

MBMBaM 770: Hy-paw-thesis

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Intro (Bob Ball): The McElroy brothers are not experts, and their advice should never be followed. Travis insists he's a sexpert, but if there's a degree on his wall, I haven't seen it. Also, this show isn't for kids. Which I mention only so the babies out there will know how cool they are for listening. What's up, you cool baby?

[theme song "My Life Is Better With You" by Montaigne plays]

Justin: Hey, everybody! Welcome to My Brother, My Brother and Me, an advice show for the modren era. I'm the oldest brother around these parts, Justin McElroy.

Travis: Wuddup, Trav Nation? It's me, your middlest brother, Travis 'Vroom-Vroom' McElroy.

Griffin: What's up?! It's Griffin! Great fuckin' news, guys! Guess what, dudes?!

Travis: What?

Justin: What?

Griffin: I got great news! Things are about to turn around! Things are gonna turn around for three of us in a big, major way!

Travis: Ooh? I've been waiting for 'em to turn around.

Griffin: I got my letter, yesterday, in the mail. I got picked for the next Squid Game.

Travis: Oh?

Justin: Oh, Griffin!

Griffin: They got—they're gonna get—I'm gonna be in the—I'm gonna do the next Squid Game!

Travis: I will say—

Justin: Griffin...

Travis: I only know a little bit about the franchise. I didn't know that they communicated via the US Postal Service.

Griffin: Yeah, I was surprised too. I think that's how they do it in the sort of North American branch.

Travis: Oh, okay.

Griffin: Because no one's really checking that shit anyway.

Travis: Ugh...

Griffin: But yeah—

Travis: I just don't like when they adapt it. You know what I mean? The American Squid Game is gonna be so weird comparatively.

Griffin: Yeah, for sure, for sure, for sure. The games I will be a little bit more familiar with, probably, these deadly backyard games.

Justin: Right.

Travis: Like deadly cornhole and stuff like that.

Griffin: Deadly cornhole, I have heard they did that last Squid Game. So I doubt they're gonna bring it back for another one.

Travis: Mm-hm.

Griffin: But it was like cornhole, but the cornhole board had a big landmine in it.

Travis: Oh, man!

Griffin: So if you hit, it blow—it blew up the other team and they died.

Travis: Maybe regular lawn darts?

Griffin: Regular—it's just called fast lawn darts. That was, again, that was last season, they got you with that. So, probably no repeats there.

Justin: I'm gonna be working this season Griffin, as a den mom.

Travis: Oh?

Griffin: On Squid Game?

Justin: In the Squid Game this year.

Griffin: For like—

Justin: They'll probably put me in a different region, but—

Griffin: What's that mean? What do you do with—

Justin: So basically, I'm the guy who, after the Squid Game, if you... die, I get your stuff, and I put it in a trash bag, and toss it in a trash chute.

Travis: Yeah.

Justin: And if you don't die, I give you a juice box and a banana-flavored Little Debbie.

Travis: Oh? Cool!

Griffin: A banana—a banana-flavored Little Debbie?

Justin: The banana cake Little Debbie is the only ones we got in stock.

Griffin: Those are so good. Yeah.

Justin: They're so good, yeah. You get—it's like a moon pie, but worse.

Griffin: Yeah, because they're banana.

Travis: Well, I'll see if I can work on that, Justin! I got hired to do craft services.

Justin: That's cool.

Griffin: For—

Travis: For the competition.

Griffin: Sorry, I need to be very clear that I am an not talkig—

Travis: No, for the competition! Yeah.

Griffin: Okay, good. I didn't—I guess they do feed 'em. You do gotta feed 'em, I guess.

Travis: Yeah, yeah, yeah. I, can I tell you, I'm freaking out though because I kind of committed to catering for like six hundred people.

Griffin: Yeah.

Travis: I told them I could do it. And they said, "Do you have like a company and stuff?" And I said, "Yeah!" I don't.

Griffin: See, that's funny you said that, because my letter said, "Bring your food from home." They said bring a—

Travis: Ah, that's a load off.

Griffin: They said, "Bring a bag lunch." And I said, "Won't I be there for six days?" And they were like, "Yeah, but—"

Travis: Maybe.

Griffin: "You're not gonna be around for six—let's be honest, man! You're not gonna be able to hang—"

Travis: Well, that's why—

Griffin: "Just the one bag lunch will get you there."

Travis: They do the first game first thing on the first day.

Griffin: Yes.

Travis: And then you end up with twice as many lunches—

Griffin: Bad lunches—

Travis: As there are people.

Griffin: That's exactly right.

Travis: And then you—

Justin: Griffin, you—

Travis: You just keep halving as you go on.

Griffin: Then it filters down. You're right, Trav, yeah.

Justin: Griffin, you just have to hope that there will be an understanding amongst all the participants that you will be killed later at some point, and it is not an urgent thing—

Griffin: Yeah! Keep me around as a special little snack. You know what I mean?

Justin: [chuckles] Like some—yeah.

Travis: It's always nice to know when you're in a Squid Game scenario, and god knows the three of us have been there too many times, it's nice to have—

Griffin: I've never been in a Squid Game.

Travis: Oh, really?!

Griffin: This is my first Squid Game.

Travis: Oh, okay.

Griffin: Yeah. Have you done a Squid Game?

Travis: Oh, a couple, yeah.

Griffin: Shit, man!

Travis: Yeah, man.

Griffin: Wait, well, how come you don't have like a billion, billion dollars?!

Travis: Gave it away.

Justin: It's in won.

Travis: Yeah.

Griffin: Okay. Both of those—

Travis: I gave it—

Griffin: He gave it away in won.

Travis: I gave it to Won.

Griffin: Yeah, yeah.

Travis: My friend, Won. He has it.

Griffin: Amazing.

Travis: And—

Justin: It's in Won's pocket.

Travis: It's in Won's pocket.

Griffin: Yeah.

Justin: Travis gave it all to Won. [chuckles]

Travis: It was all in crypto.

Griffin: Yeah.

Travis: Which was the mistake I made.

Griffin: You just gave your friend, Won, a flash drive.

Travis: Yeah. But it's important that you—

Griffin: I think that's how it works?

Travis: Pick somebody where you're like, "I don't like them. Nobody does." And so when we get to the inevitable scenario where they're like, "You have to kill somebody to move on to the next one," we've kept him around for that.

Griffin: I'm not gonna—I don't wanna do that. If the games are like, "You gotta kill someone," I'll be like, "Hm, pass." Because they let you pass one game.

Travis: Oh?!

Griffin: If there's a game they say like—

Justin: If you don't want to.

Griffin: Today—

Travis: Man, I wish I—

Griffin: Yeah, they're like—

Travis: Had known that, man.

Griffin: The today—they're like, "Today we're playing four square, but instead of the ball, we're gonna use... a gun. And you bounce the gun on the ground." [chuckles] And then you have to use it and hurt someone? I would say pass on that one.

Travis: Can I tell you, the worst part about being on a Squid Game, Griffin, and you have this to dread, the waivers. Oh my god, you gotta sign so many waivers.

Griffin: Yeah.

Justin: Wafers? Those little cookie things?

Travis: No, that's great. That's why they brought me in to do craft services, because—

Justin: The wafers.

Travis: I know the recipe for the wafers.

Justin: I got—I—you know what, guys? Kidding aside, those little wafers, the—where you gotta etch those out with a needle.

Travis: Yeah.

Griffin: Yeah.

Justin: They're the same—they're seafoam candy, basically.

Griffin: Yeah.

Travis: Wait, do I have to make those?

Justin: Well, they're one of my favorite candies. And my problem is, I'm such a little stinker—

Griffin: Oh, for sure.

Justin: That I'd get in there and start trying to get out my umbrella or my diamond or whatever. And I'd think, "Hm..."

Griffin: Mm-hm.

Justin: You know like, I'd get hungry. I'd start with the scraps.

Griffin: Yeah.

Justin: I would break off parts and be like, "Hm..."

Griffin: In the Squid Game they did for Netflix.

Justin: Yeah.

Griffin: Where they filmed one of them.

Travis: Yeah.

Justin: That was great.

Griffin: To put it on Netflix.

Travis: Bold.

Justin: No problems.

Travis: A bold choice.

Justin: No problems. They got exactly the right lesson from putting that on their network.

Griffin: The guy—absolutely. Mr. Beast at least took—had a great take-away from that series. The guy who solved it, the hero, licks the back of it to weaken the structure of it so he can carve it out. But the—I'm thinking, yeah, right, buster. You just want—you wanted to lick some of that foam, I can tell.

Justin: So, sorry—

Travis: Oh, okay.

Justin: When you said the Squid Games they filmed for Netflix—

Griffin: Yes.

Justin: You meant—

Griffin: Of the many Squid Game they do.

Travis: Yeah.

Justin: The Squid Game—not the Squid Games—

Griffin: They do—they recorded one of 'em a few years back, and they put it up on Netflix. Called it Squid Game.

Travis: Sorry—

Justin: Okay, but wait, but wait, the—

Travis: Have you guys been saying Squid Games? Because I thought you were saying like Disney's kid games, where you went—

Justin: No.

Travis: And you competed.

Griffin: S-kid Games.

Travis: Yeah, I was doing—

Griffin: I love Disney's Skid Games.

Travis: Like wild and crazy kids.

Justin: Quit—no—

Travis: And I was—

Justin: Squid Games that they filmed was the ones that they did with actual people for real stakes. That's what I thought you meant, because they actually did the Squid Games—

Griffin: No—

Justin: With real people.

Griffin: I'm so sorry. Yes, they did a weird knockoff where I guess the—

Travis: Yeah.

Griffin: Where the real-world guys were like, "And now we're doing Squid Game." And it's like, they're already doing Squid Game, dude! You don't need to also do Squid Game, they just recorded a Squid Game.

Justin: Yeah. Do you like your chances?

Griffin: No, absolutely not! Law of large numbers, there's like five hundred of these fuckin' guys that I'm going up against. I do not like my chances. The only game I was ever good at, at the school yard, was four square. I don't mean to brag, but I—

Travis: And Pokémon?

Griffin: That's not—that doesn't really count.

Travis: You don't think that'll come up?

Justin: The only thing I ever did was cookie crunching, and that's hard for me, because I feel like my one skill is not going to be that good, because I'll see that wafer and I'll think, "Yum-yum-yum-yum."

Griffin: Yeah. For sure.

Justin: Delicious. I don't think I'm—I'm—let's talk—I don't want to...

Griffin: You don't wanna—I don't wanna do a Squid Game—

Justin: I'm second guessing the shirt. [chuckles] That's what I—that's—

Griffin: Oh, man, no! The shirt beats ass, dude!

Travis: No, it's a great shirt!

Justin: I don't know, man, I feel like I look like Beetlejuice got a wish and became a real boy. I don't—

Travis: No! Justin.

Griffin: You look like Beetlejuice coming out of the jungle mists.

Travis: I don't think—I didn't get—

Justin: [laughs] Like Beetlejuice on safari, they finally did it?

Travis: I didn't get Beetlejuice at all. I got like a cool character that everybody likes on White Lotus.

Griffin: Yeah.

Justin: Like I was pushing myself too far—

Griffin: No, man.

Justin: You know what I mean? Like—

Travis: No, Goggins would wear that.

Justin: You know that—you know that—

Travis: I don't know the show, but Goggins would wear that.

Justin: But you know the feeling—I don't wanna talk about the shirt specifically, I want to talk about the feeling of when you put on a garment where you know you're pushing it a little bit.

Griffin: Yeah. Sure.

Travis: I've never felt that, Justin.

Justin: Where you know that you are lying—

Griffin: Uh-huh.

Justin: About who you are. And you're hoping everyone else just kind of goes with it. It doesn't point out that—

Griffin: Yeah.

Justin: No. [chuckles] I don't think so.

Travis: No.

Griffin: Big shot McElroy, I—

Travis: I don't know, what's the feel like?

Griffin: I think it's okay to step into that. We all wear masks.

Travis: Ooh. Jim Carrey said that.

Justin: I have a—I have a Japanese style... I have a Japanese style like jacket that was—that was advertised to me on Facebook. It's like a tasteful, elegant jacket that ties at the front.

Griffin: Okay?

Justin: A tasteful tie. And—

Travis: Are you just bragging? Or...

Justin: No, it's been hanging in my closet for several months.

Griffin: Sort of a—like a—like a... yukata, for boys?

Justin: Every time that I take it down, I think perhaps this is the elegant occasion—

Griffin: I must say no.

Justin: Where I'm gonna—where I'm gonna wear this garment.

Griffin: I must—I must protest.

Justin: [chuckles] And every time—

Griffin: I simply must—I must stand on—stand on business right now, Justin, and tell you—

Justin: What?

Griffin: I don't think so.

Justin: You don't think—

Travis: I disagree.

Justin: I know, I know. Listen, Griffin. We are in, as you can tell from my lack of ever wearing it, a hundred percent in agreement.

Griffin: Full agreement, yeah.

Justin: [chuckles] Full agreement, yeah. I can't do it.

Travis: Well, Justin, I disagree with Griffin here. It's the first time it's ever happened. But I'm gonna say, when you put on a garment, you must ask yourself, who is wearing who?

Griffin: Wowzers.

Travis: And I think that if you put that elegant jacket on and you second guess yourself, that jacket's wearing you, my man.

Griffin: Yeah.

Travis: And that's not the case. You gotta put that jacket on and make that jacket your own. And know that you're wearing it.

Griffin: And the other jackets are like, "Damn! That—you're looking good, other jacket. What is that?" And they're like, "It's a Justin. He's so fly."

Justin: I'm saying, though, that by wearing the—wearing of this frock would—I know that I would have to believe it to pull it off.

Travis: Yes.

Justin: And that belief would represent such an incredible act of hubris on my part.

Griffin: Oh—

Travis: That's what they don't tell you about the emperor's new clothes! Is that there's a version of that where everybody's like, "Listen, I know he's not wearing any clothes, but that man's confident as hell. Look at that dude."

Griffin: "So bold! Hanging brain out in the public yard?"

Travis: And I think—

Griffin: That—that's a—yeah.

Travis: We're supposed to mock him in that story. But here's a dude who looks at himself naked and says, "I look so good."

Griffin: Right.

Travis: That even though—listen, I'm in on it too. I know I'm naked. But damn, look at this.

Griffin: Right. There's an—there's an alternate ending of that story where the kingdom becomes a naked kingdom.

Travis: Yes!

Griffin: And everyone's like, "Damn, he's so brave and bold. What are we doing with these things? Why are we ashamed of these forms that God gave us?" It's a religious story in my version of it—

Justin: Okay, now—

Griffin: And then—

Justin: Oh, sorry, go ahead.

Griffin: And then everyone would be naked. Go ahead. I'm done now.

Justin: Beautiful, beautiful. Give me thirty seconds.

Griffin: Oh?

Justin: Last chance to get your bets in on whether you think I pull it off. I'll come back in. You two—

Griffin: Are you gonna change—oh, you're putting on—

Justin: I know exactly where it is.

Griffin: The jacket?

Justin: It thirty seconds—yeah.

Griffin: Okay.

Justin: I'm gonna put it on, and then we'll get an official vote.

Travis: Okay—

Griffin: All right—

Justin: Just—

Griffin: I can't wait.

Travis: Griffin and I will talk about it.

Griffin: Okay.

Travis: No matter what, we should give it ten out of ten.

Griffin: Well, hm... it's gonna depend entirely on the length for me. I think if it is—

Travis: Oh, really? What length works for you?

Griffin: [sighs] Hah... If it's a jacket with a cinch, we—there's interpretations of that, that I think work for Justin.

Travis: Mm-hm.

Griffin: If it is knee length—

Travis: Mm-hm.

Griffin: All of a sudden, I don't think you—

Travis: If there's a mid-thigh, I think I would enjoy it immensely.

Griffin: Mid-thigh is even approaching... is approaching the danger zone for me, if I'm being honest.

Travis: Well, there's a shortness too that wouldn't work?

Griffin: Well, yeah, man. Well, I don't know, because I kind of like a fuckin' like cyberpunk crop top jacket. I think Justin could pull one of those off really fuckin' good.

Travis: Yeah, well, but then why would it have a cinch? Why would it have a tie if it's a crop top?

Griffin: You don't need a cinch for a crop top. Yeah, no, I mean, that would be like sort of a—

Travis: Defeating the purpose, one might argue.

Griffin: Just go around your... armpits? I don't know where the cinch would even go at that point.

Travis: Yeah. All right, here we go.

Griffin: All right, let's see it. Maximize your window for the full effect.

Travis: Yeah, good call. Ooh, I like the color.

Griffin: Let me see?

[pause]

Griffin: [sighs] Hah... what material is this?

Travis: Huh.

Griffin: What material is this that we're talking about?

Justin: I have... I don't know, let's see some of the details.

Griffin: That's the washing instructions.

Justin: It's a hundred percent technical polyester.

Travis: Oh!

Griffin: Okay.

Travis: *Technical* polyester. So you could do like work in it.

Justin: So—[chuckles] so, I roll up to the function.

Travis: Yeah.

Griffin: Yeah.

Justin: Okay?

Griffin: Bind it?

Justin: This is—

Griffin: Cinch it?

Justin: This is—I mean—

Griffin: This is not what I was expecting! I was expecting more of a—

Travis: Yeah.

Griffin: More of a yukata. This is just like a... this is just a jacket—

Travis: I'm saying if you had a clean—

Griffin: With strings on it.

Travis: Clean, crisp white shirt...

Griffin: Yeah.

Travis: Maybe an ascot?

Justin: If I had—like me, Justin Tyler McElroy—

Griffin: Yeah.

Justin: Like I'm the person who's doing this?

Travis: Yes.

Justin: Okay.

Griffin: I'll tell you, man! I'll tell you what it's giving me. And you can take this how you want it, and sort of measure yourself against it, if that is how you choose. This is giving me Ethan Hunt on the lam, in Jakarta or something, like fuckin' running along rooftops. Like it's giving me kind of action jacket.

Justin: So—so you—so if you—you're saying if I make a hole with a gun perpendicular to me, who I am on the planet, the absolute opposite—

Griffin: Yeah.

Justin: A hundred percent—

Griffin: Through the mantle, through the core.

Travis: I think it looks great!

Justin: Through the mantle and core of the Earth, pops out the hundred percent opposite, furthest I could be from how I should be dressed.

Griffin: Is he—

Justin: Like the biggest possible miss, is what you're saying?

Griffin: Yeah.

Justin: Okay.

Travis: Here's what I'll say! The fit is great.

Griffin: The fit is—

Travis: It fits you great.

Griffin: Right.

Travis: And I think if you rolled up to like a backyard barbeque—

Griffin: The bolo—the tummy bolo I could honestly do without.

Justin: [laughs] Does it wrap? I don't—does it—does it—

Travis: But I'm saying the T-shirt underneath—

Justin: Is it like this?

Griffin: There is no—

Travis: Makes it look like... not right. But if you had—

Justin: The T-shirt underneath is because the Beetlejuice shirt would look absolutely wild.

Travis: Yeah, a white dress!

Griffin: I would have liked the Beetlejuice—

Travis: Cool sunglasses. You were out at a summer barbecue.

Griffin: What are those?

Travis: Or a patio party?

Justin: I was taking off my sunglasses. [chuckles]

Griffin: Those are so small, man?

Travis: I think it works.

Griffin: Your fingers were so little? Why are your—

Travis: If you had some Morpheus—

Justin: It's a different me!

Travis: Some cool Morpheus glasses—

Justin: It's a different me that's pulling this off!

Griffin: [chuckles] Oh, yeah, dude—

Justin: The more rectangle one!

Griffin: Dude, some Morpheus half-moon glasses—this should be a new segment on the show; Fit Check. Some Morpheus half-moon glasses, sunglasses, with that, untied, very... very short yukata, I think is a strong fuckin' look. Those are not going to be half-moon...

Justin: Do you think these Gunnars with it? Is this selling it?

Griffin: No, I don't think it—the gamer glasses—

Travis: No! That actually—

Griffin: Fully ruins it.

Travis: No, that actually broke it.

Griffin: Fully, fully ruins it, man.

Justin: Okay, fair enough. All right. Well, thank you guys for indulging me. I appreciate it.

Griffin: Yeah, sure. Of course.

Travis: I think—I think you could pull it off.

Justin: Well, we just demonstrated the opposite., So, your hypotheticals don't do you a lot of good. [chuckles]

Travis: Is that what you took away from that?! I think—

Justin: The problem is the shorts.

Travis: You—when you—

Justin: The problem is the shorts.

Griffin: The shorts were—yeah.

Justin: If I had elegant slacks with it?

Griffin: If I saw the car—I saw the cargo pockets peeking up over those—over that jacket and—

Justin: That's the problem.

Griffin: Yeah, spoil—

Travis: I'm just saying, when you rolled up in that jacket, it was not a no for me. That there was potential there. I think you could do it. There will

come a day. Don't get rid of it, is what I'm saying. There will come a day where you wake up—

Justin: Get rid of it. Yeah, it would get—the—what I do with my clothes is I donate them to Harmony House. And I feel like that jacket would land even worse there than it is in my home, honestly. [chuckles] If it's even less appropriate there, I don't know.

Griffin: There would be some confusion, yeah.

Justin: There would be some mild—yeah, there's a—yeah... Here's our first question. "I work at the zoo as a lion scientist. This comes with unlimited—"

Travis: Liontist.

Griffin: Fuckin' hell, man!

Travis: Liontist, please.

Griffin: Cool! You learn about so many cool fuckin' jobs through this show, don't you, guys?

Travis: I'm glad that I... it does sound like a lion who's a scientist. That would be a scientist lion, I guess.

Griffin: It does—it does sound like a lion who is a scientist. But I love that there's enough—

Justin: You don't—can I say, so far, you don't know if that's true. Because if a lion was a scientist, they would be able to write an email to a podcast.

Travis: I guess that's true! I assumed they would be doing lion-based science, which I think shows a lot of ignorance on my end.

Justin: Yeah, but they work at the zoo because it's a fuckin' lion, man!

Travis: Yeah.

Justin: It can't be running around in public! Okay? [chuckles]

Travis: Oh, maybe they work at the zoo like a writer might write at a coffee shop? Right? Where it's just like—

Justin: Listen—

Travis: I don't work *at* the coffee shop, I *do* my work at the coffee shop.

Justin: No, no, no, they're being polite. They live in a zoo. It's a—it's a lion. [chuckles]

Travis: Yeah.

Justin: You know what I mean? Like they're being tasteful about it.

Griffin: Would a lion doing lion experiments have like hypotheses like... "What happen, I eat two—"

Justin: Hy-paw-thesis.

Travis: Yeah.

Griffin: Thank you. "What happen, I eat two pig, tummy hurt." Like—

Travis: Yeah.

Griffin: Drink from—drink—I'll— "I drink yucky water. Tummy hurt." Like a lot of just sort of like figuring out if tummy hurt when—

Justin: Where—where does—

Travis: I think that—

Griffin: This happens.

Travis: You gotta start somewhere.

Justin: "Where does gazelle go after eat?" [chuckles]

Travis: Yeah.

Griffin: "Where does gazelle go after eat? My hypothesis; sharks."

Justin: "What is red water in gazelle?" [chuckles]

Travis: [titters]

Griffin: The question—

Travis: "Why delicious?"

Griffin: The question I—

Travis: "Why delicious?!"

Griffin: The question I, the lion scientist, have to ask is, how come the circle of life features so much poop? Has so much defecate—

Justin: [chuckles]

Griffin: Circle of life is more of a sine wave of life where it's like, oh, a thing is alive! And then something eats it and turns it into poop. And then that goes right back to grass. It just kind of—grass, guy, grass, guy. You know?

Justin: Yeah.

Griffin: And poop is—

Justin: I—so—

Travis: I'm just saying that if I was a liontist and I'm at the zoo, I would have so many chances to see people cooking and eating food that they would look at like the raw shit they're eating and go, "Huh."

Griffin: A lot of cooking—

Travis: Can I—

Griffin: Happening at the zoo that I'm not aware of?

Travis: Yeah, man. People gotta eat.

Justin: People gotta eat.

Griffin: But from the lion exhibit?

Justin: That's the whole appeal of the aquarium?

Griffin: Is you get to see people cookin'?

Justin: No, because you get to pick the ones that you—

Travis: No, it's just you go to the aquarium and you go, "Man, I want to eat some fish."

Griffin: That's not how—

Justin: "Now I ate that."

Griffin: That's not how—hey! I would love to keep reading this question.

Travis: Oh, yeah, right, this one even—yeah.

Justin: Oh, yeah! Make it past the first sentence? If you insist. "This comes with unlimited free zoo access during opening hours. Additionally, my girlfriend and I love yogging together. The city I live in does not have many good parks for yogging, but the zoo has a lot of open green spaces and pedest—" oh... "pedestrianized paths." You know—you know I read these.

Griffin: Yes.

Justin: When you write them. You know I read them out loud. Don't do things like that.

Griffin: A little caltrops for you along the way.

Justin: Pedestrianize—yeah, thank you.

Travis: That—hey, I'm just saying, Question Asker, that makes it sound like they didn't begin as paths for pedestrians. But pedestrians have taken them over.

Griffin: Yeah.

Justin: Yeah.

Griffin: Cool.

Justin: "I've seen nobody jog at the zoo ever, but people do come in to walk with their dogs. How can I start yogging at the zoo without alerting the zoo security and losing my yob?" That's from [unintelligible, dissolves into laughter]

Griffin: [laughs]

Justin: Berlin.

Travis: That must be a weird fuckin' experience for a dog. To go and walk around the zoo?

Griffin: To go to the zoo?

Travis: Yeah!

Griffin: Yeah, sure.

Travis: Where the dog's like—

Justin: Absolutely.

Travis: "I have a hard time with squirrels. What the fuck is that?!"

Griffin: Yeah. [chuckles] It would be like if you took me on a trip to monster jail—

Travis: Yeah! [chuckles]

Griffin: And it was like humans, sort of, but they were 12 feet tall with like claws and crazy shit.

Travis: Yeah.

Griffin: And I was like, "Cool... cool. They look alarmingly like me. Cool."

Justin: So you're saying stay small? [chuckles]

Griffin: [titters] I guess so—

Justin: Stay small, stay nice? I guess.

Griffin: I feel like the zoo is one of those places you cannot run. Like a poolside or... a courthouse or—there's not a lot of places, but I feel like zoo is one of those places. Because if I see someone running at the zoo, I'm also going to start running at the zoo.

Travis: Yes.

Justin: So, right, yes—

Griffin: Because the gorillas are—

Justin: Griffin?

Griffin: The gorilla's gotten out.

Justin: I a hundred percent agree with you. I feel like running at the zoo is like yelling fire in a crowded theater.

Griffin: Yeah.

Justin: There is an assumption, if you're running at the zoo. Now, I think I also have an assumption that even if you weren't being chased, by running at the zoo and running past the large animals there, I feel like you are running the risk of triggering some sort of biological—

Travis: Mm-hm!

Griffin: [chuckles] Oh, absolutely!

Justin: You know what I mean? Like—

Griffin: Yeah.

Travis: Yeah, yeah, yeah, yeah!

Justin: Normally, they wouldn't. But they're like—something in their brain is like—

Travis: Ooh!

Justin: "Gotta kill it!"

Griffin: Yeah, sure.

Justin: "Gotta do it! Go!"

Travis: I think that there is a level of animation one could achieve to—like a high—a hyper jogging animation one might see in a cartoon. Where people will be like, "That's jogging." Right? Where—there's no panic there, there's no—

Griffin: Oh, if you have a sweat band, you—oh, yeah, okay. Good point, Travis. Sweat band, short-shorts—

Travis: And you're like fully pumping!

Justin: Sweat band and short-shorts.

Griffin: Pumping—yeah. Ankle weights, wrist weights.

Justin: That's why—that's why the mall, the Huntington Mall, printed out those T-shirts that said like, "I'm not insane, I paid to be a mall walker." [chuckles] Which may be—that makes me insane. I don't know. But still!

Travis: You gotta pay?

Griffin: Yeah.

Justin: Yeah, man? Because you get in early. You can go in before—like, that's how some people got like a—would get early in line for consoles. They would pay to be a mall walker. And they would go walk—

Travis: Brilliant.

Justin: Up to the Babbage's and stand outside of it. [laughs] And then go get a console.

Travis: That's a very generational indication that an—of an age where someone would be worried that the mall might be too crowded to walk around in—

Griffin: Fair point..

Travis: During business hours.

Griffin: Fair point. I—

Justin: Or maybe they just don't want a bunch of fucking jabronis with Forever 21 bags slowing down their critical path, right? You can't draft behind somebody with a bunch of bags from Spencer Gifts, you know what I mean? They're gonna blow your line!

Travis: Yeah, you knows what's in there? Yeah.

Griffin: No one has jogged at the zoo ever. People do come in with their dogs. Can you get a dog and run—jog with the dog?

Travis: Oh!

Griffin: Do a dog jog?

Travis: A big Marmaduke type and it looks like he's walking you! I can't—

Griffin: Oh, that's—

Justin: You are—

Travis: Help but jog!

Griffin: Fuckin' funny. That's—

Justin: You are living in a fool's paradise if you think that a dog is going to run past huge animals. No way. No way. He's gonna stop and bark at them.

Griffin: Yeah—

Justin: He's gonna at least smell them.

Griffin: I'm—the takeaway I'm having from this question is it's if people can bring dogs into zoos. [chuckles]

Travis: Yeah!

Griffin: And I'm having a really hard time getting past that point.

Justin: Yeah, what if you lose it and the zookeeper's like, "Well..."

Travis: "Ours now."

Justin: "You're an animal!" You know what I mean?!

Griffin: Yeah. It's— "Guess what? It's zoo now."

Justin: "With the other dogs!" Yeah, you're part of the zoo.

Travis: I was wondering the other day if my dog would bark at a dinosaur or not.

Griffin: Why were you wondering about that?

Travis: I think I was watching a trailer for Jurassic World, and it got me thinking about, in Jurassic World, the first one, Bryce Dallas Howard talks about no one comes to the zoo—to the dinosaur zoo anymore. Because people are bored of seeing dinosaurs, so they're gonna make—

Griffin: Right.

Travis: Bigger, scarier dinosaurs. And I said no—

Griffin: Right.

Travis: One wants bigger, scarier dinosaurs. They want littler—

Griffin: Right.

Travis: Dinosaurs, that they—

Griffin: Yeah.

Travis: Could keep at home. And then I thought—

Griffin: I remember your thesis.

Travis: Yeah. And then I thought if I had like a ten foot tall dinosaur in my backyard—

Griffin: Yeah.

Travis: Would my dogs get along with it or lose their shit at it?

Griffin: Your imagination is so fantastic.

Travis: Thank you.

Griffin: And fantastical. And I find myself every day thinking how jealous I am to be able to think of things like, what if there was a 10 foot dinosaur in my backyard? I never think about shit like that.

Travis: Not what if there was a ten foot dinosaur in my backyard, how would my dogs react to a 10 foot dinosaur in my backyard.

Griffin: You're—that's even a step beyond—like, first of all, I would have to imagine that I had dogs—was the type of person who liked being around dogs for extended periods of time, and wanted to own a dog. And then the dinosaur thing, and then what if they met. Like, that's five steps that there's—I just couldn't get there, man.

Travis: Lily would get along great. Buttercup would not care for it.

Griffin: Buttercup would fuckin' definitely—

Justin: I think part of the issue is, you don't see running at places—I think if you run at places where people are supposed to stop and look at stuff—

Griffin: Yeah.

Justin: I think it kind of screams privilege. You know? It kind of says—it would be like if you're at the museum. And you're running at the museum and you're like, "There's a painting! There's another painting!"

Griffin: Yeah.

Justin: "There's another painting!" It's like, yeah, you're just blowing past 'em, you're not stopping to enjoy the paintings. If you run past a dolphin, and the dolphin's like, "Look at me! I can think! And I have a hole that shoots air!"

Griffin: Yeah.

Justin: And you're just like, bzz, "Don't care." The dolphin might be like, "Well, a lot of people—other people used to care? You know what I mean?" When they made the Flipper show and stuff. People used to love dolphins.

Griffin: You're worried about hurting the animal's feelings.

Justin: Well, it's not just that, it's like if you stop to—if you stop to look at a dolphin, right? And you're like, "*Shit*." [chuckles]

Griffin: Yeah.

Justin: You know what I mean? Like—

Griffin: Every time, yeah.

Travis: Mm-hm.

Justin: "This thing's cool! It's like zipping through the water and it feels so free."

Travis: Okay, but this—

Justin: And then—

Travis: [sighs] Eh...

Justin: And then some guy is like, "On your left! On your left!" And you're just—I guess you'd feel like, "I guess I'm kind of an idiot for look at these stupid dolphins so long. I guess they are kind of boring. That guy just didn't even look at 'em!" [laughs]

Griffin: Yeah.

Justin: "I guess I'm the idiot, because that guy just ran past didn't even look at 'em. I'm wasting my time. Maybe there's better animals than this guy knows about."

Travis: Yeah.

Justin: "And I'm wasting my time here!"

Travis: What's he jogging towards?!

Griffin: And those animals, they only let a few people see 'em every day. He's gonna—

Justin: Right!

Griffin: He doesn't wanna get—

Travis: "I don't wanna miss my window."

Griffin: They get all used up.

Travis: But here's the problem, Justin, as a man who does move quickly through museums and such—

Justin: Life.

Travis: Yeah, life. I find myself, when I stop to appreciate, say, a painting or an animal or whatever, the speed at which my brain goes, "How long do I need to stand here and appreciate it before I can move on?" You know, once you stop, now it's an indefinite amount of time where you're looking at a thing.

Griffin: Fifteen seconds. Fifteen seconds.

Travis: Fifteen seconds and you're like, "I get... zebras."

Griffin: Every docent I've talked to said, if they see someone looking at a painting for fifteen seconds they think, "This guy gets it."

Travis: More than that, they're casing the joint.

Griffin: More than that, you're a—you're just not gonna get it.

Travis: Oh?

Justin: If you're an awkward person who's thinking too much about this at a museum, you gotta practice my method. I know we've had a pretty visual episode so far, but—

Griffin: Yeah, yeah.

Justin: The trick is to not let your body ever fully stop moving.

Travis: Oh? Okay.

Griffin: Oh, cool.

Justin: So like you walk up and you see the art. And then like your feet slow down, but now your head's moving like, huh, you're looking at it. But then when your head stops to look, oh, now the feet are moving. Oh, now we're crossing over here, right?

Griffin: Oh, that's cool.

Justin: And then we're kind of look—and then we're looking at from this angle.

Griffin: Yeah.

Justin: And then before you know it, I'm gone!

Griffin: Justin's doing a lot of—

Justin: I've already looked at the art.

Griffin: Justin's doing a lot of bending at forty-five degree angles, side to side at the waist.

Justin: "Hm, interesting, interesting." And then I'm turning to—

Travis: You do need to do that!

Justin: Get a better look at it.

Travis: Yeah, you need to do that.

Justin: And then as I'm turning to get a better look at it, oh, what's that? I'm on to the next art.

Travis: It also helps—I find myself in that scenario—

Justin: People looking at me looking at the art would think, "He looked at that fucking perfectly." [chuckles]

Griffin: Good, yeah.

Justin: "He looked at it the exact right amount. He looked at it from all the right angles. He said the right things. He nodded his head. Crushed it."

Travis: When you look at it from the last angle, if you announce, "Oh, okay!" Then yeah—

Griffin: "Ah!"

Travis: Yeah, "Ah! Okay. Yeah!"

Justin: The fucking patented like if you really—if you get stuck and you're like, "I feel like I've been looking at this too long. People are looking at me." If you need it out, I would highly recommend a quick swoop back to look at the plate.

Travis: Yeah!

Justin: That's a good—that's a good reset!

Travis: That breaks it!

Justin: Like—

Travis: Yeah!

Griffin: And then a little nod! A little nod—

Justin: Like, like almost like—

Griffin: "Acrylic! That's what I thought. Yeah."

Justin: Like, scoot your face up like you forgot like, "Wait, was it acrylic or what—" And then you swoop back into the plate. Watercolor, okay. And then you're like—

Griffin: And then you're out of it—

Justin: Completely gone.

Griffin: You've disengaged.

Justin: Completely gone.

Travis: And maybe remove your glasses and touch your eyeballs in a way it's not clear if it is like, "Oh, rubbing his eyes. Or maybe there was a tear? We don't know."

Justin: It's good if you need—the plate's good if you need a reset too, because you could squint at that for a while like you're reading it. And no one's got the patience to watch you do that.

Travis: Yeah.

Griffin: Yeah.

Justin: So it's a good reset.

Griffin: Hey, can I ask you guys a question, hypothetical?

Justin: Yeah.

Griffin: Fun to think about, fun to talk about.

Justin: Nothing that I've said has been hypothetical, by the way, or a bit. This is a hundred percent—

Griffin: That's how you do it, you—

Justin: Practical information on how I navigate the world—

Griffin: Absolutely. If you guys got to go in a museum and it was just going to be you in there for like an afternoon, do you think you would have some sort of like powerful experience in there? Just given the time and freedom. Do you think you would come out of there after your afternoon of solo art appreciation—some of the great masterworks. Do you think you're coming out of there like, "Fuck. Like, I get it. I've changed now."

Justin: "I really get it now." If you've been creeped out by the Mona Lisa, that's different. You know what I mean?

Griffin: Yes.

Justin: If you've been like—if you've ever had the threat, I—if you've ever had the thought, "I think the Mona Lisa is gonna Five Nights at Freddy's me."

Travis: Yeah.

Griffin: [chuckles]

Justin: That's really—you've experienced it on a deep level, I think.

Griffin: Five Nights at Loovy's is something powerful indeed.

Justin: [laughs] All the great—all the great masterworks come to life—

Griffin: It's time—

Justin: In front of you.

Travis: I think you're talking about Night at the Museum, you guys!

Griffin: Look at—

Justin: Oh, okay, yes.

Griffin: Oh, yeah.

Justin: Thank you. [laughs] Thank you, Travis.

Griffin: Travis is right, it is—

Justin: [chortles]

Griffin: Yeah, it's Night at the Museum, isn't it?

Justin: We're just backing into it! [laughs]

Travis: Yeah, you backed into—via Five Nights at Freddy's!

Justin: Sorry. Sorry, Trav.

Travis: You got to...

Griffin: Five nights—

Justin: This was just a three point turn. We were just backing in—
[chuckles]

Griffin: [chuckles] We had to stop—we had to stop—do a pit stop at Five Nights at Freddy's to get to Night at the Museum.

Travis: You drove too far! You passed Night at the Museum and you had to pull into Five Nights at Freddy's driveway!

Griffin: Yes.

Justin: [chuckles]

Griffin: I'm imagining—

Travis: And they're like, "Were we having guests?! Oh, no—"

Griffin: I'm a—I'm—

Travis: "They're going back to Night at the Museum's house."

Griffin: I'm envisioning a half-corroded cowboy Owen Wilson, just like his metal jaw hanging open like doing his bits, being all scary coming out of the vents. What a—what a time.

Travis: I would watch that, man.

Griffin: What a time.

Justin: What a man. What a movie. I think we're ready for one more grown-up, gritty one before we call it quits on the nights.

Travis: Nightmare at the Museum!

Justin: Nightmare at the Museum.

Griffin: Could be something. Could be—could be it.

Justin: Wow! We've been talking so long, guys!

Griffin: No kidding, dude! Yeah, dude!

Justin: Do you know what the problem is? I just love—

Travis: I love talking to you guys!

Justin: Talking to my brothers!

Travis: Yeah.

Griffin: I just love talking to you guys.

Justin: But you know what I really love talking to you guys about most?

Griffin: Products and services—

Travis: Making money.

Justin: Conversations that—

Griffin: Yeah.

Justin: Net us income.

Griffin: Absolutely.

Travis: [yells out] Brands!

Justin: Not even close. Let's go.

[theme music plays]

Travis: All right, guys, I'm looking at the copy here for Squarespace. It says they want us to do like a teen-focused, kind of hipper version. Something that's really going to appeal to the youth. So, Justin, why—

Griffin: Okay, yeah, I got it.

Travis: Yeah. Oh, Griffin, you got it? Okay.

Griffin: Yeah, I can handle that. For sure, that's easy. This podcast is sponsored by Squarespace. We do—we should say that, just to cover ourselves, legally. Listen, if you own a business or are some sort of independent contractor, artist, creator of some sort, and you need an online platform where you can offer your services and get paid all in one place. And get paid on time with professional on-brand invoices and online payment

systems. And streamline your workflow with built-in appointment scheduling and email marketing tools. If this is a thing that you need in your life, because you're a creative with no idea how this side of the world works, Squarespace can help you out. And I'm gonna get to the teen stuff here in just a little bit.

Travis: Okay, yeah, I didn't want to interrupt—well, I did want to interrupt—

Griffin: Yes.

Travis: But—

Griffin: No, for sure, I—

Travis: I was noticing a lack of anything that would appeal to the youth demographic.

Griffin: No, but they're patient, so I'll—teens, I promise, I'm gonna get you in the end. So, Squarespace is amazing. We've all used it. I mean, the three of—I don't know if everyone listening has used it, but the three of us have used it a bunch of times! I've made a couple websites with it. Couldn't be easier. They look great. They have amazing templates, great support, everything that you need! And again, like a lot of great tools for helping you run a little business, if that's what your calling is.

Head to squarespace.com/mybrother for a free trial. And when you're ready to launch, use offer code My Brother to save 10% off your first purchase of a website or domain. [sings] Got a number one Victory Royale! Yeah, Fortnite, we 'bout to get down—

Justin: [chortles]

Griffin: [sings] Number one on the board right now, just the—out tomato town.

Travis: Okay, yeah! That worked. It was—a lot of it condensed right there at the end. But the—

Griffin: I punched my—

Travis: Yeah, Squarespace is loving it. Justin?

Griffin: I punched my office chair like four times while flossing just then, and it hurts really bad. I think I hurt it.

Justin: You gotta pay the cost to be the boss.

Travis: Justin, stamps.com actually was looking for the same thing, but they specifically said they wanted you to do it, because they think you're the **most** in touch with the youth demographic.

Griffin: That's so fuckin' crazy.

Justin: You can't trick me. I'm your older brother. Nice fuckin' try.

Travis: No, it says right here—

Justin: Listen—

Travis: Ask Justin—

Justin: Last time I went to the post office, the post office gentleman looked at me and he said—and he gave me a crate of packages that he'd been saving from my post office box. There at the—

Griffin: Post office?

Justin: Place—post office, because I don't go in frequently enough. And he said to me, "I thought you were turning over a new leaf."

Griffin: Wow. [titters]

Justin: Because I told him that I was going to turn over a new leaf and come in more frequently to collect the winnings from my post office that all you kind people send all your cereals and what have you to PO Box 54

Hunting, West Virginia, 25706. Don't send any more Kraft mac and cheese, we're good. Thank you. [chuckles] But I can't turn over a new leaf, because I'm too busy at home printing off all my postage. Because I don't need to go the post office as much anymore, because stamps.com makes it so easy to do it at home! I got a scale—

Travis: Right, teens?

Justin: I put the thing on the scale.

Griffin: No.

Justin: They print the postage. And they do it for a... [whispers] a lot cheaper than the guys at the place.

Griffin: It's actually, in the ad copy, they say, "Be proud of that fact." Like say that, you don't have to whisper it.

Justin: Be proud of that! Don't waste time worrying about—

Travis: Yeah, teens love fiscal responsibility. It's kind of their main thing. So if you get—

Griffin: Travis, you gotta—you're stepping all over it. He's gonna get to the teen stuff.

Travis: Oh, okay.

Justin: Don't waste time worrying about being a postage expert or standing in line to drop off letters and packages. Let stamps.com do what they do best, so you can do what you do better, vape! Go to stamps.com and use—

Griffin: There it is.

Justin: [chuckles] Code My Brother—

Travis: [yells out] He did it!

Justin: To sign up for a special offer. No contract, cancel anytime. That's stamps.com, code My Brother. It will make things easier for you.

Travis: Stamps.com does not endorse vaping of any kind.

Justin: It's not a vaping business.

Griffin: No. But it is for real vapers only!

Travis: [chuckles]

Justin: [titters] Yes, but it's not. It's not.

Travis: It's not! *Wink.* [titters]

[break]

Justin: [mouths the Munch Squad riff and sings] I wanna munch!

Travis: Squad!

Griffin: Squad.

Justin: [continues riffing and sings] I want to munch!

Travis: Squad!

Griffin: Squad. Juice, I love mixing in some new—

Justin: [concludes riffing]

Griffin: Electronic instrumentation in there.

Travis: Yeah.

Justin: Yeah.

Griffin: It's very modern rock, very—

Justin: Well, I have to change with the times, or else what am I doing over here, man?

Griffin: Yeah.

Justin: So, I—do you guys like... do you want to talk about Sydney Sweeney? Do you want to talk about Sydney Sweeney?

Griffin: Every time that she has, I feel like, come up in our sort of area, it has been for... a product that is being sold that maybe features something she touched, or looked at, or—

Justin: Yes.

Travis: I think it—

Griffin: Okay.

Travis: Would be exciting though to be the first three straight white men with an opinion on Sydney Sweeney. That would be exciting.

Griffin: 'Bout time.

Travis: That would be very... groundbreaking, I think.

Justin: No, this is not about Sydney Sweeney selling her bath water. Although, I mean, good on her. If I could get away with it, a hundred percent—

Griffin: Sure.

Justin: No question.

Griffin: No one wants my—

Travis: Very environmental!

Griffin: No one wants my yucky stuff!

Justin: Not even... I—

Travis: Environmentally friendly, if you think about it.

Griffin: Sure.

Travis: Reduce, reuse, recycle.

Justin: Yeah. So... so, Sydney Sweeney didn't sell her bath water, that's great. But that's not what we're here to talk about today, guys, because we're here to talk about... Like, I don't know if Sydney Sweeney really loves taking baths or not. [chuckles] And I don't actually know if it makes her feel happy deep down in her heart to sell her bath water to a bunch of people—

Griffin: Right.

Justin: I don't know. But I do know that she loves Baskin-Robbins so fuckin' much, she can't even handle it sometimes. [chuckles]

Griffin: Yeah.

Travis: Really?

Justin: How do I know? Because Baskin-Robbins is bringing serious star power to your ice cream outings this summer with the launch of the Sweet on Sydney Menu. "A limited-time offering co created with long time Baskin-Robbins fan and actress." She always demands those credits be listed in this order.

Griffin: In that exact order.

Justin: Yeah. Sydney Sweeny—

Travis: "I'm a double threat!"

Griffin: I think on IMDB, at the very top, it does say "Baskin-Robbins crazy enthusiast."

Justin: "Available starting July 1st, the Sweet on Sydney Menu celebrates Sydney's signature sweet tooth and love of Baskin-Robbins with two colorful creations, perfect for a refreshing summer snack." Now, do—I do enjoy—I just want to show you guys, just to give you guys a little bit of...

Griffin: I mean, Baskin-Robbins usually comes correct.

Travis: I've been chasing the high of the Baskin-Robbins little clown Sunday cup for kids.

Griffin: Oh, bud.

Travis: Where the cone is the hat, and they put the frosting like on the thing.

Griffin: You can't go home again, man.

Travis: Nah, man.

Griffin: It will not—it's not gonna hit the same way.

Justin: They do those, they call them Creature Creations now.

Travis: But it's not the same now, because I'm a grownup—

Griffin: it ain't the same, man.

Travis: And I think about everything. And there's so much adult context to eating it now.

Griffin: Yeah.

Travis: The joy of getting that when you're a child can't be replaced.

Griffin: Can't be beaten. Are you trying to show us multimedia?

Justin: No, I'm trying to get you guys to shut up—

Travis: Oh, okay.

Justin: So I can take it—

Griffin: [laughs] You have a look on your face sometimes, Juice, when it looks like you're trying to get something to load or screen share. And I thought I clocked that on your face, I apologize, I was mistaken.

Justin: No, that's okay. It's fine. No, I was gonna show you this video, but it's like—

Griffin: Oh, so I was right? And you made me feel bad about it anyway.

Justin: Okay, let's not do this. No one wants this. You know what I mean?

Griffin: Yeah.

Justin: We don't need to do this. Not here.

Travis: I love talking to you guys.

Justin: Yeah, it's still fun. No, I—

Travis: [chortles]

Justin: I would do it if I—

Travis: Said with such personal impetus—

Justin: What I would say is—what I would say is—

Travis: As if to convince oneself.

Justin: Officially, for the record, I would not do it if I didn't have to.
[chuckles]

Griffin: [chuckles] Yeah. That's a really good bottom line for us to take on.

Travis: Yeah!

Justin: I would talk to the—

Griffin: There's a lot of shit I do that I deffo would not do if not, you know, fully obligated to do it.

Justin: I do—I just wanted to—I have these two different pictures. I'm trying to get the video to—for you guys. I just feel like it's the—that there is an exact Sydney Sweeney selling stuff to you pose the Sydney Sweeney has nailed. And just comparing these images, there's a—there's an exact look on the face that says, "Hey, buy this from me, Sydney Sweeney."

Griffin: I've got—I'm looking at—I'm not looking at you. There's something up and to the right that is pretty cool.

Justin: Yeah, there's something up and to the right over here that that's—"That's the taller you that you could be if you buy this thing for me."
[chuckles]

Travis: I'm excited to see a picture of this person, I don't have any context for who they are. They're very low profile, but I hear their name whispered sometimes.

Griffin: Yeah, through the trees.

Travis: In kind of like the quiet spaces.

Justin: Well, get ready, but they're—they've got a menu that you're about to enjoy.

Griffin: Cool!

Travis: Oh?

Justin: Here we go.

[excerpt plays]

Customer: Is that Sydney Sweeney?

Server: Oh, yeah! It is. She really loves our Rainbow Sherbet. She comes here all the time.

Customer: Wait, seriously?

[ad music plays]

Justin: Sydney Sweeney posing outside about—

Server: Your Signature Scoop is ready.

Justin: Talking about how new she—

Sydney Sweeney: Thank you.

Justin: She is. For ice cream. And she's sneaking in at night and eating the ice cream when they asked—

Sydney Sweeney: What?

Justin: Her not to.

Customer: That's so cool!

Server: Yeah... It can be!

Sydney Sweeney: Summer's lookin' sweet at Baskin-Robbins. Try my new Sweet on Sydney Menu, available at Baskin-Robbins nationwide for a limited time.

[clapperboard shuts]

[group laugh]

[excerpt ends]

Travis: Okay...

Justin: So that's her... that's our favorite... that's her favorite—

Travis: There is a—

Griffin: That's cool.

Justin: [chuckles]

Travis: Underlying horror—

Justin: Yeah, it's genuine horror.

Travis: To that commercial. The way—

Justin: Scariest thing I've ever seen.

Travis: That the Baskin-Robbins employee says—

Justin: M3gan 2.0 could never. [chuckles]

Travis: "It can be."

Griffin: Yeah.

Travis: Implies that there's a deep fear behind his eyes, that he is afraid to voice.

Justin: Yeah, he is terrified of Sydney Sweeney.

Travis: Yes!

Griffin: I—

Travis: That when he opens the store in the middle of the night, Sydney Sweeney is there stealing ice cream.

Griffin: Waiting.

Travis: And she's like—

Justin: Hey.

Travis: "What?" And he's too—

Justin: Hey.

Travis: Afraid to say anything.

Justin: Hey, what—this is—like, I don't know Sydney Sweeney personally. And I... I would never like impugn her character, because I don't know her as a person.

Griffin: No.

Justin: But I do think we need to allow for the possibility that if you are close to Sydney Sweeney, you suddenly gain access to a horrible truth about the universe and the nature—

Griffin: [chuckles] Right.

Justin: Of yourself, or something. Something truly terrifying.

Griffin: That is—

Justin: That you can't communicate to anybody else.

Griffin: That is what the commercial seems to suggest. I hope one day I am famous in a particular way where a brand will come to me and say, "We got a whole campaign we wanna do. And the whole thing with the campaign is that you're a fucking sicko freak for our shit."

Travis: Yeah.

Griffin: And I want it to be—

Justin: [chortles]

Griffin: I want to partner up with Taco Bell, and have there be a—

Justin: I know.

Griffin: Commercial where like I keep coming in to use the Taco Bell bathroom.

Justin: [laughs]

Griffin: And eventually the guy at Taco Bell is like, "Sir, you can't keep coming in here just to use the—just to use the bathroom."

"Is that Griffin McElroy?"

"Yeah, he's a—"

Justin: "But I'm beloved actor, Griffin McElroy." [chuckles]

Travis: Yeah. "And I'm kind of acting like a weird android who's horny for the Taco Bell bathroom!"

Griffin: "Hollywood blockbuster star Griffin McElroy, he can—he says he can only shit in our Taco Bell bathroom."

Justin: I want both of you guys—okay, I want to give you the lead up paragraph. And then after that, I want both of you guys to give me the Sydney Sweeney pull quote about this partnership.

Griffin: All right.

Justin: I want you guys to give me what you think—

Griffin: I imagine every pull quote is gonna be like, "Argh! Give me that cold, creamy stuff!"

Justin: Okay, so this is out of—

Travis: "You can change the locks as much as you want, you're not fucking keeping me out!"

Griffin: "I'll get in there!"

Justin: The quote—I will tell you, for consistency's sake, the quote out of—

Travis: "I'm Sydney Sweeney Todd, bitch! I'll get in there and mess you up!"

Griffin: [guffaws]

Justin: [chuckles] The quote is out of Café. It is Sydney Sweeney the entrepreneur, and not Sydney Sweeney the freak for Baskin-Robbins, okay?

Griffin: [chuckles]

Justin: "At the heart of the new menu is Sydney's Signature Scoop, which features rainbow sherbet in a chocolate-dipped waffle cone, with rainbow sprinkles and topped with gummy bear minis." I will just say this—

Griffin: Oh, man...

Justin: Chocolate plus rainbow sherbet is disgusting. That's the disgusting—

Travis: Yeah.

Griffin: That's fucked up, the—yeah, you've crossed—

Travis: Agreed.

Justin: That's disgusting, Sydney.

Griffin: Also, as someone who did work at The Country's Best Yogurt for a couple summers—

Justin: Thank you.

Griffin: Please listen to me, and please know that I'm speaking the truth. You can't put gummy anythings on ice cream. It turns them into a truly unpleasant tooth texture experience.

Travis: Yes.

Justin: "Joining the scoop is a new refreshing beverage, Sydney's Signature Fizz, which blends rainbow sherbet with Starry lemon lime soda."

Griffin: Yeah.

Justin: And it's topped with gummy bear minis.

Griffin: Okay.

Travis: No! Why are there—

Justin: That's good choking hazards for you. [chuckles]

Travis: Yeah! Why would you put—

Justin: Thank you, Sydney, you choked me to death. I love euphoria. [titters] I'm also dead. The summary sip set will be available to a lucky few in exchange—in exclusive limited-time color-changing collectable gummy bear cup for—

Travis: Oh, I wanted it to be in exchange for something. [chuckles]

Justin: Yeah.

Travis: In exchange for!

Justin: Exchange for their firstborn child! Okay—

Griffin: I mean, we did—we did do—at TCBY, we did—I just want to get it out there and say, sorbet fizz, while I was still working there, is Sprite mixed with sorbet.

Travis: A Kevin Sorbet fizz. But at the time—

Justin: So—

Travis: We didn't know that much about Kevin Sorbo!

Griffin: We didn't fuckin' know, guys! He hadn't—

Justin: We didn't know, it was a different—

Griffin: He hadn't gone sour yet.

Justin: Okay, so—

Travis: Now he's Kevin Sourbo. [chuckles]

Justin: What's my quote? Give me my quote.

Griffin: [titters]

Justin: Griffin first. What's the quote from Sydney Sweeney?

Griffin: I can't start—

Justin: About this partnership.

Griffin: I can't start— "My summer hasn't officially started until I've chomped down on—"

Justin: Oh, now, you know she didn't say 'chomp down.'

Griffin: "My summer can't start without Baskin-Robbins there, without the whole—without sherbert from Baskin-Robbins, and these gummy bears on 'em."

Justin: Okay. Trav?

Griffin: Something along those lines.

Travis: I think something like, "As a long-time Baskin-Robbins fan, I'm so excited to be able to get to partner with them and bring this fantastical summer flavor to life."

Griffin: Yeah. Definitely not gonna go a single clause without establishing that she is a *freak* for this Baskin-Robbins.

Justin: We have been doing this—we have been doing this bit too long, officially. "Baskin-Robbins has been part of my life for as long as I can remember."

Griffin: Bazinga.

Justin: "It's where a lot of great memories were made, and I still find myself going back pretty often," said Sweeney. "Rainbow sherbet has always been a favorite, so getting to see it featured like this really feels special."

Griffin: Awesome.

Travis: Listen, I don't want to—I don't want to hate on rainbow sherbet, but it kind of feels like every other—

Justin: You can, it's vulgar.

Travis: Every other flavor has already been paired with a celebrity. And you're like, "We've got rainbow sherbert left, Sydney."

Griffin: Who's gonna do it?

Justin: "If you mix it with gummy bears, maybe you can call it your thing." The only thing worse is Wild 'n Reckless, and my kids love that one, and I think it's disgusting.

Travis: What is it?

Justin: "We're always looking to give our Baskin-Robbins guests their favorite flavors in new and exciting ways," says Nicole Boutwell, who works there. "Sydney's love for Baskin-Robbins runs deep. We're so excited to put her Signature Scoop on the menu alongside a new, refreshing way to enjoy it in a fizz. This bold and fun duo is sure to be a go-to order this summer."

Griffin: It's just... there's lots of ways that companies work with celebrities.

Justin: Yeah.

Griffin: In a fictional manner. Sometimes it's fun, like they're the new president of flavor blasting, or something. And then they're at the Super Bowl like, "What's up? It's me, Tom Bodett. I have a new job. I'm—" It probably wouldn't be him, it'd be like a... you know, Julia Louis-Dreyfus. "I'm in charge of flavor blasting, I'm the president." Some sort of fictional sort of role. But then sometimes they are just like, say—this person likes it. Doesn't that mean something to you?

Travis: Huh?

Griffin: Come get it. They like it?

Travis: I would like—

Griffin: Shouldn't you?

Travis: To see one of these, be it a Tim Biebs or a Ryan Reynolds, whatever his thing was, or Sydney Sweeney's scoop. If they just came out and said, "And Baskin-Robbins said I would get one dollar for everyone sold. So please go buy them! I have expensive tastes, and I really like—"

Griffin: They should have to—if we have to say in our—on a YouTube video, we're playing, you know... we got these Ryan's World toys directly from Ryan's World. If we have to legally say that to remain FFCC compliant, I do think it would be dope if Ryan Reynolds had to be like, "And also—"

Justin: Yeah.

Griffin: "I get a dollar every time you guys do this."

Justin: "Every time you sign up, I get a little bit of—"

Griffin: "I get a dollar. I like this—I like sherbet ice cream!" The commercial ends with Sydney Sweeney barreling the camera. "I like this ice cream. But I'm doing this—"

Justin: "I like this ice cream, and there's nothing you can do about it."

Griffin: "But I'm—and I think it is cool that more people are gonna eat it. I'm doing this because they said they would give me one dollar for every one of these cones they sell."

Justin: So, before we go, I do just want to share this, because I thought it was delightful. Unrelated. Christophe Poirier is the chief new concept officer for a restaurant spin-off.

Griffin: Okay?

Justin: Okay, I'm not gonna show you the restaurant spin-off yet. We'll show that at the end. And this is his quote about the new spin-off.

Travis: I didn't know you could spin off restaurants.

Griffin: Sure.

Justin: Sure you did.

Travis: Okay.

Justin: Lots—I've told you. Told you lots of times.

Travis: I don't listen?

Justin: Like CosMc's. The drinks... the drinks-only McDonald's. Remember drinks-only McDonald's?

Travis: That felt like a poorly-funded—

Justin: Remember the robot Taco Bell that was only run by robots?
[chuckles]

Travis: Yeah. Yeah, yeah, yeah. I remember now.

Justin: Okay.

Travis: Yeah, yeah, yeah.

Justin: "A lot of customers right now are chasing culture. They're not necessarily focusing on 'I want to have a boneless chicken product.'"

Travis: That's true.

Griffin: True.

Justin: "Nobody wants that. They just want, not even an experience, a vibe. And it's funny, because a lot of brands are focusing on the experience. I think experience is a little bit basic."

Griffin: Sure.

Justin: "I have five Gen Zs at home. I'm the happy father of a blended family. None of my kids said, 'Hey, Dad, today, I'm really looking forward to a great experience.'"

Griffin: Fuck yeah, man.

Travis: *What?*

Griffin: This—this is the—

Travis: Whoa! Hey!

Griffin: Best press release ever! Is this still a press release?! Or did it—

Justin: No, this is—this is an interview—this is a—this is part of a story about this launch.

Griffin: Okay, good.

Travis: Can I just say, if you say to like one human being or a group of human beings, "My children looked at me today and said, 'I'm not looking forward to a great experience.'" That feels like—

Griffin: No, they didn't say that. The kids—this kids—

Justin: They didn't say that.

Griffin: [chuckles] Okay. Sorry, we do need to be clear here.

Travis: Yes.

Griffin: This is not a situation where the kids told their dad "I'm not looking forward to a great experience." This is a situation where the kids did not say to their dad that they want a great experience. Those are two completely different scenarios.

Justin: None of my kids—because this guy's the dad of a happy, blended family of five Gen Z's in the house.

Griffin: Five Gen Z's.

Justin: "And none of my kids said, 'Hey, Dad, today I'm really looking forward to the great experience.' No, they're looking for the vibe."

Griffin: Yes.

Justin: "This is what they are expecting."

Travis: What does he think vibe means?

Justin: "What they're looking forward to with brands! It's something that reflects their personalities and not just fits their appetite! They love individuality, strong flavors and a shareable experience."

Travis: Wait!

Griffin: Yeah.

Travis: Wait!

Griffin: No, Travis, he's got to take some baby steps back to boneless chicken wings.

Justin: "And a shareable experience." The—so I—

Travis: But not a great experience!

Justin: "But I would say the success is all about the vibe and just the magnetic attraction of the brand."

Griffin: Yes.

Justin: You know?

Griffin: Finally, someone who gets me.

Justin: You get it. So here's the—here's—here it is.

Travis: [yells out] Ho!

Griffin: [chuckles] Shit, man. Yeah, man! Yeah, dude. This is Saucy, by KFC.

Justin: [chortles]

Griffin: This is Saucy. *Saucy*.

Travis: There's—

Griffin: By KFC.

Travis: The exclamation point at the end of 'saucy' is very distracting.

Justin: [laughs]

Travis: From some kind of accent placed between the U and the C that—

Griffin: It's an—

Travis: Looks like a frowny face.

Griffin: It's a diphthong.

Justin: Okay, listen—

Griffin: It's an umlaut.

Justin: I wanna tell you guys—

Travis: Sowcy!

Justin: I'm just gonna hit you guys with mere—more Christophe Poirier info about saucy. Because it's in Orlando, it's pink instead of red. "Our restaurant does not look like a shoe box. There's a lot of windows."

Griffin: Yeah, dude. Fuckin' this guy's really, really got my number.

Justin: "It will allow us to unlock marketing synergies through geographic proximity!"

Travis: Okay?

Griffin: I'm imagining—

Justin: I...

Griffin: I'm imagining him hovering over like a... a shattered chunk of the earth that has raised out beneath him as he channels these powers through.

Justin: You ready for this?

Travis: A geyser of sauce! Raising up—

Griffin: Yeah.

Travis: The chunk—yeah.

Griffin: [spoofs the sound of a geyser] Pssh!

Justin: You ready for this? "I like disruption," Poirier says. "And what is the meaning of disruption? You take conventions and you take—" No, sorry, wait. [chuckles] This is Adam Driver from Megalopolis is actually—

Griffin: This is—this is Sephiroth! Just—

Justin: Yeah.

Griffin: [chuckles]

Justin: "What is the meaning of disruption? You take conventions and you take—turn convention upside down."

Griffin: *Wow.*

Justin: "Right now, in the world, many brands are focusing on chicken tenders. So the world does not need another one focusing on chicken tenders, because you're in the crowd!"

Griffin: Yes..

Justin: "I believe in disruption! Which means what if the side is the core and the core is the side!"

Travis: Wait.

Justin: "When people are focusing on tenders, I truly believe the core is the sauce! And then tenders and fries are becoming the side! And then it opens up to a new blue ocean of opportunities! Gen Z, they love to explore! They love random things! Our eleven sauces! It's very often that I see customers taking fries and mixing in one sauce in another, making their own cocktails. It's really what people want!" That is one hundred percent, uninterrupted, the quote from this person. Whoever he has spoken to in this has not even given the dignity of a, "Poirier explained excitedly."

Griffin: [laughs]

Travis: Yeah.

Justin: There is—there is—there is no break—

Travis: "His eyes wide and wild!"

Justin: There—like guys, this. [chuckles] This! This—they have let this man absolutely go off.

Griffin: Yeah.

Justin: Talking about sauce—

Griffin: No interrupt—no "Poirier shrieked emphatically."

Travis: "Waving his hands dramatically in a way that I felt I was about to be struck, not out of anger, but merely out of gesticulatory excitement."

Griffin: "As a beam of light pierced his chest through the ground, into the heavens."

Justin: "Right now—"

Travis: I got excited—

Justin: "Low price points are everywhere. But the true definition of value is what you—you get for what you pay. And I truly believe that value should not be at the expense of the buyer," Poirier says. "Chiquito is a nickname to say cute and little in Spanish!"

Griffin: Yes.

Justin: "And when you move it to 'chick,' and saucy 'chick,' we like to play on words! And we like to play on names! This is because saucy, for me, is really an attitude!"

Griffin: God damn.

Justin: "So even the name, we could have called it a chicken taco or a chicken wrap. But the moment you call it a saucy chiquito, there is a vibe!"

Travis: "Don't you see?!"

Griffin: [guffaws]

Travis: "Don't you see?!"

Justin: [yells out] "Don't you see it?!"

Travis: [yells out] "You're blind!"

Justin: [yells out] "It's an omni channel brand!"

"The best way to attract bees and butterflies is not to try and catch them. Cultivate a beautiful garden with beautiful flowers, and bees and butterflies will come. We definitely want to double down, or triple down, on the success that we have in Orlando." If anyone ever says "We want to double down on the success we've had in Orlando," send them to prison!

Griffin: Yeah.

Justin: "So we will definitely come up with new openings very soon." He added, "Wa-ah-ah-ah-ah-ah."

Griffin: [laughs]

Travis: [laughs]

Justin: "As he cackled into the night."

Travis: "Flying off on his flying chicken wing."

Justin: [chuckles] Oh, Christophe Poirier, what a—wha a treat. Look for Saucy. We're gonna be—

Griffin: Dude, I actually, I—I'm kind of down. Some of those pics looked all right. And I do like sauce quite a bit.

Travis: I'm gonna—

Griffin: I just wish that it wasn't being run by fuckin' Kefka. That would be ideal for me.

Justin: Well, you can't always get what you want, Griffin. [chuckles]

Griffin: True.

Travis: I'm gonna disrupt the chicken tenders game and turn it completely around with fish brittles.

Justin: Fish brittles?

Griffin: Fish brittles?

Travis: Yeah.

Justin: [chuckles]

Travis: You've had—

Griffin: What's that?

Travis: Chicken tenders. Mm, these are fish brittles.

Griffin: Okay? What form do those take?

Travis: They're just kind of thin. And when you try to bite into 'em, it just shatters.

Justin: Kind of like sticks?

Travis: More like thin sheets that can also be used to write on. Or panes of glass.

Justin: Like nori. [chuckles]

Travis: Yeah!

Justin: Like, finally, seaweed—

Travis: But like—

Justin: Seaweed gets real, and it's made out of fish. [chuckles]

Travis: Imagine peanut brittle, but made out of fish. And clear.

Griffin: And clear?

Justin: That sounds good, dude.

Griffin: How do you make it clear?

Travis: Well I can't—

Justin: Dude, I didn't—

Travis: I can't give it all away.

Justin: I did not expect—no one expected it to be clear. [chuckles]

Travis: It's clear!

Justin: No one wanted it to be clear, Travis. [chuckles] Your market research has misled you.

Travis: Yeah, it's—it also blocks radiation.

Griffin: Yeah. Teens love vibes and clear food you can see through.

Travis: Yeah.

Griffin: They eat—they're clear. They eat their glass burgers. They love this stuff.

Travis: Well, it started—we started it as a way to replace plexiglass.

Griffin: Yes.

Travis: And then somebody took a bite out of it. Jimmy was messing around, took a bite out of it and said, "This tastes like fish." And I said, "That's weird, because no fish was used in the making of it. It was all chemicals." And he said, "I think we could sell it." And I said, "Okay!"

Griffin: So this week, we're gonna be in Anaheim and Sacramento, doing some live shows. We're gonna be doing Dadlands, our Adventure Zone original IP, GMed by Brennan Lee Mulligan. And a MBMBaM in Anaheim, and then we're gonna be doing MBMBaM in Sacramento. If you're coming to either of those MBMBaMs, and you have a question or a Fear you want read aloud, go ahead and email that to MBMBaM—that's M-B-M-B-A-M@maximumfun.org, and put your city in the subject line.

Justin: They're gonna kick ass!

Griffin: They're gonna kick ass. They're gonna be kick ass shows. But if you don't live in California, we got other shows that we're doing all over this country of ours. Atlanta, we're coming to Texas, we're coming to Salt Lake City. We're going all over. And—

Justin: Why is it okay if they don't come to the California ones, to hang their heads and come to these other ones? [chuckles]

Travis: Yeah, come to all of 'em!

Justin: Why is that okay?

Travis: Like you would follow The Greatful Dead, man.

Justin: You know what I mean? Like why are they picking and choosing? I am going to be at the mall.

Travis: Yeah.

Justin: You know?

Griffin: Okay. Yeah, fair point. So, dad's also going to be doing D&D in a Castle, November 3rd to the 7th.

Justin: Why do we keep promoting that? That that doesn't benefit me at all.

Griffin: Well—

Justin: It doesn't help me whatsoever. Stop saying that.

Travis: It makes dad happy?

Griffin: You can find ticket links and everything at—

Justin: So does—so does Doc Savage books, and they cost three dollars at the store. You know what I mean? [chuckles]

Griffin: [chuckles] [Bit.ly/mcelroytours](https://bit.ly/mcelroytours) is where you can go to get all that—all that information.

Travis: We also have a bunch of new merch, as it's a new month. So check out the "Why not a wizard" pin, the "Fuck off, king!" Both designed by Evan Crews.

Justin: [chuckles]

Travis: Who is @whatztheirface on Instagram. That's "whats" with a Z. Ten percent of all merch proceeds this month will be donated to the Immigrant Defenders Law Center. So go check that out, mcelroymerch.com!

Griffin: Thank You to Montaigne for the use of our theme song, My Life Is Better With You. It's a great track. You know what else is a great track? All of the songs on Montaigne's newest album, it's hard to be a fish, that just came out. If you're looking for some new music to listen to and you have not checked out this album, you should do it! Because it's so fun and good and cool and original. And I can't—I can't stop—can't stop pumping it! Thank you, Montaigne.

Justin: Thank you, Montaigne.

Travis: May I share a Fear with you guys?

Griffin: Sure, sure.

Justin: Yeah, please. Yeah. And then we'll get back to the podcast.

Travis: Okay, thank you. This year—

Griffin: Well, I think we stop when we do this.

Justin: Oh, okay Sorry. [titters]

Travis: Oh, okay. Great, yeah, okay.

Justin: It's part of the show. I got it.

Travis: "This year, I will be faster than my fear that I'll spontaneously be asked to sing the Star Spangled Banner for an audience and forget all of the lyrics."

Justin: [chuckles] It's relatable. My name is Justin McElroy.

Travis: I'm Travis McElroy.

Griffin: I'm Griffin McElroy!

Justin: This has been My Brother, My Brother and Me. Kiss your dad square on the lips.

[theme song "My Life Is Better With You" by Montaigne plays]

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