "Honey, I don't think we should watch the Truman Show anymore. If it's gonna be all this kind of content, I think—I think our family is—ah, what's he doing with the cream now? Oh, honey, turn it off!"

Travis: Ever since they sold the Truman Show to Borden's, it's really gone downhill. [chuckles]

Griffin: The movie wo—the movie would be fundamentally different if he had—he had turned out to be a pervert. If they had just like constant press conferences from the production company of the TV show, The Truman

Show, having to be like, "Hey, guys, so, next season, we're gonna do our best to like get him—get him out of—I mean, he's really just kind of at his computer watching some pretty heavy shit, pornographically speaking, for like six hours a day."

And like, we can do our best! We can send Laura Linney in there to be like, "Do you wanna come drink Oval Tea with me?" But instead, he's probably gonna be like, "Nah, I just found this new website and I gotta jork like eight or nine times." And I know there's people out there who love this arc for the Truman Show, but please understand, we're trying to make a family-friendly product here.

Travis: And we're worried about him! That's—

Griffin: We're worried about him!

Travis: Too much!

Griffin: Yeah.

Justin: Thank you so much for listening to our podcast. I hope you've enjoyed yourself. I hope that you grew.

Travis: Learned something.

Justin: As a person. Don't wanna be so bold. We got some new merch over there in the Merch Store. You can go over to mcelroymerch.com. Namely, or first off, I should say, we got a Count Donut Cape Vault sticker, designed by Nate Freeberg. Yes, the very same sticker that Count Donut puts on his cape vault, you can now have your very own cape vault.

Travis: Don't you wanna have a cape vault sticker like your hero, Count Donut? Now you can!

Griffin: Protect your capes, folks.

Travis: We've also got new mugs over there. The "Don't talk to me until I've had my podcast" mug. The "I like all butts and no government mug." And

also, a digital cross-stitch pattern of that. My Brother, My Brother and Tea, available alone or in a bundle with a mug. And 10% of all merch proceeds this month will be donated to the First Nations Development Institute.

Griffin: I wanna thank Montaigne for the use of our theme song, "My Life Is Better With You." A powerful song, a mantra for some. And I'm just so grateful. I'm just so grateful and thankful that we get to use it. Thank you, Montaigne.

Travis: And Montaigne said some really nice things about us on their—on their TikTok, so now we're saying nice things about them *again*. And the cycle continues—

Justin: The cycle's gotta stop somewhere.

Travis: You can also pre-order The Adventure Zone: Story and Song right now. It's the final Adventure Zone graphic novel in the Balance series. You can go to theadventurezonecomic.com and get it there. I could throw this tape measure and try to hold on to the tape measure side, and see how far I can get it?

Griffin: Oh, that could be cool, yeah.

Travis: Yeah? Okay.

Griffin: Yeah, throw the tape measure, but hold on to the tape measure side. But you really need to throw the tape measure very hard.

Travis: You ready?

Griffin: Yeah.

Travis: I'll throw it from the camera and we can see how far I can get it.

Griffin: Okay, don't break your shit.

[thudding and clattering]

Justin: Cool. My name is Justin McElroy.

Griffin: That was all right!

Travis: I'm Travis McElroy!

Griffin: I'm Griffin McElroy.

Justin: This has been My brother, My Brother and Me, kiss your dad square on the lips.

[theme song, "My Life Is Better With You," by Montaigne, plays]

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