

MBMBaM 806: Ad Daddies

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Intro (Bob Ball): The McElroy brothers are not experts, and their advice should never be followed. Travis insists he's sexpert, but if there's a degree on his wall, I haven't seen it. Also, this show isn't for kids, which I mention only so the babies out there will know how cool they are for listening. What's up, you cool baby?

[theme song "My Life Is Better With You" by Montaigne plays]

Justin: Hello, and welcome to My Brother, My Brother and Me, an advice show for the modren era. I'm your oldest brother, Justin McElroy.

Travis: Oh, hi, hold on, real quick. Yeah, hey, Joel. Yeah, no, you tell Connan if he wants us to stop in and do his ads, he's gonna have to add a zero to that offer. Yeah.

Justin: I'm already—

Travis: Yeah. Okay, I love you too. Okay, bye, Joel. Sorry about that, guys. Yeah, hi, what's up, Trav Nation? It's me, your middlest brother, Travis 'Big Dog, Woof-Woof, Vroom-Vroom, The Heater' McElroy.

Griffin: Hold on one second, guys, I am also getting a phone call. What's that, Joel? Bill Belichick wants me to play for the New England Patriots, to replace Gronk? Yeah, that shouldn't be an issue at all. I beat him at ads, so I don't—

Justin: What's that, Joel? Bill Bellamy wants—

Griffin: So, I don't know why I couldn't—

Justin: Me to take over his hosting jobs? All of them?

Griffin: What's that? Hold on, Joel, I'm getting a call from my—

Justin: Bell Biv DeVoe wants to make it Bell Biv DeVoe and Justin?

Griffin: Oh, shit. Guys, I'm getting the call up, the Seahawks want me too! Guys, Marshawn Lynch called for the Seahawks, he said, "Join my—you guys fight it out."

Justin: Chat, did you hear? [chuckles] Hey, did you hear?

Griffin: Sorry, guys? Because we beat Rob Gronkowski for best podcast ad reads at the iHeartRadio Podcast Awards, I've been getting non-stop calls from NFL coaches like Bill Belichick and the guy who does the Seahawks to come and play for them. I guess the rumor went around that because we're so good at ads and we beat Gronk at it, by the transitive property, we could beat him at football. I don't know.

Justin: I just want to ask, listen, we won the iHeartRadio Podcast Award for best ad reads, okay. Listen, it's—yeah. And yeah, we are going to talk about it. We're so desperate for recognition. [chuckles] Here's what I want to say here on this patch.

Griffin: Okay. [chuckles] Wait, is this a—

Justin: Local boys make good—

Griffin: Are you—are—did they tell you that we're gonna be—

Justin: Local boys make good!

Griffin: Okay.

Justin: [chuckles] "Local boys make good" is a headline I've waited to see my whole life.

Griffin: Yeah.

Travis: Yeah.

Justin: And I know maybe you couldn't give it to me when we did the TV show there. Maybe you couldn't give it to me after our failed podcasting book. I get that, that's fair.

Griffin: That's fine.

Justin: Although, you know what I recently discovered, on a very obscure New York Times bestseller list, it did appear at number nine. [chuckles]

Griffin: Hell yeah, dude!

Travis: What?!

Justin: But any—yeah, dude, yes, it's actually a hit. But Chuck Norris dies, it's breaking news, top banner. I can't even get a mench. I get Illusionist Rick Thomas performing at the Boyd County Public Library Ashland branch?

Travis: Oh, shit, he is?

Justin: But can't get "local boys make good?" You can't—you can't bust me off a—turns out the best ad reader in the world lives in Huntington, West Virginia? There's some mental parentheticals I'm adding, like—[chuckles]

Griffin: Yeah, there's some context—yeah, some context that is missing from that headline, I would say. I am surprised Chuck Norris took top billing. That man has literally no connection to the—to West Virginia whatsoever. He was not—

Travis: Having been there in person, they, I'll just say it, I think iHeartRadio Media Podcast Awards were being very coy with me, were really slow burning it.

Griffin: Right.

Travis: Making me feel like there's no chance— "Oh, we don't even know if you're on the list! Oh, wait, here you are. Oh, you had a plus one?"

Justin: [chuckles] You're saying—you're saying that they were—

Travis: "We don't even know that! We might not be able to let you on the floor. We didn't put you in the reserved couch seats—"

Griffin: Oh, man!

Travis: "That all the other winners walked up from."

Justin: They really are playing it close to the vest! [chuckles]

Travis: And I was like, well, there's no way we won, right?

Griffin: Yeah.

Travis: Because they don't even act like they wanted me here. You know?

Justin: They do that to the people who are going to be winning the biggest awards, they treat them the worst. [chuckles]

Travis: Right!

Griffin: Uh-huh.

Justin: So that they won't expect—[chuckles]

Travis: Yeah!

Griffin: "We've got a Michael J. Jordan on the list, I'm so sorry... we just can't—"

Travis: I'm looking around! They're naming, you know, best podcast ensemble, and they're the guys from Basement Yard go—from a very comfortable-looking couch like that they got to sit on, inside a cordoned off area. And I'm standing like three people deep behind the ropes.

Griffin: That's so sick.

Travis: Standing for the whole hour and 20 minutes—

Griffin: Trav, if you had been up on that stage, I would have been uncomfortable about what that meant for our kind of like, our profile—

Travis: Yeah, they didn't let me up there.

Griffin: No.

Travis: They did a, "And here's some other awards."

Griffin: Right.

Travis: For anyone who didn't watch, you can watch the highlights on the McElroy Family Instagram. I just had a gut feeling when they were like, "Here's some other pre-selected awards or whatever," where I was like, ad reads is gonna be in there.

Griffin: I was gonna ask how you knew to record that montage, because of your certainty that they—

Justin: The writing was on the wall!

Travis: Yeah, Griff!

Griffin: Quite literally! On a big screen. And it said, "Best ad reads," and then us. And then it had us up on there.

Travis: And I wasn't looking at the screen, as you can see in the—in the shot.

Griffin: Yeah.

Travis: So, I didn't see our logo come up.

Griffin: Yeah.

Travis: I did not know we had one until they said My Brother, My Brother and Me.

Griffin: That's cute.

Travis: And the deep shock I felt... I had to stop filming.

Griffin: It felt like a—it was quite a long TikTok, long Vine, one of those vertical videos, that you shot of you sitting there as all the other award winners in that montage were announced. And I was like, I bet this is building up to like a killer—like a killer gag at the end. But instead, you actually got surprised out of your reverie by our—

Travis: Yes!

Griffin: Our success in this—

Justin: Yeah. What I loved about it, that moment, Trav, of glory, is that how you didn't film yourself like reacting to it or anything. Like, I like how it's like 30 minutes of other podcasts that we don't know about, one second of us, and then you were like, "Cut the feed."

Griffin: You said, "What the fuck—"

Justin: Like you don't like—

Travis: I yelled, "What the fuck?"

Justin: You don't react, you don't like ask people, you don't look around at people and like say, "That's us!" Like, that was your moment to like draw focus, you know what I mean? Or like yelp or something.

Griffin: Instead you just said, "What the fuck?"

Justin: And you just turned off the camera—

Griffin: And you said "what the fuck—"

Justin: Like we weren't gonna stay with you!

Griffin: In an angry way.

Justin: Yeah! In an angry way like you were mad about it. Let me just... I'll play—it takes five seconds. Let's just hear Travis' reaction.

[break]

Announcer: Best ad read; My Brother, My Brother and Me.

Travis: What?!

Justin: *Whoow!*

Travis: What?!

Announcer: Best political podcast—

Travis: The fuck?

Announcer: Breaking Points with Krystal and Saagar—

[break]

Justin: Thank you, Rachel.

Travis: Okay.

Griffin: That's set in stone, man—

Justin: You sound mad!

Griffin: You sound angry that we won.

Travis: I was so confused, because I was there.

Griffin: Yeah.

Travis: Right? And they're like, "This guy won." So, I had to go—then I went back to the table that had told me I might not be able to even stand on the floor, I might have to sit in the bleachers or whatever.

Griffin: Did you have to ask for your award?

Travis: And I was like, hey—and I was like, "Hey, so, do I need to go somewhere to get it?"

Justin: Fuck. Fuck.

Travis: And then I need to stand there—

Griffin: That sucks—

Travis: For five minutes-

Justin: Hold on, Travis—

Griffin: Give me and Juice—

Justin: Give me a second, dude.

Griffin: A second to fuckin'—

Justin: Give me a second—

Griffin: We need to—

Justin: You lived it already! You've been sleeping with it. Give me a second.

Griffin: We need to ingest this moment vicariously, and we need to process it. If you could just give us a second before adding any more information to the pile.

Justin: Whew... okay.

Griffin: Just a quick breathing—

Justin: Okay, okay! Yeah, yeah, yeah! Yeah, yeah, yeah. Okay, so, yeah. Yeah.

Travis: And I want everyone to know, I was so uncomfortable, all I was thinking was, if I can get a shot of me holding this award, it'll be the culmination of this whole trip.

Griffin: Of a lifetime's work, yeah.

Travis: So, I stood there for like five minutes while someone was texting with someone else, until they looked up and said, "Oh, they'll mail it to you." And then I was like, "Oh, oh—" And then I had to slink away from the table like, well, I guess that ends this interaction.

Justin: It's actually worse. It's worse that you want—it's worse.

Travis: Uh-huh.

Justin: How can it be worse to win?!

Travis: Yeah!

Griffin: I'll say this—

Travis: Yeah, yeah, yeah, yeah, yeah!

Justin: How can that be more humiliating?!

Griffin: I will say this in this one—

Travis: I had to spell our last name twice, too.

Griffin: That sucks—

Justin: [yells out] Fuck!

Griffin: Dude! [chuckles]

Justin: [yells out] Fuck!

Griffin: I will say this. I'm glad we won. It's exciting. It does kill the joke. There was a pretty good gag there running, five years running, that we would continue to be nominated for the best podcast ad read with the iHeartMedia Podcast Awards. And we will be beaten out by someone who was actually genuinely much, much more famous than we are. That was like a fun gag!

Justin: Maybe we will have—maybe with this win, we've established enough critical credibility.

Griffin: Yes.

Justin: And I will say the iHeartMedia Podcast Awards have bought themselves some credibility.

Griffin: Yeah.

Justin: By recognizing one of the old dogs.

Travis: Yeah.

Justin: And one of the best to ever do it.

Griffin: Yeah.

Justin: We invented the game in 2010!

Griffin: Yeah.

Justin: Okay?

Griffin: Like four to five years after it was invented by other people—

Justin: Four to five years after the game was invented, we invented the game! And now maybe they're gonna start recognizing us in some other, more prestigious, more on stage categories!

Griffin: Okay...

Justin: You know what I mean?

Griffin: Yeah.

Justin: Maybe—

Travis: I'm thinking—

Justin: Maybe the lifetime achievement awards.

Griffin: Oh, dude.

Justin: If not us, who? Kevin Pereira? Fuck off!

Griffin: [laughs]

Travis: Well, it was... it was Terry Gross—

Griffin: Why did you tell Kevin—

Justin: I like Kevin Pereira! I don't know!

Griffin: I know, I don't know why you said that, that was so mean to Kevin Pereira.

Travis: They gave it to Terry Gross.

Griffin: Yeah.

Justin: [laughs] No!

Travis: So—

Justin: No radio people!

Griffin: That's true.

Justin: I'll be furious, dude!

Travis: That's true.

Justin: Dax Shepard?

Travis: No. I think we need to make a campaign for best advice podcast, because I think that would be our—best comedy podcast, we might even be in consideration. Best advice podcast?!

Griffin: Best advice podcast.

Justin: Yeah, dude, because I need my kid asking me why I lose best advice podcast every year. [chuckles] That's what I need.

Griffin: That's actually a good point. That will take some of my power away, in the homestead.

Travis: Best travel podcast?

Griffin: I don't even think that—

Justin: Best Travis podcast. [chuckles]

Travis: Best Travis podcast.

Justin: Why is there not a best Travis in the awards?

Travis: Thank you!

Griffin: I don't know, man, there's a lot of big, heavy hitters named Travis in the—I can think of three off the top of my head.

Travis: I wouldn't have felt so bad about having to spell my last name twice if there were a bunch of other Travises for the—no, McElroy.

Griffin: Now, wait a minute—

Travis: No, no—

Griffin: For this award, did you tell them to put your first name on it also?

Travis: I don't think they—I think they'll just put "My Brother, My—" I don't think they'll put "Trav." I don't think they were recognizing—

Griffin: Oh, I see, I see.

Travis: Recognizing my personal excellence.

Griffin: Okay.

Travis: I did call dibs on the trophy, though.

Griffin: You did, I mean, you went to the thing, I think that's only fair. I thought, Trav, it would be a really fun bit, because you have like the YouTube Play buttons and—

Travis: Correct.

Griffin: How many of those do we have? Just two—

Travis: And the 100 million—

Griffin: 100 million streams—I would love maybe photographs of all those that I can frame and put in my background, like photographs—

Travis: Yeah!

Griffin: Of the awards. Do you think that would be okay—would that be fine?

Travis: Yeah.

Griffin: Can you send me some high-res, glossy JPEGs of your—of our awards?

Travis: Yeah, maybe I'll do like a glamor shots of it.

Griffin: Yes!

Travis: Do you know what I mean?

Griffin: Yeah, I'll set up a whole display with my fuckin' senior pictures, in my senior pictures folder.

Travis: Yeah! Hell yeah, dude.

Griffin: That's a cool look. I found—

Justin: I feel so bad about what I said about Kevin Pereira. [chuckles]

Griffin: Yeah!

Justin: Like he's not even that much of a podcasting guy, he's just like a classic media personality.

Griffin: Uh-huh.

Travis: Mm-hm. Yeah.

Justin: He's got a great name, it was just like a pull in the moment. And I'm sitting here like I can't—I can't stand by it.

Griffin: No.

Travis: Yeah.

Justin: You know what I mean? But it's too long in the past for me to like... not Kevin Pereira, somebody like—it's...

Travis: Yeah.

Justin: It's done.

Griffin: Yeah.

Justin: You know what I mean? It's clipped.

Griffin: Yeah.

Justin: And I don't know how I'm gonna make it up to Kevin Pereira—
[chuckles] who I have no problem with. You know, like I have no—

Griffin: Yeah.

Justin: No nothing with, I just—it was like a quick pull in the moment and I
feel really bad about it.

Griffin: Yeah.

Travis: Do you think, Justin, that best ad read award has gone to your
head, and you're trying to start some beef now that they're gonna cover in
the—in the tabloids?

Justin: No, Trav, I think I'm... the same as always.

Griffin: You put sunglasses on.

Travis: Yeah.

Griffin: To say—

Travis: And I think fell asleep!

Griffin: To say something that felt not—

Justin: [chuckles] They can tell from the tone!

Travis: Yeah.

Justin: Hey, this is an advice show. And we will get to the ads, because I know that's why you're all fuckin' thirst—

Griffin: [guffaws]

Justin: That's what you came here for, I know!

Travis: An ads-vice show—

Justin: Let us get some of this bullshit out of the way, and then we'll fire it up and get paid!

Griffin: [chuckles]

Travis: This is an ads-vice show—

Justin: The best in the biz, you wanna see how we do it?

Travis: Where we do ads and vice. That's what it is, baby, ads-vice.

Justin: People keep saying, "Put the ads first, Daddy." [chuckles]

Griffin: Yeah.

Travis: Yeah.

Justin: You gotta wait—

Griffin: "Pre-roll me, Papa!"

Travis: 45 minutes of ads, 15 minutes of bits!

Griffin: Yeah!

Travis: Switch it up!

Justin: "Just one little audio stinger, Daddy, please." [chuckles]

Griffin: "Just one stinger. Insert it dynamically!"

Travis: "Please! Just a promo code!"

Justin: One promo co—

Travis: "Just a promo code or something!"

Justin: "Elmy! Elmy, Papa! Elmy with a URL! *Elmy!*"

Travis: "Do terms and conditions apply, Daddy?!"

Griffin: All right—

Justin: Too far.

Griffin: Too far—

Justin: Too far—

Griffin: Said "daddy—"

Travis: Too far?

Griffin: Too many times.

Justin: You felt it. "I'm a freshman—"

Travis: Father.

[pause]

Justin: [chuckles] "I'm a freshmen—"

Travis: "Give me an ad, Father."

Justin: [chuckles] "I'm a freshmen—"

Travis: We're ad daddies! Sorry, go on.

Griffin: Go on.

Justin: "I'm a freshman in my university's small theater department. And frequently, the group goes to a drive-in after rehearsals—"

Travis: So cool.

Justin: "Events and the like. They go here for the large playground it contains. I figured these nights would be a good time to—" I'm gonna burp. [chuckles]

Griffin: [chuckles] Holy shit, man!

Travis: [yells out] Podcast award-winning!

Griffin: [chuckles] Holy shit... I need to shut my door, I'm cussing a lot.

Travis: Professionals! Take notice, other award shows. BAFTAs! Golden Globes!

Griffin: BAFTAs, we deserve one of those now. You didn't do it into the microphone, and I'm like glad for that. Like, that means a...

Justin: I still have—here's what's hard, is it's still...

Griffin: It's still in there?

Justin: Man...

Griffin: Yeah.

Justin: And now it's gonna become a fart if—

[group laugh]

Justin: I'm not a science guy, but I think—

Travis: That's why we didn't win best science podcast!

Justin: Now I'm gonna fart on the—[chuckles] it'll be in the second half! Damn it! They go on—sorry...

Travis: The question continues.

Justin: "I'm a freshman in my university's small theater department, and frequently the group goes to a drive-in after rehearsals, events and the like. They go here for the large playground it contains. I figured these nights would be a good time to endear myself to these kind folks. Trouble is, I'm a bit of an introvert, so I need your help. Brothers, what is the most interesting/most kick-ass way to interface with a playground, to make about two dozen theater kids in their 20s like you?" That's from Sweating on the Swing Set in West Texas.

Griffin: All right. This question confused me for a bit, but now I... now I understand it. [chuckles] Are you quite all right, brother?

Justin: [chuckles] I don't know who that was. I think the video tape will reveal I was quite still through all of that.

Griffin: Yeah, you have your hands up on your knees like you're in Masterpiece Theater.

Justin: [chuckles] Yes, a gentleman such as myself wouldn't burp, I wouldn't dream of it!

Griffin: Yeah, man! But you're rippin' hoagies back there like you're on The Man Show, dude!

Justin: I apologized in advance, Griffin, I tried to stop—[chuckles]

Travis: What more do you want from him? He is—he is but a man!

Justin: I tried to stop the show.

Griffin: Holy shit...

Justin: I tried to stop the—[chuckles] You know, it can be tempting, once people win an award—

Griffin: Yeah, sure.

Justin: Once the superlatives are tossed out, to think of them as gods. But I'm still...

Griffin: Yeah, flesh and blood, I see it.

Justin: It's flesh and blood! You know?

Griffin: Absolutely. So, what are some cool playground tricks you can do to impress people in their 20s? I will say that this is a tall order, I will say. Looking cool—looking cool as an adult on a playground—and this isn't to shame anyone who has a playful spirit and the heart of a child's mind. Like, that's beautiful, and I love that, and that's good. I don't know how to do it in a way where someone will be like, "Damn! Did you see the way they jumped over the monkey bars?" Like, it would need to be pretty crazy like that.

Travis: You know, I, in my life, I have seen countless people try to dance funny.

Griffin: Yeah.

Travis: In a way to like make people laugh, right? Because of how funny they're dancing at a thing. I've only ever seen one man dance in a humorous way that made me happy. His name was Christopher Stoker. Do you know why?

Griffin: Why?

Travis: Because he was having fun. He wasn't doing it for anybody else.

Griffin: Okay?

Travis: He was just having fun. It wasn't for the audience.

Griffin: That's—yeah.

Travis: He was just having a great time!

Griffin: So, there's nothing cooler than like going down a big old swirly slide and enjoying it for you, and not worrying about everyone else. That's the only cool way.

Travis: Yeah, man! I think so!

Griffin: Yeah.

Travis: Authentically doing monkey bars? Cool shit.

Justin: I mean, if you did it in a fast, elegant way, that looks like you were born there, and you're like, "Yeah, I lived in the jungles for a while."

Griffin: Yeah.

Travis: Ah, yeah!

Justin: "Like I'm pretty good with like Tarzan kind of stuff, like I've trained there."

Griffin: Yeah.

Justin: "It's no problem."

Travis: Nonchalantly hang upside down?

Justin: I'm rereading the last line here, "Brothers, what is the most interesting/most kick-ass way to interface with the playground to make about two dozen theater kids in their 20s like you?" I have to imagine this is

written from like an alternate dimension, where mind-altering substances and alcohol do not exist.

Because the answer to your question, since time immemorial, for how do you get a bunch of 20 something theater kids to like you, is you produce alcohol and drugs, and perhaps tobacco. That is a—that is a patented method for a lot of social groups, but definitely for this crew. If you are the one person who's like, "Hey, I brought this huge bottle of vodka." [chuckles]

Griffin: Right.

Justin: "This like comically huge! Like, I can't drink all this?"

Griffin: Right.

Justin: You know.

Griffin: I mean, that—

Justin: And it's not safe!

Griffin: It's been quite a while since any of us have been in our 20s, though. Maybe that's not how—

Justin: God, man, I'm just—

Travis: That can't be true?

Justin: I'm guessing, I never did any of this. There was smoke—I mean, here's what we all—this is the problem with nobody smoking!

Griffin: Right.

Justin: You know?!

Travis: Thank you!

Justin: The problem with nobody smoking anymore!

Travis: Justin's right! Bring it back!

Griffin: No!

Justin: No!

Griffin: But we need a better outside activity, that is only outside. We need—

Travis: Flipping a coin while you lean against the light post!

Griffin: You can do that inside! I want it to be big and messy. A big, messy activity that everyone likes to do out—

Travis: Sparklers.

Griffin: Everyone's super-addicted to doing outside, but you don't get sick from it.

Justin: The truth of the—the truth of it is, we know about vaping—nicotine. We know about it, but we can't change the fact that when you see someone smoking a cigarette, you want to go join them and smoke a cigarette with them. And when you see someone vaping, you want to go back to bed.

Griffin: Yeah.

Justin: That's—you know what I mean? Like those are the—you—it's not a good substitute.

Griffin: And this is, by the way, we are only talking to theater kids right now. We are only talking to theater kids right now.

Travis: It's different for you, you gotta live authentically and in your art. We get it. What about blowing bubbles?

Griffin: Blowing bubbles is a *really* good answer, Travis! Blowing bubbles is a *really* good answer!

Justin: Big ones, though. *Big!*

Travis: Yeah, yeah.

Justin: Big ones!

Griffin: *Big.*

Justin: At the WonderWorks, they had this like bubble thing that you could stand in. And you lift a hoop up—

Griffin: Yes dude.

Travis: It rules.

Justin: Around you.

Travis: It rules.

Justin: And it makes a bubble.

Griffin: They got—

Justin: If you brought the supplies for that?

Griffin: Yeah.

Justin: Oh!

Griffin: They've got—

Travis: It's the closest you feel to having magic!

Griffin: Oh, dude—

Travis: "I just made a force field."

Griffin: They got one—

Justin: Bubbles.

Griffin: They got one of them at the National Children's Museum here in DC. And sometimes I go inside and I put a big bubble up around myself, and I feel like that's the only moment of quiet and peace—

Travis: Yes.

Griffin: That I know now as an adult.

Travis: 100%.

Griffin: If I'm not inside the bubble, like—everything's safe in the bubble, I guess is what I'm saying, and I love it. And I wish I was in the bubble all day.

Travis: Do you know what theater kids love?

Griffin: What?

Travis: That there's not enough in a theater kid population. An audience.

Griffin: Okay?

Travis: Theater kids are always trying to impress each other. What if you were just there being like, "That was a great—you hung on the monkey bars for a really long time, and I thought that was awesome."

Griffin: Okay?

Travis: You're an audience—you're the audience for them.

Griffin: This is right—

Justin: Being the one person in this crew that is not trying to pull focus will eventually make you the king of the hill.

Griffin: Right.

Travis: Yes.

Justin: Like you—they will—they will come to you, just by—

Griffin: Ooh. Ooh. Ooh. Ooh. Or, unless...

Travis: Unless?

Griffin: What if, instead of applause and cheering, you gave 'em some notes.

Travis: *Ooh!*

Griffin: You just gave 'em some notes. Now, you're the director of the theater friend group.

Travis: The most powerful.

Griffin: The most powerful one that there is. "Nice work on the monkey bars, but like... what were you think—what was going through your mind?"

Travis: "When you left all that loose change in your pockets."

Griffin: Yeah. "Hm... Just next time, something to think about. Great job, great work. But I know you have more in you."

Justin: Maybe you could bully people, and then when they get TOed at you, you can just be like, "Huh, use that."

Griffin: "Use that," yes.

Travis: Oh, I like that!

Justin: "Think about how you're feeling right now!"

Griffin: Yeah.

Justin: "Use that."

Griffin: "Climb that slide."

Justin: "Think about how when I just pushed you over the bench and you fell and you hurt your knee, and you're mad at me and you're crying a little bit, use that."

Travis: "Use that."

Griffin: "Use that. When I rubbed your water bottle on my butt and then I threw it in the trash can, the feeling you have right now, put it on the slide. Leave it all on the slide."

Travis: There it is. There it is!

Griffin: "I'll apologize later, when we've wrapped, this sesh."

Justin: "Yeah, but right now it's about growing."

Griffin: "Now it's about growing, and you need to—you really need to get your fuckin' act together."

Justin: "I make maps for a living, on the computer, and I have a bachelor's degree in geography. Super cool, only I have a terrible sense of direction. If I didn't have my phone for navigation, I would frequently get lost. All my friends and family poke fun about how funny it is that I'm a geographer with no sense of direction. How do I get them to stop? Or how can I become a better geographer?" This is from Confused Cartographer in California.

Travis: They have fun—

Justin: Let's talk about it.

Travis: They have fundamentally misunderstood your purpose! If you had a perfect innate sense of direction, you wouldn't need maps!

Justin: Right.

Travis: That's why you've medicated your life to this!

Justin: The map's a cheat code.

Griffin: We are all attuned to different sort of vibrations, frequencies of the universe.

Travis: Yes.

Griffin: I have a theory that everyone possesses within them an innate and super-super powerful ability to like know either the temperature or the time, or their bearings, or like one of these things.

Travis: The vibe.

Griffin: The vibe—well, god, that's a—that, to me, encompasses like a few of these things. But like, I usually know to about a three minute margin of error what the time currently is.

Justin: Me too. I usually know what time it is.

Griffin: I usually just kind of know—

Justin: Like I can tell you, generally—

Griffin: What time it is.

Justin: I can tell you within about—

Travis: No idea.

Griffin: And I just know it from feel.

Travis: No idea whatsoever! [chuckles]

Griffin: I just know it by feeling it.

Justin: Nature-nurture thing though, Griff, because I—mine comes from retail.

Griffin: Okay?

Justin: Mine comes from retail, and thinking about time in every possible permutation, and counting every minute mentally. Like, I just generally know what time it is.

Griffin: Travis, are you maybe, are you a temperature—this is our new Enneagram that we've—our maybe 15th Enneagram that we've come up with on this show. Are you a temperature guy?

Travis: Hm... Yeah! I would say I'm pretty good at that. I'm pretty—within I would say three degrees, five degrees—

Griffin: You said it's—you said you're not a time guy. I don't think you're—

Travis: Not a time guy, not a direction guy, for sure!

Griffin: I don't think you're a directions guy, for sure.

Travis: Not a directions guy.

Griffin: So like—

Travis: I got a pretty good—I can sense when people are mad at me. Does that count? I have a good sense of... I can read the room pretty well at this point, from years of struggle at it.

Griffin: Oh, can you?

Travis: Yeah, Griffin, I can...

Griffin: I'm just fucking around with you, man—

Travis: I have a sense of taste. How about that, sense of taste? I'm a super taster. Did the thing where I put the weird strip on my tongue—

Griffin: I'm talking about senses, man, I'm talking about the axis of the—of just the—

Justin: The powers. Superpowers.

Griffin: Superpowers. Just time—

Travis: Well, there's gotta be a fourth one! Because it's not time or direction for me.

Griffin: Time, direction, temperature.

Travis: I'm okay at temperature.

Griffin: Yeah.

Justin: What about doing stuff?

Travis: I'm not good at that—

Justin: Travis is like do—

Travis: I have ADHD—

Justin: Travis like does a lot of stuff.

Travis: I'm feeling very judged—

Griffin: No, it's not judged, it's—

Justin: You can do stuff? It's like—

Griffin: I'm not judging you, Travis, as much as I'm trying to justify my own new, very profitable Enneagram. But—

Travis: Fair enough, fair enough.

Justin: If you can't find a slot for you to fit in, Trav—

Griffin: Then it means it's not an Enneagram—

Justin: The whole thing breaks.

Griffin: It's just a fuckin' idea.

Justin: So, he's not—it's not like a square peg kind of deal. He's like trying to make a new Travis bit.

Griffin: Yeah, yeah, yeah.

Justin: You know what I mean? Like there's a new Travis hole—

Travis: You know what I'll say?

Justin: For you.

Travis: Speed.

Griffin: Speed is very good! Speed's really good, Trav.

Justin: Speed?

Travis: Yeah.

Justin: It's so general?

Griffin: No, man! Like when your body is moving, when your body is moving—

Justin: Oh, just like speed, acceleration—

Griffin: Or when you're driving in a car, you know sort of the speed that you're at. That's super—

Travis: Yeah.

Justin: Oh, speed! Not just like The Flash. [chuckles]

Travis: No!

Justin: You're not listing speed as one of your abilities.

Travis: I'm not in touch with the Speed Force, god knows I've tried.

Griffin: No, he's not fast, but he knows how fast he is at all times. That's—

Justin: Okay, that's—I like that a lot. That's good. That's good. That makes sense. Okay.

Griffin: That's all, I think four is all of 'em. I don't know that there's much else to it.

Justin: There's probably—you probably don't need—but I will say, direction, I—this is a really good one, because I'm truly embarrassed. And I mean embarrassed in a real sense of how little an idea I have of this on a day to day basis. It is something I've thought about, I think about a lot. Like, when I look out the windows of my house—

Griffin: Yeah.

Justin: Sometimes I'll think like, "That's rising in... right now. So, this must be east."

Griffin: Yeah.

Justin: And I'll think about it for a second, and then it's like... gone. So like, I don't know what direction this is, like I'm at my house, I don't know.

Griffin: Right.

Justin: I don't know any of it. It's humiliating!

Griffin: Right.

Justin: I don't know how to—I just, I don't know!

Travis: There are many incredible things that I am impressed by, by my wife, on a regular basis. But her innate sense of direction might as well be the power of an Olympian God to me. Where I'm like, "Who even knows where north is?" And she's like, "It's that way." And I'm like, "*What?!?*"

Griffin: She got those strong hammer bones in the middle ear, and that's—

Travis: I don't know how she does it, she just knows.

Justin: Griffin's telling you, it's the hammer bone.

Griffin: It's the strong hammer bones inside the middle ear. So, yeah, don't be upset. You just, you're on a different axis. That's fine. And you chose this job. I would say, this is a job that is probably more commonly held by people who are more sort of directions folks. But have you guys ever really tried to draw a map?

Because that'll humble you real fucking quick. "I have a wonderful, fantastical world. Let me draw a map of it." And then it's like, wow, this looks, one, just kind of like the United States, because I guess that's, like the only—and it looks so shitty. There's like square borders. Justin's trying to really...

Justin: That's north.

Griffin: He's got a sextant out. That's cool.

Justin: That's north. Is it? Like, I don't know!

Griffin: I mean, you used your phone—

Justin: Who gives a shit?!

Griffin: So, no. I mean, I'm looking for the hammer bones, and I don't—

Justin: But I don't actually know when—

Travis: Do you think that if we were more outdoor boys, we would know directions better?

Griffin: Absolutely.

Justin: Maybe. But then there's people who are like talking about taking a road trip, and then they say the right directions for it. You know what I mean? Like, "I went up to this place." And they're like, "It is up." [chuckles] You know what I mean? Like, I don't know. How did you know that? That's crazy. For me, it's just I always went over, over to. "I went over to this place."

Griffin: All maps are kind of bogus anyway, right? So, who's the prob—the fault's in our stars, not in ourselves.

Justin: Whoa... Well, there are different projections I know that are more accurate.

Griffin: Yeah. And then there's the one that makes America look so virile, and powerful and strong.

Travis: So turgid.

Griffin: So turgid and bigger than all the other countries combined.

Justin: If you carried a—if you had a compass all the time, eventually you'd like connect facing in different directions with like the compass—the direction. Like, eventually you'd think about like, "Ah, yeah, that E is always here when I'm looking this way. This must be—"

Griffin: "This must be E!"

Justin: "Kind of easterly." [chuckles]

Griffin: Yeah.

Justin: Yeah, so it must be—[chuckles]

Travis: I should label walls at my house.

Griffin: Yeah.

Justin: That's good. "You are looking E." [chuckles]

Travis: "I'm looking E. Now I'm looking me—"

Justin: "Out this window is E."

Travis: "And C. And then over there is swa."

Griffin: "We know swa."

Travis: "And that's sna."

Justin: [titters]

Griffin: Look out for sna—south-north is not a direction that I'm aware of.

Justin: No, no, no.

Travis: Fuck! That explains so much! Why did I label that wall sna?

Griffin: Should we go to the Money Zone?

Justin: We've waited a—we've made 'em wait long enough, huh?

Travis: Yeah.

Justin: Yeah, here it comes.

[theme music plays]

Travis: Well, boys, the—we're... we got the—the fur...

Griffin: Do you guys ever think—

Travis: I got the yips.

Griffin: Do—

Travis: I got the yips!

Griffin: Did you guys ever—

Travis: I got the

Griffin: Think about—

Justin: Cats! *Cats*.

Griffin: [sings] *Cats*.

Justin: *Cats*. [titters]

Griffin: If you eat cat food...

Justin: [sings] *Cat, cat, cat*. [chuckles]

Griffin: [chuckles]

Justin: I have eaten cat! [chuckles]

Griffin: Do you give—do you also know a—

Travis: Alf...

Justin: Cat is a—cat is a—

Travis: Alf would love...

Griffin: Guys, take a breath. Take a beat.

Travis: Okay.

Griffin: We gotta come back. We gotta come back. We're a—we can do this because we're a family. And you know who else is a part of my family? All your guys' cats.

Travis: Oh, okay?

Justin: No, I—listen. It makes the most sense, I think, for me to do this. Hi, I'm Justin McElroy, I have two cats. And my wife likes them better than me sometimes, but the way that I am trying to get into all their good graces is by feeding the cats Smalls. We used to do dry food, and they kind of grazed throughout the day. It's been a lot better for their overall health, for their coats. They're a lot more active.

Griffin: These cats look so incredible!

Justin: They're looking so fit. So great. They love all the different flavors, although smooth bird is a personal favorite. You can adjust the subscription, so you're getting just what you need. We have it dialed in really nicely, so we really never have to think about buying cat food, it just shows up when we need it.

So, stop guessing which meals will upset their stomach! For limited time, because you are a My Brother, My Brother and Me listener, get 60% off your first order, plus free shipping, when you head to smalls.com/mybrother. One last time, that's 60% off your first order, plus free shipping, when you head to smalls.com/mybrother.

Griffin: That's that shit, baby! That was good—Justin's back on the fuckin' horse, man! Did you hear him, Trav? He like got—

Travis: Yeah, man, you fuckin' nailed it, dude.

Griffin: He got keyed in and he just like surfed the whole way, closed out the pipe, dude.

Justin: Fuck it, let's even do the next one. Fuck it.

Griffin: Wait, no, wait, we shouldn't—

Travis: No, we do—now, hold on.

Justin: Fuck it, dude, we're out! No, let's not even wrap the show—let's like wrap the show there. Thanks, y'all, that's gonna do it for us.

Griffin: [chuckles] I wanna say—

Justin: MBMBaM out!

Griffin: As we say in every episode, a huge thanks to Squarespace, also. We do actually say that every episode. We are—we are sponsored in part by Squarespace this week. Squarespace is a... god, a genie. But instead of living in a lamp—

Justin: Squarespace is god.

Griffin: Squarespace is—Squarespace is—

Travis: Yeah! Squarespace is life.

Justin: Let's start—let's start this one over.

Travis: Squarespace!

Griffin: Wait, start it over—

Justin: I like that.

Griffin: Like you want to do it—

Justin: Travis had a good direction, Griff, build on it.

Travis: Yeah. I'm gonna do big energy—

Justin: Trav, can you do that again?

Travis: Squarespace!

Justin: Yeah, big energy.

Travis: Websites—

Justin: Huge ideas.

Griffin: Okay—

Travis: Yes! Squarespace, websites. For you? Yes!

Griffin: Zoom out.

Travis: Do you need it?

Griffin: Zoom out more.

Travis: Everything.

Griffin: More.

Travis: Okay?

Griffin: Zoom out more.

Justin: Shape.

Travis: Okay.

Justin: It's about the idea, it's not just about websites.

Griffin: It's not just about websites—

Travis: Goods and services?! Yeah! You can offer them both. And get paid with money—

Griffin: I can offer Squarespace—

Travis: That you use.

Griffin: I can offer Squarespace—they will trade in services. So I'll say like, "Squarespace, if you let—if you make me up a beautiful website, I will come and I'll wash your car, and do all your chores for a month."

Travis: Well, you can offer goods and services *through* Squarespace.

Griffin: Oh, okay.

Travis: And get paid *through* Squarespace. And they don't say this, but I'm gonna say, if people fall behind on those payments, Squarespace is gonna enforce that for you. They'll send out their bruisers to break some kneecaps.

Griffin: Yeah! They got the—they got some *huge* folks working for 'em over at Squarespace. I don't—I do not mess around with those dudes. [chuckles]

Travis: No, it's like 400 pounds of pure muscle, no bones.

Griffin: Yeah.

Travis: No blood, no skin, just 400 pounds of pure muscle, in constant agony.

Griffin: They got crush—they got Krusher with a K over there, working for 'em. And they—if someone does not pay you the money that you are owed through a Squarespace website, Krusher with a K will come. And, well, there's a reason for his namesake, is what I'll say.

Travis: He has a big, metal, robotic crab claw that'll fuck you up.

Griffin: He has a huge crab claw, and a brain—a visible brain in his stomach, a hindbrain. He's awesome.

Travis: Yeah, man, and the Turtles have not been able to stop him, man, they've tried.

Griffin: They can't stop him because they don't know which brain to target. But Squarespace gives you everything you need to make beautiful, functional websites, and make them look good with award-winning website templates. You don't need to know anything about freakin' coding or art or UI or anything, they got you, and they'll make you look like you do know what you're doing. So, head to squarespace.com/mybrother for a free trial, and when you're ready to launch, use offer code "My Brother" to save 10% off your first purchase of a website or domain. I felt him, I felt the lord moving through me.

Travis: Yeah, man.

[break]

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Don't see one nearby? Host your own and make some new pals! All you need to do is pick a place that could hold a small group; a bar, café, park, library, wherever, then fill out the form at maximumfun.org/meetup. We'll add you to the page and help get the word out. So go to maximumfun.org/meetup, and maybe we'll see you on April 23rd.

[break]

Alden: Hello! This is Alden Ford.

Moujan: And Moujan Zolfaghari!

Alden: Two of the creators of Mission to Zyxx, your favorite improvised, obsessively-sound-designed sci-fi sitcom, here on the Max Fun Network. And the news...

Alden and Moujan: We're back!

Moujan: With an all-new miniseries set in the Zyxx universe! The Young Old Derf Chronicles!

Alden: Yeah.

Moujan: Will Derf find his own killer before it's too late?

Alden: Ooh?

Moujan: To find out how that question could possibly make sense, well, you just have to tune in.

Alden: Yeah. And as always, it's ambitious and labor-intensive to, frankly, an absurd degree.

Moujan: [titters] Indeed.

Alden: So, if you are looking for a little break from your own galaxy, we would love for you to check it out.

Moujan: That's the Young Old Derf Chronicles. Search Mission to Zyxx, Z-Y-X-X, in your podcast app!

Alden: Or on maximumfun.org.

Moujan: Keep it fresh!

[break]

Justin: I wanted to have a conversation with you guys.

Griffin: Oh, okay?

Justin: Because this is an idea I've been thinking about, because we got—we got—the Easter holidays are coming up, and the shelves are starting to get filled with Easter candy.

Griffin: Yeah.

Justin: And I wanted to hit you guys with something I've been thinking about. And I want to see if I can defend it in the sort of like thesis sense.

Griffin: Okay.

Travis: Okay, yeah?

Justin: I think Easter candy is the best candy.

Griffin: Okay.

Travis: Yeah.

Griffin: Give me some—quantify this for me a little bit.

Justin: Okay. So, if I'm thinking Easter candy, here's what I'm like putting up on the bench, right? I'm looking at Cadbury mini eggs, all-timer. Cadbury cream eggs, like smashing it, right?

Griffin: Yeah.

Justin: Jelly beans, I like in a wide variety. But if you don't want to give those to Easter, I can get that.

Griffin: I don't eat Jolly Rancher flavored jelly beans any other time of year, only at Easter time.

Travis: Those big ol' ones that are kind of like a mix between jelly bean and a gum drop?

Griffin: And licorice, yeah, no thanks for that.

Travis: I love those! Oh, see, I love those.

Griffin: Oh, no! Euh.

Justin: Okay, so then the other ones that I'm gonna throw in here are, one, robin's eggs.

Travis: Yes. Fuck yeah.

Justin: The malted milk robin's eggs, that's a perfect size.

Griffin: You like that shatter!

Justin: The formfactor—

Griffin: You like that shatter.

Justin: I like the shatter, *erhg!* And then the—and then, I think... I don't know if there's a specific name for these things, but like the marshmallow eggs that have like enrobed in like a hard candy, and it all tastes very plasticky and fake. But it's like bright blue, bright pink, bright yellow, candy shell on the outside, marshmallow on the inside, shaped like eggs. Do you know what I'm talking about?

Griffin: No idea.

Travis: No.

Justin: Okay, so anyway, but marshmallow eggs, things wrapped in chocolate, Easter candy is the best candy!

Griffin: Holiday candy.

Justin: That's all I'm saying.

Griffin: You're saying holiday candy or best overall, all candy?

Justin: I mean...

Griffin: It's better than—I'll say, it's better than—Halloween's sort of standalone candy is almost universally dog shit. And I love Halloween, I do, but like miss me with all that waxy business.

Justin: For a candy holiday?

Griffin: No way, yeah.

Justin: For a candy holiday, it doesn't come to party. Like, it doesn't come with anything.

Griffin: Christmas has—

Travis: Now, I do say—[yells out] Wait! I—

Griffin: [yells out] Ba-ba-ba-ba!

Travis: Reese's pumpkins are the best version of Reese's holiday like shaped things.

Justin: Okay. Now, I will say, the egg is very close, but Travis is correct, of course. [chuckles]

Griffin: Yeah. [chuckles]

Justin: Now, listen, the tree—they're fucking robbing you, people!

Travis: Yeah, man!

Justin: Look at it!

Griffin: Yeah.

Justin: [yells out] Look at the shape!

Travis: And there's something with the consistency—

Justin: There's a square package!

Travis: It's not right.

Justin: It's a rectangular package with a triangle in it. Folks, they're robbing you fucking blind!

Griffin: They're fucking you guys every single Christmas.

Justin: They're fucking you with the trees!

Griffin: Every time. But it also has candy canes, which are an inedible shape. But it also has chocolate oranges, which almost makes up for the trees and the candy canes, because those—

Justin: Oh, look who else is here, it's candy corn, is here, with Halloween.

Griffin: Yeah, no, I'm—this is what I'm saying—

Justin: Candy corn?

Griffin: Easter is clearly the best holiday candy—holiday candy.

Justin: Is candy corn something you can hang on? Can you hang candy corn and mellow cream pumpkins on Halloween, or is that like a fall punishment?

Griffin: I think of it as a—

Travis: I don't know.

Griffin: Halloween guy—

Travis: Now, Easter does have Peeps, which are disgusting.

Justin: Peeps is the other one, thank you, Travis!

Travis: Disgusting!

Justin: Has nothing to do with Easter!

Griffin: Fowl. Dude, they're just mar—they're just big marshmallows, dude.

Travis: They're sickly sweet!

Justin: Yeah, dude, [spoofing Willy Wonka] it's candy!

Griffin: [chuckles]

Justin: [spoofing Willy Wonka] Candy doesn't have to have a point—

Griffin: No, candy does have to have a point!

Justin: [spoofing Willy Wonka] That's why it's candy!

Griffin: Candy does have to have a point.

Travis: I forgot that Willy Wonka was here! I'm so sorry, Mr. Wonka!

Justin: [spoofing Willy Wonka] Candy doesn't have to have a—[chuckles] Now, that's Freddie Highmore from the hit film, Charlie and the Chocolate Factory.

Griffin: Freddie Highmore, if I go and I take a marshmallow, a little marshmallow, and I dip it in sugar, and I eat it with my mouth, you can't just say, "That's candy." Because it's like, it's conceptually kind of busted.

Justin: [spoofing Willy Wonka] A candy.

Griffin: Okay.

Travis: No, it's gluttony!

Justin: But like, okay but... Peeps, you can—all right, Peeps, fine. I don't agree with you on Peeps, especially once they're stale. But I agree with you,

that's not a ringing endorsement of anything, that it's better once it's old and stale.

Griffin: [laughs]

Travis: Yeah!

Griffin: I agree with you, that Easter has the best holiday candy. I would not jump to it is the best candy overall.

Justin: What about Christmas? Because Christmas candy does have—it's like—

Griffin: Chocolate oranges.

Justin: Christmas candy is actually... Chocolate orange is good.

Travis: And gelt. I like gelt!

Justin: A little—I actually kind of—

Travis: Give me little shiny coins that I can open up.

Justin: I do like to eat the gelt.

Griffin: Yeah.

Justin: I do like to eat the gelt. I actually like the little peppermints with the tree—the gummy. They're like soft peppermints with the pictures of the trees in the middle. With the red and white on the outside and the picture of the trees?

Griffin: Mm-hm.

Travis: Sure, sure, sure.

Griffin: I love eating Santa's flossy beard. Do you guys know Santa's flossy beard from the Mars—from the Mars company?

Justin: [chuckles] You invented it. That's not real.

Griffin: Do you guys—I can't celebrate Christmas without chomping down at least two to three Rudolph knobs. If I don't get my Rudolph knobs—

Justin: There's no Christmas candy! There's no Christmas candy. Okay, so, what's better—

Travis: There's the red and green M&M—red and green M&M's—

Justin: The candy cane.

Travis: Are my favorite version of M&M.

Justin: Oh, okay, and you know what? Christmas bells are good.

Griffin: Christmas bells are good. Uh-oh! Wait a minute.

Justin: Bell's a good chocolate shape, but like...

Griffin: Yeah!

Justin: Ah, man. You know what makes it tough—

Travis: Those actually got ruined for me, because my only memory of eating them as a child was at granny's house.

Justin: Granny's house, and they tasted like cigarettes. Yeah, Trav, me too, bud.

Travis: Yeah, because she smoked like three packs a day.

Justin: [chuckles] That's part of— "But I folded it into the appeal!"

Travis: Oh!

Justin: Thanks, brain!

Griffin: Yeah! Thanks, granny!

Justin: Cool. [chuckles]

Griffin: Way to attach those two incredibly similar concepts in my mind.

Justin: Every time I eat eggs, I think, god, I wish I was smoking!

Griffin: [laughs] She was—she was—

Travis: [chortles]

Griffin: On some Homer Simpson tomacco shit.

Justin: [laughs]

Griffin: Just robing it on.

Justin: Ah, man... [laughs] Yeah, but I still think—I mean Christmas candy—I think part of the problem with Easter candy though is, the best parts of it have been, sadly, sort of like redistributed as like rainbow Cadbury mini egg.

Griffin: Sure.

Justin: Or like Peeps get, you know, repurposed in a lot of really foul permutations, honestly, so they can't keep as much of a lock on it. But I don't know, I still feel like Easter candy is the best candy.

Griffin: Okay!

Travis: I thought—I thought because of, you know, our recent prestigious award, that maybe it would be nice to take a moment and just kind of class things up around here a little bit, with a little Work of Fart.

[Work of Fart theme music plays]

Griffin: We haven't done it for the home game in a while, and I—maybe—you know, we might have a ton of new listeners, and this is their first episode, because after the awards—

Travis: Oh, welcome, now that we've won the award.

Griffin: We definitely probably have at least a few ad execs listening, and that's—I don't know that we've done particularly right by them. But this—

Travis: I'm going to tell you right now—

Griffin: But the fart jokes we're about to do should probably drive home whatever big product placement deals we've been sitting on.

Travis: I'm calling this one CW themed.

Griffin: Okay?

Travis: But I don't know if all these shows were on the CW, but they feel like they were.

Griffin: Okay.

Justin: Okay.

Travis: Up first, Sam and Dean Winchester, aided by Cassiel the angel, search the world for a good bathroom.

Griffin: Poopernatural.

Travis: Yes, Griffin?

Griffin: Poopernatural.

Travis: What?

Griffin: Poopernatural.

Travis: That is correct, Poopernatural!

Griffin: Poopernatural.

Travis: One point—

Griffin: Can I raise my hand for—to like buzz in? Because I'm scared just you're gonna be wrong and think Justin had it first one of these times.

Travis: Yeah, no, you go—oh, Justin raised their hand—

Griffin: Well, don't raise your hand inside the software, because people can't... you know, get it.

Justin: How about we just say "bazinga?"

Griffin: Oh, okay, that's good.

Travis: Okay. The girls field hockey team lost in the Canadian wilderness are rescued after months of stink lines are seen rising above the trees.

Griffin: Hm... Smeller jack—bazinga. Smeller Jackets.

Travis: Yes, Smeller Jackets is correct, Griffin.

Griffin: That one felt a little Highlights for Kids, like sort of Family Circus.

Justin: [laughs]

Griffin: That one was like pretty clean, and I don't know if it belongs in Work of Fart, Smeller Jackets.

Justin: Are you saying Travis is losing his edge?

Griffin: I'm saying you—yeah, maybe the ad award thing maybe has gotten in your head a little bit and you kind of like toned it down. Because usually, you'll get like jizz or like other crazy stuff in this one. And this was just like, what if there were a bunch of... aromatic field hockey players, and they—

Travis: I'm not gonna respond. Okay!

Justin: I thought it was good, Trav.

Griffin: I'll take the point. Don't get me wrong, Travis! I love that I got a point, and I got it right, and I did a good job. The best job. But I just... don't be afraid to be yourself.

Travis: Upper-crust New York teen socialites get into all kinds of scandals, which are reported on by an anonymous blogger, who also reminds them when it's time to go to the bathroom.

[pause]

Justin: Hm...

Griffin: Go—oh, I got it! I got it, bazinga. Go-Piss-Girl?

Travis: Correct!

Justin: [laughs]

Griffin: That one feels good. We're back. We're back on top.

Travis: Thank you very much.

Justin: Oh, man, if I had come up with the answer, I wouldn't have gotten to laugh at it. So, I feel pretty—I'm happy.

Travis: Okay, four teens, each with their own secrets to hide, are plagued by the terrifying and all-knowing A, who tells everyone about the time that they pooped their pants.

Griffin: Four teens...

Travis: Uh-huh.

Griffin: With secrets to hide.

Travis: Uh-huh. Are plagued by the terrifying and all-knowing A.

Justin: A?

Travis: Who tells everyone about the time they pooped their pants?

Griffin: The Summer I Turned Shitty.

Travis: No.

Griffin: I don't know—

Travis: Wrong show.

Justin: I Know Where You Shit Last Summer? A Knows Where You Shit Last Summer?

Travis: No. This is where you guys just don't know enough about quality... ground-breaking—

Griffin: Is it Pretty Little Liars?

Travis: It would be what?

Griffin: Shitty Little Liars?

Travis: Correct, Griffin! Shitty Little Liars!

Griffin: Okay. Oof, got it. Justin, ind of said at the same time as me, but he said it in like a—

Justin: It's okay, it's okay.

Travis: Okay, one more.

Justin: You deserve it.

Travis: Blood sucking brothers, Stefan and Damon Salvatore, battle over the same high school girl they're in love with, while also battling loose stool.

Griffin: May I?

Justin: Vampire Diarrheas.

Travis: I'm given it to Justin on that one.

Griffin: Oh, yeah.

Travis: Vampire Diarrheas is correct.

Griffin: That's good. I was in the wrong—I was in the wrong zip code, I was thinking—

Justin: Why you mean—why did you say "I'm giving it to Justin" after I said Vampire Diarrheas?

Travis: Because Griffin said "may I" before you said anything.

Griffin: I was gonna say Poo Blood.

Justin: I didn't buzz in—

Griffin: I was gonna say Poo Blood!

Justin: Is that what—

Griffin: I was gonna say Poo Blood.

Travis: I think I've actually done Poo Blood before! [chuckles]

Justin: Thank you, Travis.

Griffin: [chuckles] Oh, shit, man.

Justin: That was great. I really grew a lot.

Griffin: Who won, Travis? Who did the best job?

Travis: You did win, Griffin, four to one.

Griffin: All right. It still feels good.

Justin: [mouths Munch Squad riff]

Travis: What?

Griffin: Shit!

Justin: [continues riffing] How much show can we put into one show?
[continues riffing and sings] I wanna munch!

Griffin: [yells out] Squad!

Justin: [continues riffing and sings] I want to munch!

Griffin: Squad! [chuckles]

Justin: [concludes riffing] Welcome to Munch Squad. It's a podcast within a podcast, profiling the latest and greatest in brand eating. And this one's a doozy. Pizza Hut launches national campaign and updates hand-tossed crust recipe. Now, this is one of my favorite things, anytime a restaurant chain has to say, "One of our staples has this entire time not, as we've been saying, been the best, but it's actually been so bad that we wanna change it." And I always like to see how people handle the story.

Travis: "We've been hiding the truth. We've been suppressing the truth. People have been trying to get the word out, we've had them killed."

Griffin: "Sorry, it's been so dusty, guys, we couldn't figure out why it was so dusty without ruining the—"

Justin: "We're turning so hard. We're giving everything to this place."
[chuckles]

Griffin: "We're giving everything. I swear to god, we're doing this thing in a fully—"

Justin: "I swear to you—"

Griffin: "Sterile environment."

Justin: "I swear to you, Janine, I'm getting it together."

Griffin: "We're doing our best, Janine, but the dust keeps coming back onto the pizza. It's so hard and granular."

Travis: "And if you think it's bad for us, imagine what it's like for our employees that are all dusty!"

Justin: "When it comes to pizza, crust isn't just a detail, it's the main event." Now, this is the part—

Travis: Well, yeah!

Justin: This is where you have—this is where you have to brace yourself, right? Because this is where it gets even worse. Because Pizza Hut is saying like, "The most important thing... and we've been fucking it up." [chuckles]

Griffin: "We've been fucking it up for you guys."

Justin: "And we're so—we're so sorry."
"At Pizza Hut, crust reigns supreme—"

Travis: It's also like such a... yeah! In that it's like—

Griffin: Most of the pizza—

Travis: When you're buying a car, it having like exterior—

Griffin: Yeah, yeah.

Travis: Is the main event. And it's like, yeah, it might not be the main thing I look for, but without it, it does kind—

Griffin: It's just soup, it's—

Travis: Cease to work.

Griffin: It's bad soup.

Justin: Mm-hm. Pizza Hut, crust reigns supreme. Pizza Hut is officially introducing Hut Crust, a new platform celebrating the bold, recognizable crusts that have defined the brand for generations. At the center of this platform is a crave-worthy, \$10, large, three-topping pizza, available on fans' choice of three iconic crusts; the new and improved hand-tossed tavern style, or thin and crispy.

Travis: What's tavern style?

Justin: It's like a... it's like a flat—I think it's like a New York style. Like a... I don't actually know, I've never gotten it.

Travis: Did you say it was Hut Crust?

Griffin: Hut Crust! Travis, and it's not a crust, it's a platform!

Justin: It's a platform! This pie day, Pizza Hut announces it is on the hunt for a real, paid gig. And this is why I want to bring this story to you. Hut Crust Connoisseur, a first of its kind project created to celebrate the people who love pizza crust most. The Hut Crust Connoisseur becomes the official guardian of the Hut Crust platform. I don't—

Griffin: "Guardian" is awesome.

Travis: Now, what—

Justin: We're fucking doomed. What the fuck is happening?

Travis: "People who apply must be willing to have all kinds of crazy sex once they get the job, for everyone will desire them!"

Griffin: [chuckles]

Justin: "Will you take up the sword to defend the crust? Traveler! Many have come before you and sworn allegiance to defend the crust."

Travis: "Once a century... yes, Sisago the pizza demon will rise—"

Griffin: He will rise.

Travis: "From hell!"

Griffin: This date—

Travis: "And god, you must defeat him!"

Griffin: This date—

Travis: "Please!"

Griffin: "This date is going so well, I—it's so hard to meet people in the big city. What did you say your job was? What did you say your job was again? You're a pizza crust guardian? Sasaja? Well, he sounds terrible."

Travis: "Well, only here in the Americas."

Griffin: Right.

Travis: Across the—

Justin: The hut—

Travis: Across the oceans—

Justin: A crust—

Travis: "There are many pizza crust guardians! And once a millennia, we come together!"

Justin: This is why they killed that Buffy reboot.

[group laugh]

Justin: Because they were like— Sarah Michelle Gellar was like, "It's gonna be about pizza crust, or it's gonna be about nothing!" And they were like, "Okay, Sarah, then it's—"

Griffin: Okay, fine.

Justin: "About nothing! Then you have to go!" [chuckles] It's a first of its kind—okay. The Hut Crust Connoisseur—the Hut Crust Connoisseur becomes, well, first of all, becomes the only people whose job is harder to explain to my grandpa Dan than mine. The Hut Crust Connoisseur becomes the official guardian of the Hut Crust platform, responsible for tasting and testing all new crust innovations, to ensure they—

Travis: To make sure they're not poisoned for the king!

Griffin: Is he guarding the platform from Pizza Hut?

Travis: [chortles]

Justin: [laughs] You've got me—you've gotta let me get through this fuckin' sentence!

Griffin: [chuckles]

Travis: "Listen! We did a bad job for decades! If we start to backslide, it's your job to call us on our bullshit!"

Justin: The Hut Crust Connoisseur becomes the official guardian of the Hut Crust platform, responsible for tasting and testing all new crust innovations, to ensure they meet Pizza Hut's iconic standards. So, what they're basically

saying is they're hiring like CI. They're hiring like internal investigators.
[chuckles]

Griffin: [chuckles]

Justin: Like The Departed. So it's like an internal bureau that's like extra pizza—like they're extra, extra judicial, they're extra saucy, they're extra outside the law, right? This is just crust.

Griffin: An arbiter of sorts, if you will.

Justin: An arbiter of the crust that protects it sometimes. Which, what Pizza Hut is saying here is like, "We have proven ourselves to be a poor steward of this crust."

Travis: "We can't be trusted!"

Justin: "We can't be trusted." [chuckles] The Hut Crust Connoisseur—

Travis: "But we can be crusted!"

Griffin: It's awesome.

Travis: "Hi! Welcome to Pizza Hut."

Griffin: This is so good, because then if the pizza is still bad, they can be like, "Blame fuckin' Jeremy."

Justin: Yeah.

Griffin: "He's the guardian of the pizza."

Justin: "Jeremy said it was choice. Here's a video of him saying it was choice. Yes, that means literally getting paid to eat pizza crust and a \$31,415.92 payment, plus free pizza for a year."

Travis: Wait, that's it?

Griffin: This is not a job. That's not at a job.

Travis: That's not a job, that's not—

Justin: I just feel like for a year—money aside, the money doesn't bother me, don't pay me anything. But like... I'm not gonna be able to control the legacy in the way that I need to in 12 months. You know what I mean? There's gonna be executive turnover that I have to be above. Like, I have to be inherited—you know, if the pizza crust Guardian isn't part of the furniture, it's not like in the DNA of the place, you're gonna lose track of it. You can't do that in a year. It takes generations.

Travis: Well, Justin, I assume that that is based off of the projection that if you eat, let's say, a pizza a day for a year, because it's free, you'll die.

Griffin: You will pass.

Justin: Yeah, okay, yeah.

Travis: So, then we'll need to pass the torch to the next one. It's a blessing and a curse, the Hut Crust Connoisseur job.

Justin: I need you guys to get ready to do a little bit of social media research for me.

Griffin: Okay.

Travis: Okay.

Justin: I need you to check this hashtag: Pizza Hut crust. That's it.

Griffin: Just Hashtag—

Justin: Hashtag Pizza Hut crust.

Griffin: Does Blue Sky do hashtag?

Justin: To be considered for the gig, pizza lovers must try Pizza Hut's new hand-tossed pizza recipe and post an honest review on Instagram using hashtag Pizza Hut crust—

Griffin: Oh, it's on the IG, my bad.

Justin: On the—on the Gram. Thank you. Pizza Hut crust, hashtag Pizza Hut, underscore contest, and Hut Crust Connoisseur in the social media post, sharing what they thought of the crust. Applicants then head to Pizza Hut crust with a link to their review as their official application. Griffin, how's it going?

Griffin: I'm logging in. What's my password?

Justin: Travis?

Travis: Yeah, let me see here.

Justin: You were just logged into our account for the takeover, right? So, you're not logged in either! [chuckles]

Travis: Well, there's fewer than 100 posts, Justin, I know that much.

Griffin: If someone could just—

Justin: So, the odds are like pretty good, right? Like, pretty good?

Travis: Yeah, there's not a lot.

Justin: There's not a lot!

Travis: But there is some people—

Justin: A chance you could maybe—

Travis: Having a lot of fun here. Good for them.

Justin: But I'm just saying, if we could get... somebody—

Griffin: Fewer than 100 posts.

Justin: On the—I'm just saying, if we get somebody on the inside—

Griffin: Yeah, dude.

Justin: Any one of y'all?

Griffin: Oh, no, dude. [chuckles] Sorry, sorry, sorry, no, dude.

Justin: No? Why not?

Griffin: It's just the tummy aches, for starters.

Justin: No, not you! One of them!

Griffin: Oh, I thought you're talking to me and Travis.

Justin: That's the problem with—no, no, not them. Travis isn't even looking at me. I don't know, I'm not—

Travis: No, I'm just going through other people's applications to see how I would stack up.

Justin: I'm not—you can't have a job. You have a job.

Travis: Aw.

Justin: We need to get somebody on the inside.

Griffin: I could get.

Justin: Of course! Griffin, you're one of our generation's great story tellers—

Griffin: I'm one of our generation's great ad—

Justin: Of course you could get it.

Griffin: Ad... ad...

Justin: I mean, obviously. To bring this—okay. So, the Hut Crust platform—I can't believe this is as long as it is. "The Hot Crust platform shines a spotlight on Pizza Hut's new and improved hand-tossed pizza, the brand's first update to the recipe in over a decade. The refreshed crust delivers a lighter, airier bite with just the right balance of softness and crisp, bringing a modern upgrade to a classic West—" I'm gonna order this for lunch.
[chuckles]

Griffin: [laughs]

Justin: I'm ordering this right now, I'm fucking starving! "To bring Hut Crust to life, Pizza Hut is launching a new national campaign set to remake—" This is the one where you're gonna be like, "Holy shit, I can't believe it. They did it." It's a campaign set to a remake of the iconic disco anthem "Hot Stuff," reimagined as "Hut Crust."

Griffin: Okay.

Travis: [gasps] Hah.

Griffin: I think actually just like an imaginary—

Travis: [sings] The Hut Crust, baby, this evening!

Griffin: I think I can imagine it completely start to finish.

Justin: Yeah. Well, you don't have to. The spot opens on an indulgent close up of golden, crispy, hand-tossed crust, as the beat kicks in, layering craveable pizza beauty shots with lyrics celebrating the crust fans can't stop singing about. So, that's what's—

Griffin: That's what's in it.

Justin: If you watch it—

Travis: That's what it is!

Griffin: We don't have to watch it now—

Travis: Okay!

Griffin: You described it pretty good.

Justin: You don't watch it now. "Crust is at the heart of a great pizza, and the fans have been asking for more ways to celebrate it," says Melissa Friebe, chief marketing officer at Pizza Hut. "With hot crust, we're not only introducing a new hand-tossed recipe that elevates a fan favorite--

But we're also offering a \$10 large three-topping deal that gives people real value every time they order. And for those who live for crust, the new Hut Crust Connoisseur is a dream come true! A way to get paid for tasting and loving crust every day, and then dying promptly afterwards in a fashion you will find most desirable, piggy."

Travis: [laughs]

Griffin: [guffaws]

Travis: "Hey, Steve, how you been lately?"

"Oh, I don't know, man. You know, my wife left me and I lost my job, but honestly, I still got a lot to live for because of the pizza crust."

Griffin: Yeah.

Travis: "I live for that pizza crust."

Griffin: "Because of my views and the way I express them, I've been banned from every social media platform. But I've finally found a platform that will have me, and it's the Hut Crust platform. The platform of Hut Crust."

Justin: Y'all, there—this thing closes on the 25th. [chuckles]

Travis: Oh? There's still time!

Justin: There's still—the odd—the odds are good!

Griffin: The odds are good.

Justin: The odds are very good! Please, please, become our person on the inside of the Pizza Hut... I mean, it's a pyramid.

Griffin: It is a pyramid business. I'm glad we can all finally—it all funnels up to the top. No one's making money, except for Professor Pizza Hut.

Travis: Hey, everybody that's gonna do it for us! Before we let you go, we did actually win. I don't know, it might have seemed like a bit this whole time, but we did actually win. We have a limited release "It's an omner to win" shirt, as a follow up to our "omner to be nominated" T-shirt.

We've got the "helping is always a free action" T-shirt, over at mcelroymerch.com. And 10% of all merch proceeds this month will be donated to Border Angels. So, make sure you go check that out, along with everything else.

Griffin: We stream almost every day, playing video games.

Justin: Yeah.

Griffin: If you go to @McElroyEntertainmentSystem on Instagram, you can find out when we are going to do it. On Tuesdays, we all get together for Super McElroy Brothers. And then on Fridays, I do—I do Trial by Fieri. Juice is playing Myst on Mondays. Travis is up on Obra Dinn on Wednesdays.

Just follow McElroy Entertainment System, you'll find out exactly when we're doing all that stuff. And thanks to mont—thanks to Montaigne, also. Thanks to Montaigne for the use of our theme song, "My Life Is Better With You." It's a great track. Travis has a little flail. Travis has a little—

Travis: I got a little flail mace here—

Justin: Wait, but can I just say—

Travis: That I'm gonna throw.

Griffin: Yeah.

Justin: You mentioned Conan. I just want to say I am sorry about that, because I can't imagine the high he experienced on hosting the Oscars.

Travis: Yeah.

Justin: And then the next day—

Griffin: Yeah.

Justin: To lose best ad read to us?

Griffin: Yeah.

Justin: Like, that must have been—

Griffin: That must have been tough!

Justin: I would love to talk to—if any of you guys know Conan and I can just tell him like—I would love to be able to have the—here's what it is! I would love the opportunity to be able to be classy to everybody in the way that they get to be like, "What an honor to be amongst this class of the greats of—" You know what I mean? Like I would like to be able to do that to everybody, to their face. [chuckles] Like I would be able to like—

Griffin: To it to their face.

Justin: Say to Conan directly like, "Hey, what a—like, it's so—it should have been you."

Griffin: Yeah. Like Michael B Jordan giving Chalamet the hug. Like—

Justin: Like you give him the—you give him the—yeah.

Griffin: And he said—he said, "Better luck next time, ping pong—ping pong guy. Maybe don't talk shit."

Justin: Fuck, man! I did want to talk about how rough—damn.

Griffin: No, we don't have time. Travis—

Justin: Damn, next week! Next week! Next week! Next week!

Griffin: Heater for that—heater for that big boy—

Justin: We gotta talk about my boy, Timmy Chimmy!

Griffin: Chuck that little 3D printed flail—

Justin: [yells out] Fire it off!

Griffin: It's gonna make a good sound.

Justin: Timmy Chimmy—

[thud]

Justin: Next week, baby!

Griffin: Boom, boom, boom, boom, boom!

Justin: Your name's Mud! No, you're Timmy Chimmy, but...

Griffin: So, thanks for listening. I'm Griffin for little mac—for—

Justin: I didn't even hear it! Did he do it?!

Griffin: He did, it was really little.

Travis: Okay, here!

Griffin: Hit it—hit something—

Travis: Here!

Griffin: Not your soft chair, man. It didn't make a good sound.

Travis: Ow!

Justin: It didn't make a—

Travis: Fuck! It bounced back!

Griffin: [chuckles]

Justin: There, that counts.

Travis: I hit it—

Justin: My name is Justin McElroy. [chuckles]

Travis: It bounced back!

Griffin: I'm Griffin McElroy.

Travis: They never talk about that in the movie!

Griffin: In baseball, how the ball sometimes bounces back—

Travis: No! It's because it's got spikes on it!

Justin: Travis, say your name—

Travis: I'm Travis McElroy—ow, fuck!

Justin: This has been My Brother, My Brother and Me, kiss your dad square on the lips! [chuckles]

Travis: It hurt so bad I got red marks!

[theme song "My Life Is Better With You" by Montaigne plays]

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