

## **MBMBaM 679: Pizza Slice Emoji (Sexual)**

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**Intro (Bob Ball):** The McElroy brothers are not experts, and their advice should never be followed. Travis insists he's a sexpert, but if there's a degree on his wall, I haven't seen it. Also, this show isn't for kids. Which I mention only so the babies out there will know how cool they are for listening. What's up, you cool baby?

[theme song, "My Life Is Better With You," by Montaigne, plays]

**Justin:** Hello, everybody! And welcome to My Brother, My Brother and Me, an advice for the modren era. I'm your oldest brother, Justin McElroy. We didn't talk about what we're gonna talk about at the beginning of the show. And I'm still Justin McElroy.

**Travis:** I am your middlest brother, Travis McElroy! And I have a big announcement.

**Justin:** Oh, thank god!

**Griffin:** I'm Griffin McElroy and I got a hot, new game show! It's blue-collar comedy, but you're gonna feel like it's... like you're sitting white-collar pretty.

**Travis:** Guys, I'm almost 40, as you know, right. And I think that this is the time in every person's life, they face 40 and it's time to make big life changes and big decisions. And I've decided, I'm ready to become an influencer.

**Justin:** Wow!

**Travis:** Yeah, thank you.

**Griffin:** Huge!

**Travis:** I'm very excited. I will now be accepting questions from the press, which is you guys. So, what do you want to know about my new, big plans?

**Justin:** Hm...

**Griffin:** I mean, you're starting with tummy tea, right? Because that's always—that's the onboarding—that's how they do training for being an influencer, is you have to go through a tummy tea workshop on it. Because if you sell that, man, that's just spirulina and poison, I think. So, if you can sell that, you're good to go.

**Travis:** Oh, I'm not really comfortable doing anything related to like digestive stuff or...

**Griffin:** Okay.

**Justin:** Okay. What are... A great starting point for an influencer is to figure out what you yourself are passionate about. So, what are some brands and products, Trav, that you feel like really resonate with you as a personality and as a creator?

**Travis:** Great question, thank you.

**Griffin:** Great question.

**Travis:** I really like myself.

**Justin:** Okay.

**Travis:** I'm a big fan of like My Brother, My Brother and Me and The Adventure Zone, and Shmammers. I like the things that I make.

**Justin:** Yeah, any other people that would give you money for the—

**Griffin:** Because we won't. We definitely won't pay you more money just to talk about our shit on your TikTok or whatever.

**Travis:** I'm a big fan... I really like '90s Nickelodeon, like, game shows and television shows.

**Justin:** Sure, yeah.

**Travis:** And I'm way into like—I like moments from sports where there's just like, really good sportsmanship shown, right? Where like someone... the pitcher accidentally tags someone with their baseball and then apologizes.

**Griffin:** Yes!

**Justin:** What about... can I ask you this; what about videos of soldiers returning home and their dogs meeting them at the door?

**Travis:** Oh, yeah, that's fine. But I mean, it doesn't have to be a soldier returning, it could be like a kid coming back from college, or... Or like, oh, "There's been a big natural disaster and the dog was missing for like three weeks. And we just found him at the animal shelter." Anything like that, any reuniting. I like the videos, too, where it's like, "This cheetah and this golden retriever are best friends." I'm a big fan of that. I would influence that.

**Justin:** What about the—would you be comfortable—can you do this with me; can you maybe—I just wanted to like, vamp an ad, and it's like, we've just seen the soldier coming home, the dog's thrilled.

**Travis:** Right, yeah.

**Griffin:** Right.

**Justin:** The soldier was in a box—

**Griffin:** I'm crying. I'm crying.

**Justin:** Yeah, you're crying. And then, Travis, I want you to come on and be like, something to the extent of, "Some separations are bad—" Like the video freezes and you pop out and you're like, "Some separations are bad. But with the OXO Good Grips Four Cup Fat Separator, that's a good separation. Because it gives you delicious broth. I'm Travis McElroy." Tagline...

**Griffin:** And you know that, too.

**Justin:** The dog's crying, the guy's crying, everyone's crying.

**Griffin:** That's cool.

**Justin:** And then you pop up on the screen, and action!

**Travis:** You know, sometimes it's hard to be separated from those we love. But it means dark times, these dark and dangerous times, not every separation is bad.

**Griffin:** Why did you have to—why did you neg the times?!

**Justin:** [chuckles] It doesn't have to be...

**Travis:** Fine, hold on! We can still find the light of the human soul, with the OXO Four Scoop Fat Separator.

**Justin:** No, four cup. The OXO Four Cup Good—[chuckles] please!

**Griffin:** Good grip.

**Justin:** If you get nothing else right in the read, you gotta get the fuckin' name right! It's the OXO Good Grips—my father, Paul Oxo, did not make this company for you to fuck this up.

**Griffin:** And my mother, Deborah Good Grip, also didn't found this company for you to fuck this up!

**Justin:** It's the OXO Good Grips Four Cup Fat Separator!

**Travis:** Okay.

**Justin:** The new one with a spout! Hey, listen, I just used this guy for the first time, and the spout's at the bottom. So, you pull the handle and the good shit just—[mouths liquid explosion sound] Like, it shits it right out.

**Travis:** The broth just comes out, okay?

**Justin:** Oh, you could try that, "It shits the good stuff out." Because it comes out the bottom?

**Griffin:** It shits the good stuff out.

**Justin:** It shits the good stuff out!

**Griffin:** "In these dark and dangerous times—" Make sure you talk about the times.

**Justin:** Talk about the dark and dangerous times, please.

**Travis:** Okay, okay, okay.

**Justin:** [chuckles] Thank you.

**Travis:** All right, walk me in again, boys. The dog, the soldier, all of it.

**Justin:** Okay, the dog... the dog is barking, the soldier is opening. Everyone's crying—

**Travis:** Wait, it's barking?

**Griffin:** Justin, you be the soldier, I'll be the dog.

**Justin:** Okay.

**Griffin:** And then we'll freeze and let Travis get in there.

**Travis:** Okay, great.

**Justin:** "It's been hard out there on the fronts!"

**Travis:** I really thought you were gonna say one week. I really thought...

**Griffin:** Yeah, it really, really, really did feel like you were about to hit a huge Barenaked Ladies run.

**Justin:** [sings] It's been one week since I went away!

**Travis:** That's actually not that long.

**Griffin:** Okay, no, hold on, time out.

**Travis:** That's actually not that long for a soldier to be separated from his dog.

**Griffin:** That's not that long for a soldier to be gone, yeah.

**Justin:** Okay. [sings] "It's been one month since I got deployed! Now I'm back here with my fuzzy boy!"

**Griffin:** [in a silly, dopey voice] "I've missed you, Michael."

**Travis:** I'm sorry, what was that? That was the dog?

**Griffin:** [chuckles] That was the dog.

**Justin:** [laughs] What?! Why would that not be the point at which you would step in, Trav?

**Griffin:** Travis, I left you a perfect window.

**Travis:** Well, because I think if I was gonna step in there, I'd be like, "Yeah, dogs can talk. Anyways, check out this fat separator." [laughs]

**Griffin:** Okay, but that is the... that's the brief. So...

**Justin:** Yeah, that's the brief.

**Travis:** Okay, okay.

**Griffin:** I'm starting to worry, Juice—sidebar—that Travis isn't cut out for this.

**Travis:** No, no, let me do it, let me do it! I'm gonna step in and I'm gonna influence.

**Justin:** Travis, if you... and I do warn you, if you get the product name wrong, I am gonna freak out.

**Travis:** Oh, man. What people don't know is we had some technical difficulties in there. It's been a solid six minutes since I heard the name of the product. But here we go!

**Griffin:** Yeah... okay.

**Travis:** You know, a lot of people are out there now—

**Griffin:** No, wait, hold on, we gotta do the walk-in again.

**Travis:** Oh, sorry, yeah.

**Justin:** "Well, I'm back from the war and got liberty for everybody. I just missed my pup."

**Griffin:** [in a silly, dopey voice] "I forgive you, Steven."

**Travis:** You know, here in the end of days, not all separations are pleasant. But with the OXO Good Grip Four Cup Fat Separator—

**Justin:** Good Grips, you dumb piece of shit. It's plural. There's not one good grip, they're all good grips. [chuckles]

**Griffin:** There are so many. You can't grip this thing bad.

**Justin:** Start over!

**Travis:** With the Paul Dano—

**Griffin:** No, Travis, with Justin. Start over. Start over with Justin.

**Travis:** Hi, I'm Paul Dano.

**Justin:** Actually, good. I don't know how you knew about this, because this has been really deep undercover skunkworks. But we did just like in this second lock down the Paul Dano Four Cup Fat Separator. [laughs]

**Travis:** Okay.

**Justin:** We got an infomercial coming out, so this is gonna be kind of the tease. So, what we'd like you to do is be Paul Dano, if that would be okay?  
[laughs]

**Travis:** Yeah, got it, got it. Okay, hey, riddle me this, have you been trying to figure out a way—

**Griffin:** So, Justin, soldier Justin—

**Travis:** Okay, sorry, yeah.

**Griffin:** Hold on, soldier Justin, walk us in.

**Justin:** Yeah. "Hold on, let me set down my army stuff so I can hug my dog."

**Griffin:** [in a silly, dopey voice] "I don't forgive you, Gabriel."

**Travis:** You know, here at the end of time, it's hard to separate our love for one another from our hate for one another. But not all separations are bad. Hi, I'm Paul Dano. And I want to tell you about my brand, the Paul Dano OXO Good Grips Four Cup Fat Separator, for boys.

**Justin:** There it is—sorry, did you say for boys?

**Travis:** For boys!

**Griffin:** You're changing sort of the whole structure of the business there, Paul.

**Travis:** You can see the American flag, emblazoned here on the side of the four cup fat separator. Squeeze the trigger and it fires off a shotgun blast of delicious broccoli broth. I'm Paul Dano, gun enthusiast and fat separator. Buy my good grip!

**Griffin:** [laughs]

**Justin:** Okay, here's what I would say—



**Travis:** Do you want a dog?

**Justin:** I feel like boys of all genders would be the only ones who would buy the Paul Dano OXO Good Grips Four Cup Fat Separator.

**Travis:** We could spell it, 'for boys,' number four, B-O-I-S.

**Griffin:** Okay... yeah.

**Travis:** Yeah?

**Griffin:** And I'm sending this already to our merch chat room, just to get— there's gonna be a lot of hoops to jump through for this product.

**Justin:** What do you think would get us—

**Travis:** "Hi, I'm Miles Teller, and this is my stunt double, Paul Dano. Paul Dano, tell them about your fat separator."

"Well, thank you for asking, Miles Teller. I'm Paul Dano. My fat separator separates soldiers from their dogs."

**Justin:** No, wait, hold on.

**Griffin:** No...

**Justin:** No, it doesn't do that. Paul Dano's fat separator does not do that.

**Travis:** Oh, okay. For every fat separator you buy, we'll reconnect one soldier and one dog that we've kept separate. Until you buy—

**Griffin:** Oh, that's huge!

**Justin:** The new ad is this; a soldier in his cot, his rifle stretched across his lap.

**Travis:** Like a lover.

**Justin:** Travis, go give me the order to get out on the battlefield and defend the homeland.

**Griffin:** Wait, Travis has two jobs now?

**Justin:** No, you can have a job—

**Travis:** I can do it. I can do it. I can do this. "Hey, maggot!"

**Justin:** No, no, no, I want Griffin now.

**Travis:** No, let me do it! Please!

**Justin:** No, I want Griffin now, sorry.

**Griffin:** Let's audition.

**Travis:** Okay.

**Justin:** Okay, Griffin, "Hey, maggot." I heard Travis, let me hear yours, Griffin.

**Griffin:** Hey, maggot.

**Justin:** [chuckles] That's good, okay.

**Travis:** Ah, man...

**Justin:** So, just tell me to get—just give me the like—

**Griffin:** Okay, sure.

**Travis:** Could we get J.K. Simmons to do it? And have like a Whiplash kind of reunion?

**Justin:** No, no, no, just Griffin is fine.

**Griffin:** Okay, yeah, this is J.K. Simmons; "Hey, maggot. I need you to get back out on the battlefield."

**Justin:** [sound of paper rustling] "Actually, sarge, I just read this letter. A family in Des Moines, Iowa purchased the Paul Dano Four Cup Fat Separator. I'm going home... I'm going home!"

**Griffin:** "Damn it."

**Justin:** [laughs]

**Travis:** Not another one.

**Griffin:** "You're my last... damn it."

**Justin:** This is the only product that if it does good enough, we will be utterly defenseless. We are just gonna be ripe for the picking.

**Griffin:** Okay, here's the new commercial; Justin, you're a soldier.

**Justin:** Yeah?

**Griffin:** And Travis, you're the dog who gets to come see the soldier at the battlefield, because they've found each other, like in—

**Justin:** And you have a soul for a day.

**Griffin:** Like Homeward Bound. Okay, so you guys are—

**Travis:** He has a soul for a day, is that what you said?

**Justin:** He has a soul, he can talk for a day.

**Griffin:** He has a soul for a day.

**Travis:** Soul for a day, okay, got it.

**Griffin:** So, we're gonna do—Justin's the soldier sitting on the cot... Travis is—no, I'll be the commander. And Travis, you're the dog. Okay, here we go. "Good news, private." You're the soldier, Justin.

**Justin:** Oh, I'm the soldier? I thought I was the dog.

**Travis:** No, I'm the dog.

**Justin:** Okay, I'm still the soldier. "Yeah, sarge?"

**Griffin:** "We heard barking in the middle of the night last night. It was really loud. And we were freaking out about it. But then I think this is your dog."

**Travis:** "Hey, it's me, Paul Dano trapped in a dog's body. How's it going?"

**Griffin:** No, don't Hold on. Just be a dog.

**Travis:** Okay, yeah. "Hey, it's me, a dog."

**Griffin:** [mouths impact sound] Foonk! That's a giant Paul Dano. He's just put the four cup separator over the dog. Like he's catching a bug or something. And he scoots it outside and he's like, "Not so fast."

**Justin:** Hey, guys, experiment?

**Griffin:** Sure.

**Justin:** We should make a T-shirt that says Paul Dano's OXO Good Grips Four Cup Fat Separator on it. And see who gets at us first.

**Griffin:** Who gets it first? Yeah.

**Justin:** Who comes for us first? Will it be Paul Dano or OXO Good Grips?

**Griffin:** Can we put the Apple logo on the back of it?

**Justin:** [chuckles]

**Travis:** Yeah, yeah, yeah, yeah, yeah! Love this. Hey, it's me, Paul Dano. I'm coming to you, hat in hand—

**Griffin:** [in a silly, British voice] Hey, it's me, Jody Ives!

**Travis:** Yeah, and we're here to apologize. What I didn't anticipate is that our ad campaign would be so successful that America would have to reinstate the draft. And that's on us, guys. We reunited so many goddamn soldiers and dogs that all we got left is drones. And they can't fly themselves yet. So... the draft is back open—

**Griffin:** We're working on it, though!

**Travis:** Yeah.

**Griffin:** [in a silly, British voice] We're working on it!

**Travis:** That's right. And we've had to expand the draft. It's now 5 to 45. So, everyone, basically compulsory. We're not even drawing numbers anymore. If you don't have a dog, you're in the army now.

**Griffin:** The children can sneak through the barbed wire.

**Travis:** Yeah. And we can put them on top of the drones. They're little enough that they can just sit on the drones.

**Griffin:** They're flying on the drones. Like a little Silver Surfer.

**Travis:** I'm Paul Dano.

**Griffin:** And I'm Jodie Ives.

**Travis:** And I approve this message. Vote Paul Dano.

**Griffin:** You still there, Juice?

**Justin:** Yeah, I'm still there. I didn't have a role to play. So, I was just on the bench.

**Griffin:** You were still actually the soldier.

**Justin:** I was sobbing silently into my hands.

**Travis:** Oh, that's great.

**Griffin:** Okay, you should have been the soldier.

**Travis:** Can you give me a Sarah McLachlan kind of—

**Justin:** Sorry?

**Griffin:** Can we do a question?

**Justin:** Yeah, I'd love that. Good sense, Griffin. Good instincts.

**Griffin:** Thanks.

**Justin:** "My son and I go to Waffle House every Friday."

**Griffin:** Fuck yes.

**Justin:** "We've been doing it long enough that we've reached the coveted regular status. When we arrive, they ask if we want our usual. It's awesome. It makes me feel like I'm the main character in a movie. However, the breakfast sandwich I always get is supposed to come with pickles and they keep forgetting to give me any. I know it's weird, but I need that vinegary taste to cut all of the fatty breakfast food flavors."

**Travis:** It's not weird. Hey, question asker—

**Justin:** Yeah, you're talking about the basics of flavor.

**Travis:** It's not weird to have a pickle on a sandwich.

**Griffin:** Well, it's a breakfast sandwich, right. It's an egg, bacon—

**Travis:** Still.

**Griffin:** Well, no. Not still, because that's a different—

**Justin:** Not still, Trav. It's weird.

**Griffin:** It's a completely different flavor profile, you don't eat pickles for breakfast.

**Travis:** Why not?

**Justin:** "How do I gently ask for the pickles without ruining my regular status?" That's from Pickle Peril in Tennessee.

**Griffin:** Did you just ask why you don't eat pickles for breakfast?

**Travis:** Yeah.

**Griffin:** Why don't I brush my teeth with ice cream? Like, it's different shit.

**Justin:** [chuckles]

**Travis:** No. No, Griffin, there's a reason why you don't brush your teeth with ice cream. That would serve the purpose of brushing your teeth at all.

**Justin:** I would say this layman has been ordering pickles on a sandwich, and the breakfast professionals at Waffle House have brought down the verdict that there will be no pickles for breakfast. And I think—

**Griffin:** No, because they know better.

**Travis:** "Chef!"

"Yes?"

"They asked for pickles again."

"In my kitchen?!"

**Griffin:** Yeah, it can't be. That was a nice—I like how brief that skit was. If we're giving notes on skits, I like that that one lasted—just, it did what it needed.

**Justin:** [chuckles] Yeah, that one was—and you know what I think made it really powerful?

**Travis:** Yeah, what?

**Justin:** That skit. Is that we didn't try to introduce Paul Dano into it. Because for me—

**Travis:** Oh, he was the chef.

**Justin:** [laughs] Damn it! I missed it.

**Griffin:** Just assume if we do a voice in the show from now on, it's Paul—just, head canon, Paul Dano, please.

**Travis:** Yeah, just head canon. Head Dano, if you will. [chuckles]

**Justin:** Do you guys think that Paul Dano—Paul Dano is my dream guest for My Brother, my Brother and Me.

**Griffin:** And we had Eisenberg on here, let's not forget.

**Justin:** We've had Eisenberg.

**Travis:** We've already had one super villain on the show.

**Griffin:** Well, one member of the Brat Pack.

**Justin:** Yeah, we had the constipated man's Jesse Eisenberg, Paul Dano. And I think the he would be a great guest for the show. So, if you know him or you are him, get us.

**Griffin:** Man, if you are him, that's wild!

**Justin:** It's wild that you're listening, Paul Dano! I mean, it's cool.

**Travis:** That's a huge get, thank you so much.

**Justin:** Hey, Paul, as long as I've got you, tell me about this movie you were in, Space Man, starring Adam Sandler. And you, as space men. What's going on with that?

**Griffin:** I like it. That sounds funny. Can we get an early cut?

**Travis:** Is that affected by the strike? Where's it at?

**Justin:** What? It's coming...

**Griffin:** Definitely struck.



**Justin:** Yeah, it's definitely struck. It's definitely struck.

**Travis:** Bummer.

**Justin:** Don't worry about it right now. I'm not even gonna tell you where you can find it, because I'm not gonna promote anything. Take that.

**Travis:** Do you guys think... did Waffle House pay the Jonas Brothers for that song? Or did the Jonas Brothers license Waffle House from them? How do you think that went down?

**Griffin:** I don't know what the fuck you're talking about, Trav.

**Travis:** The Jonas Brothers have a song called Waffle House?

**Justin:** Impossible.

**Travis:** My guys... my guys...

**Justin:** What?

**Travis:** It's true.

**Justin:** Is it an old song?

**Travis:** No.

**Griffin:** I'm tired, Justin, of being made fun of by Travis because I don't listen to Jonas Brothers or know much about sort of popular culture.

**Travis:** It came out in 2023.

**Justin:** That's this year, Trav. Of course we haven't heard about it.

**Griffin:** That's this current year.

**Justin:** Ask me about some other music from this year, please.

**Travis:** It's September of 2023!

**Justin:** Olivia Rodrigo blessed us with a new one. That's all I know about, that's all I need to know about.

**Griffin:** Thank you, Olivia.

**Justin:** Thank you, Olivia.

**Griffin:** Thank you for the many blessings.

**Justin:** Thank you, Olivia. I know, by the way—you released Sour previously, I know you've got Sweet somewhere. I thought we were gonna drop it on us. That's fine, I'll take whatever you give me.

**Griffin:** That's fine.

**Justin:** But like, I know you have Sweet somewhere. Please.

**Griffin:** Other 2020 music news, Taylor's version, if I don't hear that one, I shit...

**Travis:** Okay?

**Griffin:** It's the only version I care about anymore.

**Travis:** So, wait, if you don't hear it, you shit?

**Justin:** [chuckles]

**Travis:** So, if it's not—

**Justin:** If you're not listening to it.

**Travis:** If it's not actively playing, you're shitting.

**Griffin:** But I won't shit. I won't shit during Taylor—I won't make myself dirty during Taylor's version like that.

**Travis:** Yeah, I understand that. I get that so much.

**Griffin:** Were we doing a question?

**Travis:** Something about pickles?

**Justin:** Yeah, we were helping this person at the restaurant.

**Griffin:** Pickles, yeah.

**Justin:** This is really hard for me because I feel like the Waffle House people are right. And I don't think you'd have pickles on a sandwich. And by the way, listener, I hear you firing up your Juno client to send me an email about how you like pickles on your sandwich. And you just keep that right in the trash forever.

**Griffin:** It's not... hey, guys, we have to stop normalizing this by calling a breakfast sandwich a sandwich. This drives me wild, when fuckin' Panera is like; "We got a new sandwich. It's a Sausage Egg McMuffin." That's not really a sandwich...

**Travis:** I am so angry over here.

**Griffin:** Okay? I don't know why, we're having fun...

**Travis:** If there's bread on either side and it's stacked up ingredients inside, that's a god damned sandwich, Griffin.

**Griffin:** This is not Judge John Hodgeman.

**Travis:** I don't care. Hey, Griffin? Boom. Night shift workers, breakfast time's their dinner time, bud. Now talk shit.

**Griffin:** You're right.

**Justin:** Are you saying... Wait, Griffin, you do need to like zone—you need to like dial in here a little bit. I was with you, no pickles for breakfast. That's

easy, right. That's settled law. What are you on about with the sandwiches and stuff?

**Griffin:** Well, I'm just saying if I go to Subway, for lunch—

**Justin:** For breakfast—okay, for lunch.

**Griffin:** If I got to Subway for lunch and they're like, "We have this new sandwich, it has eggs and sausage and cheese on it." That's... that's like a totally different—I'm not saying—I'm not against it, of course. I love it.

**Travis:** No, no, finish that thought. It's a totally different what?

**Justin:** Yeah, finish it. What?

**Griffin:** Meal profile... food experience.

**Justin:** Are you saying it's not a lunch food?

**Griffin:** I'm saying you wouldn't eat soup at the movie theater.

**Justin:** [laughs]

**Travis:** What are you talking about?!

**Griffin:** It's a different thing. Like, it's a different adventure.

**Justin:** If you don't have a point, Griffin, just say you don't have a point/

**Griffin:** I have a point!

**Justin:** Because you're saying increasingly dumb shit.

**Griffin:** No, no, no—

**Travis:** You wouldn't steal a car?

**Justin:** [chuckles] You wouldn't steal a car? You wouldn't eat soup at the movie theater.

**Travis:** What the fuck are you talking about?

**Griffin:** My point makes a lot of sense. Let me ask you—

**Travis:** So, you're saying—

**Griffin:** Hold on, wait, wait, wait, no, no, now it's your turn to actually—now it's your turn to clam up!

**Justin:** Hand him a shovel! [chuckles] Let him dig!

**Griffin:** It's your turn to clam up.

**Travis:** Okay?

**Griffin:** If you're at the movie theater...

**Travis:** Uh-huh? [chuckles]

**Justin:** [laughs] If you talk about soup right now I'm gonna blow my top.

**Griffin:** [chuckles] No, no, no, listen—

**Travis:** [chuckles] Let him finish! Let him finish.

**Justin:** [laughs] Okay.

**Griffin:** If you go to the movie theater, and they're like, "Welcome to the movie theater." And you're like, "I want food for the movie, please." And then you say—

**Travis:** [laughs]

**Justin:** [laughs] So, wait—

**Griffin:** Shut up! Shh! Clam up!

**Justin:** The person that says welcome to the movie theater—

**Griffin:** Clam your fucking mouth!

**Justin:** [laughs]

**Griffin:** Welcome to the movie theater.

**Justin:** Are they in Daniel Tiger's Neighborhood? Like, what is wrong with this person that they don't know where they work?

**Travis:** Let him finish, let him finish.

**Griffin:** Let me fuckin' finish. I'm... P-O'ed.

**Justin:** [laughs] I'm steamed! I'm steamed over here.

**Griffin:** You go to the movie theater and they say, "Welcome to the movie theater concession stand. Welcome to—"

**Justin:** [laughs] Because they're doing an improved skit.

**Travis:** As they wipe their thing, [mouths squeaky wiping sounds], "Oh, hello!"

**Griffin:** They say, "What do you want—"

**Justin:** "I know I'm not a robot." [chuckles]

**Griffin:** So, would you like popcorn, candy, Diet Coke or soup?

**Justin:** [laughs] It's so stupid!

**Travis:** Let him finish! Do you wanna sit on the stoop and eat some soup?

**Griffin:** Hold on, no, no, no, shush, shush, shush, would that... I'm imagining—we are not recording video right now. I'm imagining your faces if

you go to the movie theater concession stand and they introduce themselves cordially. And then they say, "Do you want popcorn, candy, Diet Coke or soup?" You would be like, "Huh?" I'm saying that's the same thing as Panera or Subway selling an egg and bacon and cheese sandwich. I rest my case.

**Travis:** Wow.

**Justin:** Okay...

**Travis:** Oh, man, the jury is weeping! Blood? The jury is weeping blood.

**Griffin:** Yeah, all right. [chuckles]

**Justin:** Now, be quiet, so I can clarify your point.

**Travis:** Clam up? Do you want me to clam up?

**Griffin:** Clam up!

**Justin:** Everyone clam. Griffin, tell me if I'm understanding you properly.

**Griffin:** Okay?

**Justin:** You think that Panera, which traffics in a lot of bagels, and muffins—

**Griffin:** Okay, Panera was a bad example. Panera was a bad example.

**Travis:** Hey, clam up! Clam up!

**Justin:** No, no, I do want to—anyway... You clam up, except for retractions.

**Travis:** Okay.

**Justin:** Retractions and retreats, we can always bring to the forefront.

**Griffin:** I retreat on Panera, I do not retreat on Subway.

**Travis:** Okay.

**Justin:** They do have a breakfast menu at Subway. Or at least they have.

**Griffin:** That's crazy. That shouldn't be allowed. They have such a—they have a chokehold on lunch and dinner. Do we really need to concede breakfast to them as well?

**Justin:** Not dinner. Not dinner. Hey, guys, you can't have Subway for dinner.

**Griffin:** Yes, you can!

**Justin:** No, listen—

**Travis:** Whoa! Griffin! Where are you?! Where's—what's your—aah!

**Griffin:** Are you mad because I said Subway can't have dinner when I don't want them to have breakfast?

**Travis:** No, I'm just wondering, I can't pin down your stance anymore.

**Justin:** I'm trying to drop—okay, I—

**Travis:** I'm looking down. I started at the top of your head, Griffin, and I'm looking down. And suddenly, your legs are just fading out because I can't tell where you're standing on the issues anymore.

**Griffin:** You don't eat pickles with egg! With fatty eggs. You don't do it. Those are two—well, actually, that would kind of whip ass.

**Travis:** Yes!

**Justin:** I'm gonna check... Have you never felt the warm, tingly feeling of seeing all day breakfast on the menu and treating yourself to a breakfast food for lunch? Is that what you're saying?



**Griffin:** No, no, no, that's wild. Of course I enjoy that experience. But I don't do that and say, "Plus pickle." Because that's—it's just a different flavor experience.

**Travis:** Hey, Griffin, it's okay if you feel that way. Listen, this is America, and you can have that opinion, right.

**Griffin:** Is this hill—I'm looking down at this hill I'm dying on—

**Travis:** In Paul Dano's America, you're allowed to say no pickles for breakfast. For yourself. But you can't make that sweeping judgment call on everyone of god's citizens to say no one should ever eat pickles for breakfast.

**Justin:** I think he did, though. I think he did do that.

**Travis:** That's taking away my freedom.

**Justin:** Can't wear white after Labor Day. Can't eat pickles for breakfast. It's etiquette, Travis! You should be into that.

**Travis:** That's not etiquette, Justin. That's restraint. I buck against restraint and you know it.

**Justin:** It's just etiquette, it's just manners.

**Griffin:** That's being polite.

**Justin:** It's manners. You don't eat pickles for breakfast.

**Travis:** Hey, listen, freedom isn't free, baby. And I'll eat those pickles. I will go to jail for eating pickles, in my country.

**Griffin:** This is the most patriotic episode. That's not a very high bar to clear, but this is think our most patriotic episode. Eat pickles whenever you want.

**Travis:** I can't wait until they make the movie version of this episode. Starring probably John Cena, I would guess. Maybe Channing Tatum and John Cena together as brothers.

**Griffin:** I don't even want to talk about famous people anymore.

**Justin:** Yeah, I'm done. I need everybody... I'm done. I'm just gonna pretend that Hollywood didn't exist—

**Griffin:** I would love—I think if—I'm thinking now about... eating a you know, a savory breakfast in the American style. And having all those flavors in my mouth. And then giving myself a surprise little vinegar blast.

**Travis:** Oh, that sounds disgusting.

**Griffin:** And I like what I'm feeling.

**Travis:** Ugh, it sounds gross.

**Justin:** So, you want it now?

**Griffin:** I do want it now. I've gone on a whole journey in this episode. I don't think people are—

**Travis:** No pickles for breakfast, that's gross.

**Griffin:** Hey, do you guys want to purchase the Wizard?

**Justin:** Oh, I'd love that, Griff! It's been a little bit.

**Griffin:** This one's invaluable.

**Travis:** Hey, Wizard!

**Griffin:** Huh?

**Justin:** No, I really... I don't wanna turn the Wizard into a character. I don't wanna talk to the Wizard. [chuckles]

**Griffin:** Okay. I mean, I've been working on him for a while.

**Justin:** Oh, okay? Well perfect, Griff.

**Griffin:** No, no, no, he's not ready yet.

**Justin:** No, no, no, no, no—

**Griffin:** No, he's still in Alpha testing. We're getting back lots of negative feedback.

**Justin:** Griffin, what is this show for, if not for experimenting with bits that might not work?

**Travis:** Yeah, no one's gonna hear this.

**Griffin:** No, I'm not gonna blow it.

**Justin:** Yeah, this is just for drafts.,

**Griffin:** No, no, the feedback, guys, has been... disastrous.

**Travis:** Like audio feedback?

**Griffin:** No, like the feedback we've gotten from the focus groups on my Wizard character.

**Travis:** Oh, yeah.

**Justin:** Oh, okay.

**Griffin:** They say, "Please don't." They say, "You can't do that on television."

**Travis:** Ha... the most devastating.

**Griffin:** Thanks, Tanner, for sending this in.

**Travis:** "You're welcome."

**Griffin:** So, what is the—we can make Tanner a character, for sure. "What does the pizza emoji mean? Sexually?"

**Travis:** Wait, this is a wikiHow?

**Griffin:** Yeah. "What does the pizza emoji mean, sexually? You're messaging with someone and all of a sudden they send you a pizza emoji. Does pizza mean something sexual now? Sometimes, yes. Though, the pizza emoji usually just refers to a delish, cheesy slice of zay."

**Justin:** [chuckles]

**Travis:** Hey, quick note there, Griffin, I think it's I think it's D-lish.

**Griffin:** "Refers to a D-lish, cheesy slice of zay. On rare occasions, it can actually have a secret sexual meaning."

**Travis:** Oh, can we guess?!

**Griffin:** They're really gilding the lily here. "We've put together a handy guide to know what the pizza emoji means and how to use it in your conversations. Read on to spice up your messages with some zay."

**Travis:** Is this the last wikiHow article? Like, have they covered everything else?

**Griffin:** Yeah.

**Travis:** And now this is it?

**Griffin:** This is actually—I just scrolled to the bottom of this page and it says 'the end' on it.

**Travis:** [chuckles] Okay. Cool, man.

**Justin:** [chuckles] Slice my butt off.

**Travis:** Mm-hmm, see, I would say—

**Justin:** Like, do you want a slice of my butt?

**Griffin:** Do you want to slice of my butt? That's cool.

**Travis:** I would say like, "Hey, do you want to be in this eightsome with me?"

**Justin:** Oh!

**Griffin:** Why eight?

**Travis:** Because that's like eight slices. It seemed just like eight slices would—

**Justin:** Because that's the cut. That's the traditional pizza cut. Yeah.

**Griffin:** Okay.

**Travis:** Like, if it was only six slices, that's too big.

**Griffin:** Right. "So, in rare cases, the pizza emoji might be used to suggest a threesome."

**Travis:** I was close!

**Griffin:** You were, you were off by five. "It'll probably turn up in the phrase 'pizza night' or 'pizza place.' In this context, the threesome usually consists of two men and one woman, as a nod to the late '90s sitcom, Two Guys, A Girl and A Pizza Place.

**Travis:** Yes. Hell yes. Hell yes. Hey, hell yes.

**Justin:** No, absolutely not.

**Griffin:** "It might also mean a threesome because the emoji looks like a triangular slice with three sides." That is maybe the Occam's razor version. But here's the thing about Occam's razor, it's usually fucking *boring!* And not funny. It's definitely a Two Guys, A Girl and A Pizza Place. Anytime anyone sends you a picture of a pizza—or I'm gonna extend this to the word pizza, they are referring to both having a threesome with you and the late '90s sitcom, Two Guys, A Girl and A Pizza Place.

**Travis:** That's why in later seasons, they did just remove 'and a pizza place.' And it was just Two Guys and A Girl. Because they were like, "The 'pizza place' is too suggestive. We need to just limit it to two guys and a girl. Because you can't possibly get the wrong read on that."

**Griffin:** Pizza Place closed down and they said it was because of COVID. And we were like, what is that? Like, we just didn't know because it was you know, 1999.

**Travis:** And Ryan Reynolds like turned to the camera and was like really winky and like, "Well, I guess... I gotta get a new job. [chuckles]"

**Griffin:** "You're not ready for this, but your kids are gonna hate it."

**Travis:** Uh-huh-heh!

**Justin:** Fun fact about this program, Two Guys and A Girl; the last episode of the show, after it was moved to a Friday night death slot, the last episode of the show was called The Internet Show, was the name of the series finale.

**Griffin:** Oh, that's cool.

**Justin:** An episode in which fans of the show voted on the character's outcome online. From that, can you guess the exact year that this season of television was aired?

**Travis:** I remember watching it when it aired.

**Griffin:** I'm gonna say Y2K, baby. 2000.

**Travis:** I'm gonna say 2001.

**Justin:** The season began in 2000 and ended in 2001. You're both right.

**Travis:** Hell yeah.

**Griffin:** Aw, beautiful.

**Justin:** Carbon dated. The idea of running an internet poll can carbon date this show to an exact year.

**Travis:** Amazing. And it launched the careers of so many wonderful actors, like Ryan Reynolds and Nathan Fillion.

**Justin:** Yeah.

**Griffin:** So, "On a dating app, it's more likely that pizza means 'I like you.' The pizza emoji is the fourth most popular emoji on Tinder. And it's sometimes used to initiate a morning chat after a night out together, which may or may not have included a hookup. If you get it..." I'm glad they—

**Travis:** This is a problem, right.

**Griffin:** What's that?

**Travis:** Because when we talk about other emojis used in a sexual context, right, they've come so...

**Griffin:** Hey, if you say that word like Stewie Griffin again, I'll leave the show and I'll become a—

**Travis:** In a sexual context.

**Griffin:** That's cool.

**Travis:** It's become so clear what they mean. Right? And I don't that pizza slice has gotten there yet. So, I think for the time being, we need to put like pizza slice, parentheses, sexual, closed parentheses.

**Griffin:** Yeah. Let me just say, Trav, you would know... You would know whether or not this is being used—"Is the fourth most popular emoji on Tinder."

**Justin:** Yeah.

**Griffin:** No, none of us do.

**Travis:** So, if my friend was like, "Hey, me and Ryan Reynolds are getting together to watch a movie, pizza emoji."

**Griffin:** That's probably not... hm, shit, that's an edge case. That one's on the bubble. "The pizza emoji has this meaning on other dating apps like Grindr or Hinge, and even in DMs on Facebook, Instagram, Twitter, Snapchat or TikTok."

"Well, last night was fun." Wink, pizza.

"Morning!" Wave, pizza. Those are the emojis. I'm just verbalizing them because this is an audio—

**Travis:** So, in that context, it doesn't mean threesome? That just means like, "Hey, last night was fun." And the pizza represents how satisfying our sexual engagement was?

**Griffin:** Sure. Let me go through the options we have available to us with the pizza emoji, because the pizza emoji can mean I love you, which is just a sort of escalation of the last one. "The exact reason why isn't clear, it might be because it's cheesy to say 'I love you,' or just because everybody loves cheese and pizza."

**Travis:** That's not it.

**Griffin:** No. Well, I mean, at least you thought about it.

**Travis:** Ah, so it's good marketing, is what you're saying.

**Griffin:** Listen, "Most often, the pizza emoji simply refers to the food pizza."



**Travis:** Oh?

**Justin:** That is... Griffin, that should be the first line of every paragraph. Just to keep reminding people like, "Listen, I know we're saying a lot while stuff here. It is almost certainly pizza."

**Travis:** It should actually say, it should actually started with, "Hey, parents, so you're going through your kid's phone."

**Griffin:** Right.

**Justin:** "You have to remember, it's probably pizza."

**Travis:** "You've just seen the pizza emoji. Don't worry about this one. 99% chance that it's just pizza. Unless, is your child a big fan Two Guys, A Girl and A Pizza Place. At which point, oh, look out."

**Griffin:** It's something else!

**Justin:** That's why the eggplant is such a powerful dick emoji, because—or a PDE, because you wouldn't be using it for any other—you would never use it for any other reason.

**Travis:** Correct.

**Justin:** It was probably invented—it was probably originally a penis that they just dyed purple for it. Because like there's no reason you would need to send an emoji eggplant.

**Travis:** Well, if you were doing like an emoji shopping list, right. And you were gonna do...

**Justin:** Never happened. Nobody's ever done that.

**Travis:** Well, I'm just saying you could. I'm saying that there is a not 0% chance.

**Justin:** That's pretty low, though.

**Griffin:** No judgment... but if you are an emoji drawer and the eggplant was originally a wiener that they dyed purple, you did not do a very good job on the outline and shape of the... thing. That's crazy. If that's what you think that is, that's crazy.

**Travis:** Now, here's what I'm saying... are you guys ready for this, it will blow your minds.

**Justin:** Yeah?

**Travis:** I think it's imbalanced. And now we need a dick emoji that represents eggplants.

**Griffin:** Eggplants, yes. I have just—my garden has blossomed some gorgeous aubergines. And now I need to tell my friends to come on over for an aubergine pizza party.

**Travis:** Right.

**Griffin:** Now, listen, that's gonna—that's a risky gambit that I am playing, putting those two emojis next to each other knowing what I know now. Because they know we know about Two Guys, A Girl and A Pizza place.

**Travis:** Yeah.

**Griffin:** So, the context is gonna lead them wildly astray. "The pizza emoji can refer to Italian food culture, or Italy itself." Awesome. That's great. Sometimes when I'm talking about Italian culture in the abstract, it's useful to have a sort of pictogram for that. [chuckles]

**Travis:** I'm also willing to bet—and listen, I am not an Italian person. But if the country of Italy were to find out the other people in other places are like, "**What's** the best way to sum up Italian culture? I know, a slice of pizza."

**Griffin:** Is maybe it. "How to use the pizza emoji." Okay, cool. So, you've got to communicate one of those ideas. Here's how we're going to do it.

"Send a pizza emoji to playfully suggest a threesome. So, add flirty emojis or mention a potential third person to avoid confusion." That's helpful.

**Travis:** But it doesn't—okay, wait, take a step back. Who do I send it to? How do I know who to send it to? Let's start there.

**Griffin:** Well, I don't think this wikiHow article is going to teach you how to...

**Justin:** Yeah, it's not mystery. It's not the pickup artist, it's not teaching you how to smoothly—

**Travis:** Oh, okay, Cool, cool, cool.

**Griffin:** "Maybe some pizza would make me feel better, devil emoji. Let's ask Chad?"

**Travis:** Now listen, boys, I'm going to reveal myself here. I've never had a threesome. And my question for you is—

**Griffin:** I don't even want to not know that.

**Justin:** Travis, I don't even wanna not know it. [chuckles] Undo that. Undo that. You have to call that information into question somehow that leaves me plausible deniability.

**Travis:** Or have I? [chuckles]

**Justin:** Whoa, okay, that's not better. Chu.

**Griffin:** [laughs] Next time—before you do that, can you say, "Do you guys want to know if I've had a threesome?" Like, give us the option.

**Travis:** Okay, cool, cool, yeah. Hey—

**Griffin:** Because I would have assumed—Travis, I deffo would've assumed that you hadn't. Gun to my head.

**Travis:** Wait, why?

**Griffin:** But even to assume—but even to...

**Travis:** Okay.

**Griffin:** But even to—[laughs] but even to assume that, Travis, forces—

**Travis:** Well, then I think I have to take the question even further back. Do you guys want to contemplate the concept of me in relation to threesomes?

**Griffin:** No, no, no.

**Justin:** No, no, no. Never ever, ever, ever.

**Travis:** Okay, great, great, great. Do you think—

**Justin:** I'll give you a blanket no on that one, chief.

**Travis:** Do you think, when engaging in a threesome, you have to find a preexisting couple and a third? Or do you think you can piece it—

**Justin:** I don't want to talk about this with you!

**Travis:** Can you piece it together whole meal? From like, "Well, here's this person and here's this person, and me. How do I arrange—"

**Justin:** I don't want to talk about this!

**Griffin:** I think most of the—well, it depends, are you *chad*? Because I think if you're *chad* in this example, then the situation comes to you. Like, you don't have to initiate or make this decision. It just, life finds a way—

**Travis:** You're getting head hunted.

**Griffin:** Life finds a way to poach Chad for a raging threesome.

**Travis:** [laughs]

**Griffin:** "Use pizza to talk about your love of pizza."

**Justin:** Here's the T-shirt. On the front it says, "I've never had a threesome." On the back, it says, "Or have I?" And then underneath that is a small logo for Paul Dano's OXO Good Grips Four Cup Fat Separator.

**Griffin:** That's cool.

**Justin:** Because I think then, neither one of 'em is gonna sue us.

**Travis:** Brought to you by Apple.

**Justin:** Because that's an add-on. No one can sue you for an add-on, you know what I mean? It's like the main—

**Travis:** Sponsored by Paul Dano's OXO Good Grip Four—

**Justin:** Okay, brought to you by! Yeah, yeah, that's good.

**Travis:** Brought to you by, yes.

**Justin:** Brought to you by—a public service announcement. Brought to you by Paul Dano's OXO Good Grips Four Cup Fat Separator.

**Griffin:** "Say you love all things Italian with the pizza emoji. For example, 'The first thing I'm doing in Italy is ordering some authentic pizza.'" Well, no, you're just kind of talking about pizza in there, huh? Not Italy. If you really think about it.

**Justin:** Yeah, think about it, that's just exactly pizza.

**Travis:** If you were like, "Ah, man, the new Mario Brothers movie really struck a chord with me." Pizza emoji.

**Griffin:** Yeah, oh, huge. "Say I like you with the pizza emoji." Just, "Happy anniversary." Pizza. But again, gosh—

**Travis:** No, that looks like you wanna get pizza for your anniversary.

**Griffin:** That's... yeah. Or have an anniversary threesome.

**Travis:** Yeah. With Paul Dano.

**Griffin:** With Italian Chad.

**Travis:** [chuckles]

**Griffin:** Italian Chad is the most proficient lover in the tri-state area. If you're having a threesome—

**Travis:** Hi! I'm Italian Chad! And I might know what you're wondering. Yes, this is Paul Dano's OXO Good Grips Four Cup Separator.

**Griffin:** [chuckles] Yes, okay. We gotta drop Paul Dano. I told you I didn't want to talk about famous people anymore.

**Justin:** [chuckles] Okay, that's fair. Let's take a break.

**Griffin:** "Did you know that the cherry emoji can refer to a butt, breasts or even testicles?"

**Travis:** Too confusing.

**Justin:** [laughs] Let's go to the Money Zone. Can we go, Griffin? Do you have more to share?

**Griffin:** I'm just saying, if you send a cherry and pizza in a text message to someone, you're going to break your fuckin' mind.

**Justin:** You're being a stinker right now, Griffin. You're being a stinker. I'm asking you a question, and stop being a stinker, just answer it. Are you done, so I can read the advertisements?

**Griffin:** My last thing, it also says that the donut emoji can refer to someone's derriere, which is gross and the grossest way to say. Now I'm done. "The baguette emoji represents a penis." That I...

**Justin:** That tracks.

**Griffin:** That tracks, actually.

**Travis:** This is actually my crummy, dusty penis. [chuckles]

**Griffin:** [laughs] Stupid!

**Travis:** Still crackling!

**Griffin:** Stupid, dry, stodgy penis.

**Travis:** This is my crusty-ass penis. [chuckles]

**Griffin:** [laughs] You'll never get through the crust of this hard penis.

**Travis:** [guffaws]

**Justin:** Try my penis with brie.

**Travis:** [chuckles]

**Justin:** I used to eat three of these things every day when I was in France, brie and baguette sandwich.

**Griffin:** Go, Money Zone. Now I want it.

[theme song plays]

**Justin:** You have to be the first ad because you're being a sinker.

**Griffin:** Okay, that's only fair. Shtomps.com, it's...

**Justin:** [chuckles]

**Griffin:** It can be tricky for the holidays, for families. The holiday rush, it means you're going to be going over to the post office and mailing and shipping—

**Travis:** Which holiday are we on right now, Griffin?

**Griffin:** I think we're on the Halloween creep.

**Travis:** You're probably right now thinking, "Ah, man, I meant to send all that stuff for Rosh HaShanah." And you forgot.

**Griffin:** Yeah.

**Travis:** Right? You forgot! Don't forget again, because with stamps.com all you need is a computer, a printer and the courage to do what's right.

**Griffin:** Whoa? [chuckles]

**Travis:** Yeah.

**Griffin:** Holy shit!

**Travis:** Yeah. They send you a free scale. So, you can weigh your heart, like Anubis might, to see if you're ready to take on the challenge of using stamps.com. Because they also have a mobile app. Pretty cool, Anubis! That's their tagline. So, order shipping and mailing supplies, labels and even printers from the supply store and get huge carrier discounts up to 84% off USPS and UPS rates. At that point, it's almost like they're paying you to mail stuff.

Plus stamps.com automatically tells you you're cheap—no, sorry, automatically tells you your cheapest and fastest shipping options, right? So, you don't have to worry about if you're choosing the best one. They'll tell you what it is. Get your business ready for the holiday rush. Get started with stamps.com today! Sign up with promo code My Brother for a special offer that includes a four week trial plus free postage and a free digital scale. No long-term commitments or contracts. Just go to stamps.com, click on the microphone at the top of the page, enter code My Brother and be found worthy.

**Griffin:** [sings] 36,000, 25, one.



**Justin:** [chuckles]

**Griffin:** What do those numbers mean? I'm so glad you asked.

**Travis:** It's my pin...

**Griffin:** That's Travis's pin. You can get in all his shit now, which is gonna cause some real business problems for Travis. Fortunately, NetSuite is here. And those numbers that I just saying to you, those mean stuff to NetSuite. And if you use NetSuite, which you should for your business and your KPIs, then the numbers are going to mean stuff to you too. 36,000? Well, that's the number of businesses that have upgraded to NetSuite by Oracle. You need a cloud financial system. Whether you know it or not.

**Travis:** Yeah, I've been saying this for years!

**Griffin:** This is huge for you and your business. 25? Well, that's how old NetSuite is. 25 years old and ready to fucking party.

**Travis:** And ready to rent a car, legally.

**Griffin:** 25 years, can run for president and helping businesses do more with less. Close their books in days, not weeks. I hate how long it takes to close my freaking books. And drive down costs. One? Well, that's because your business one of a kind. Don't try to duplicate your business or clone it like a Michael Keaton Multiplicity guy.

**Travis:** No, because the problem is, eventually, you'll make a clone of a clone. And then your business will get all silly.

**Griffin:** You gotta have a customized solution for all your KPIs. What does that mean? [chuckles]

**Travis:** Griffin, I've been asking you to customize my KPIs for years.

**Griffin:** I'll get in there and I'll get crazy with these—

**Justin:** Put some fuckin' neon in there. It'll be sick. Some big-ass fans.

**Travis:** Ah yeah, dude! Ah, lower my KPIs like one inch off the ground. It would be amazing.

**Justin:** "Hey, we put a key performance indicator in your key performance indicator." [chuckles]

**Travis:** That's perfect, man. Now, there's no more room for me to drive it is the problem. You did put the KPI in the KPI seat. But I appreciate it.

**Griffin:** Listen, when NetSuite gets your KPIs set up in one efficient system, with one source of truth—I don't actually like that. I don't like that, NetSuite.

**Travis:** With one source of truth? Whoa, NetSuite?

**Griffin:** That's idolatry to me, NetSuite. That's idolatry and I don't like that, NetSuite. Actually.

**Travis:** I'm loving this, actually.

**Griffin:** I'll say everything else in the ad, NetSuite. But I have the courage of my convictions... [chuckles] Listen, manage risk, get reliable forecasts and improve margins. The lord can also help you. I feel now compelled to tell you the lord can also—

**Travis:** You know who else cared about KPIs? Keeping People in heaven.

**Griffin:** Innocent, innocent.

**Travis:** Innocent, Keeping People Innocent.

**Justin:** People innocent.

**Griffin:** Everything you need, all in one place. Church. Right? [laughs]

**Travis:** [guffaws]

**Griffin:** Right now, download NetSuite's popular KPI checklist, designed to give you consistently excellent performance. Absolutely free, at

netsuite.com/mybrother. That's netsuite.com/mybrother to get your own KPI chet list... check list. [chuckles]

**Travis:** [laughs] Hi, I'm Chett, this is my list.

**Griffin:** [chuckles] This is my excellent list. Your own KPI checklist at netsuite.com/mybrother! I don't need KPIs, I just need KJV.

**Travis:** What's that?

**Griffin:** For me.

**Justin:** Yeah, the King James Version.

**Travis:** Oh, okay.

**Justin:** I'm an NIV man myself, when I'm dipping into the good book.

**Travis:** I read the Gutenberg, baby.

[The Jackie and Laurie Show theme music plays]

**Laurie:** Hi! This is Laurie Kilmartin.

**Jackie:** And I'm Jackie Kashian. And we have a podcast called The Jackie and Laurie Show on Max Fun. It is very exciting, because what do we talk about?

**Laurie:** Comedy!

**Jackie:** Stand-up comedy. We both do stand-up comedy and have since the dawn of Christ.

**Laurie:** Well, Jackie...

**Jackie:** Is that offensive?

**Laurie:** It is offensive, to me, because you've aged me.

**Jackie:** [laughs]

**Laurie:** We started in the late '80s and we're still here! You can't kill us!

**Jackie:** So, go to The Jackie and Laurie Show on Max Fun, and listen to that.

**Ad:** The Jackie and Laurie Show, new episodes Monday. Only on [maximumfun.org](http://maximumfun.org).

[The Jackie and Laurie Show theme music concludes]

[Greatest Trek theme music plays]

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[Greatest Trek theme music concludes]

**Justin:** "I've been working as a farmhand at a small organic vegetable farm."

**Travis:** Brag.

**Justin:** "We have a few meat birds and pigs, too." Why, I've never heard that turn of phrase before, meat birds.

**Travis:** Well, you would have egg birds and you would have meat birds. And you would have friend birds!

**Justin:** Yeah, I mean, I intuited it. I wasn't lost.

**Griffin:** Hunting birds.

**Travis:** Yeah.

**Justin:** "The crew needs some McElroy advice."

**Travis:** Company birds.

**Justin:** "We have an ongoing debate whether it's better for business to change clothes into a fresh set of some farmer cosplay; overalls, denim, flannel, et cetera, when heading to the farmer's market, or just keep wearing our sweaty, muddy, ripped-up work clothes? Are customers more likely to drop some cash and we look like the happy, idyllic little farmer lads and lassies of TV and movies? Or like the haggard, bedraggled minimum wage workers we are? I'm opening my own farm next season, so this question will soon take on added personal financial stakes." That's from *Fussy Over Farmer Fashion* in the Finger Lakes.

**Griffin:** Very good. I don't think anyone's ever asked us to generate farm wisdom before.

**Travis:** I'm loving this.

**Griffin:** But I love the opportunity and thank you for the trust.

**Travis:** My immediate impulse is to say... like if there's five of you, right, four of you wear whatever. But one of you dress like you're right out of a picture from like the Dust Bowl. You know, like Grapes of Wrath kind of shit. And then if people are like, "Oh, what is it? Five dollars? Eh..." And they're like, "I wish... I wish I had five dollars, but the dust took everything from me!"

**Griffin:** Yeah, sure.

**Justin:** So, you're saying you have one farmer at the booth, kind of for keeping up appearance.

**Travis:** Yeah.

**Justin:** And the other people are just dressed in street clothes or whatever. But then there's one like hardcore farmer.

**Travis:** Yeah, for the hard sale. Yeah!

**Justin:** Okay, see, that—I'll tell you what I love about that, Trav, is that I feel like anytime I talk to a person who is of the Earth, do you know what I mean?

**Travis:** Mm-hmm, yeah.

**Justin:** This goes for like park rangers... guys who know about cars...

**Travis:** Someone who knows the properties of mushrooms? Yeah, please.

**Justin:** Stuff like that.

**Griffin:** That's crazy, yeah.

**Justin:** I feel like they're gonna see me for the phony that I am. You know, they'll expose me for the indoor kid and they won't let me buy their hydroponically-grown tomatoes or whatever.

**Travis:** Yes.

**Justin:** So, I like having a farmer that I can see like, hmm, good, farmer. Farm-grown, good. But I'm not talking to the farmer, so they can't see how hollow I am.

**Travis:** Yes, yes. And I like, frankly, for me, because I'm in the same boat, Justin. The pressure of if you quibble about the price of this, the farmer might have to get involved.

**Justin:** Exactly.

**Travis:** Then I'm more likely to be like, "Oh, I don't want the farmer to get involved."

**Justin:** "You want to know the cost?"

**Travis:** "Oh, no, I'll take it!"

**Justin:** "The real cost?"

**Travis:** "Yeah, oh, thank you so much! Yeah, I'll take two!"

**Justin:** "Look at these hands!" That is one thing, by the way, anytime that you need to make a sale or they're waffling sort of, the farmer just pops out like, "Look at these hands! Look at these gnarled hands from the earth and the dirt."

**Griffin:** Yeah. I think there's another direction you can go with this, which is that you show up and you put one cabbage down on the table with a little flag next to it that says like \$250. And you're wearing a tuxedo.

**Travis:** [chuckles] Oh?

**Griffin:** I think you wear a tuxedo and you have one \$250 cabbage. And maybe another flag next to it that says, "Special cabbage, only one. Only special cabbage." I think that you could move a lot less product and make a lot more money.

**Travis:** And then as the day goes on and the cabbage doesn't sell, you can start marking the price down and taking off parts of the tuxedo.

**Griffin:** Leaves of the cabbage, yeah.

**Travis:** No?

**Justin:** I had a stand like this, this isn't like fashion, but like just, I would... I'll do all mystery.

**Travis:** Wait, hold on.

**Griffin:** Like slim bags of vegetables?

**Justin:** Yeah, like slime bags. So, it's like it's all paper... like brown paper bags and it just says like, "Fruit." You know what I mean? And you buy it and it's like, I don't know what you're gonna get. But take it home and just enjoy.

**Griffin:** Eat it.

**Justin:** Eat it.

**Griffin:** Eat it in front of me.

**Justin:** Some of it's bad and people didn't wanna buy it. It's just a mystery, it's a surprise.

**Travis:** Now, would you charge less for the surprise bags, Justin?

**Justin:** More?

**Griffin:** No, it's a slime bag.

**Travis:** Oh, more?

**Griffin:** It's a mystery.



**Justin:** More, yeah, people love that. Kids love that surprise.

**Travis:** "Ah, bought this and it says fruit—wait this is a My Little Pony?" Surprise.

**Griffin:** Yeah, surprise, got you. There are little dolls, surprise dolls with stickers. And tattoos.

**Travis:** Okay... I guess I'll eat it.

**Justin:** "Today, some kids in my apartment complex knocked on my door and asked if we had any snacks."

**Travis:** Three questions?!

**Justin:** Yeah, baby. This is a new era.

**Travis:** Wow!

**Justin:** "I'm a firm believer that kids should eat—" I mean... [intense thinking sounds] there's Baja Blast gelato. Okay? There. There is Baja Blast gelato.

**Travis:** Okay.

**Griffin:** I mean, Doritos also did a pretty fun—but they're not really fast-casual, are they?

**Justin:** Zaxby's sold the first ever bottle of sauce for \$30,000.

**Travis:** Okay.

**Justin:** I mean... okay.

**Griffin:** It sounds like maybe there is... stuff?

**Justin:** No, that's it. Those are the headlines.

**Griffin:** Doritos did a helicopter stunt, though. Are you sure you don't want a hand on that ball?

**Travis:** Yeah, but Griffin, they're fancy.

**Justin:** If you know about it, then why do you need me? You know what I mean? If the people have already heard about this junk, then I am unnecessary. The people need me when the chief marketing officer of Zaxby's says that as we—At Zaxby's, we always say, quote, "Guest his boss."

**Travis:** Huh?

**Griffin:** Yeah, Juice, I really feel like there... I'm looking at the bone on the ground, and the meat is... there are bugs getting all over the meat because of how much was on the bone, I feel like...

**Travis:** Well, bugs gotta eat.

**Griffin:** Okay, that's fine. I guess the dirty bugs do you need to eat.

**Justin:** It's just, I feel like... you know, brand—

**Travis:** Maybe we could talk about both at the same time, right? So, ask the question and then talk about Zaxby's. And then we'll just bounce back and forth as we discuss both at the same time.

**Griffin:** That would be confusing.

**Justin:** So, this is the first ever bottle—fine. This is the first ever bottle of Zax Sauce. And they sold it on eBay as part of Saucetember... [chuckles]

**Travis:** Yeah.

**Griffin:** Juice, you gotta play the song, man!

**Justin:** [mouths Munch Squad riff]

**Griffin:** [chuckles] Yeah!

**Justin:** [continues riffing]

**Griffin:** Yeah! [chuckles]

**Justin:** [continues riffing and sings] I wanna munch!

**Griffin and Travis:** Squad!

**Justin:** [continues riffing and sings]

**Griffin and Travis:** Squad!

**Justin:** Mini. [chuckles]

**Griffin:** [chuckles]

**Justin:** I just changed it, so it's just a Munch Squad Mini.

**Griffin:** Okay!

**Justin:** First bottle of Zax Sauce, \$30,000. The buyer of this—

**Griffin:** And when was this for, Juice?

**Travis:** Yeah, don't gloss over that!

**Justin:** What?

**Griffin:** What was the event? The special month they're celebrating?

**Justin:** Well, it's Saucetember.

**Travis:** How did you guys observe?!

**Justin:** Saucetember? I'm still living it, baby. Dusting on!

**Travis:** Yeah! Yeah, yeah, yeah, we got nine more days of Saucetember!

**Justin:** Yeah, I've been abstaining from sauce for 21 days and I've just got 9 more days until I can have sauce again.

**Griffin:** [laughs]

**Justin:** Whew! I miss sauce!

**Travis:** Oh my god, Justin, I went the opposite way. I've been saucing 24/7!  
[chuckles]

**Justin:** That's where my sauce is going, your number came up in the [silo??] lottery and you were drawn as a saucer. And I was drawn as a dry boy. And that's on fate. That's fate, that's destiny.

**Travis:** That's true, man!

**Justin:** The product was the first bottled iteration in Zaxby's 33 year history and came with a lifetime supply of Zax Sauce for the winning bid. Which I'm pretty sure—

**Travis:** So, it's one bottle then?

**Justin:** What?

**Travis:** It's not one bottle?

**Justin:** Well, like the lifetime supply is the little boy. The little boy. The little boy.

**Travis:** Okay.

**Griffin:** Yeah, they're small.

**Justin:** They're small boys, like sauce...

**Griffin:** Like how sauce comes?

**Travis:** Okay.

**Justin:** It went live on eBay, September 12<sup>th</sup> for \$19.90. An homage to Zaxby's founding year. And as the story goes, Zach McLeroy... [chuckles]

**Griffin:** Sorry?

**Justin:** Yeah, "Zack McLeroy personally made the sauce three plus decades ago and distributed it to various locations to ensure nobody else would have the recipe start to finish." Now, I don't think it means this exact sauce in the bottle.

**Travis:** Yes, because at some point in the last 33 years, someone's had to make new sauce, right?

**Justin:** Yeah. For Saucetember last year, Zaxby's unleashed—that's their word—sauce-flavored popsicles.

**Griffin:** Yeah, unleash is a good verb for that.

**Travis:** They wrought it upon the word, yeah.

**Justin:** The guy, Patrick Schwing—

**Griffin:** Man, fuck yeah. Some great names in this one.

**Justin:** Chief marketing officer and strategy officer said, "Zax Sauce is a customer favorite is inherent to our brand DNA. Our fans have been asking us for years to bring bottled Zax Sauce to stores and make it available in retail." So, in answer to their pleas, they cast out one bottle and said, "Here, peons! Pay us 30 grand for it!"

**Griffin:** That's too much for sauce, I think.

**Justin:** Yeah, so they took inspiration from some—

**Travis:** Can you imagine getting that and then it's like in your refrigerator and a guest comes over and uses some of it and you're like, "God dammit! That'll be \$500."

**Justin:** The bottle was auctioned in partnership with eBay, it's just a one of a kind bottle but also lifetime supply of Zax Sauce. "We took inspiration from some of our favorite spirit brands and created our own small batch bottle with a bespoke—"

**Travis:** Like spirit of Halloween?

**Justin:** "With a bespoke label, bottle topper and sauce ramekins all packaged in a beautiful velvet-lined box."

**Travis:** Ooh-la-la. Now Justin, I'm going to make a big assumption here—

**Justin:** This is the thing I want the aliens to find. This is the number one thing I want the aliens to find. This is going to throw 'em off so bad.

**Travis:** Justin, I'm gonna make a big assumption here, but I assume you know, how does the bottle pour? Right? Do you keep it refrigerated? Or what's it like being the owner?

**Justin:** I assume you never open it and you put it on a shelf and stare at it, right.

**Travis:** Oh, sorry, I just assumed that you bought it.

**Justin:** Oh no, no, no. Although I will say, this \$30,000 is going to the Boys & Girls Club of America. And honestly, I can't even tell you if things are a good cause anymore or not. I'm not... it's 2023. But that is the charity that it went to.

**Griffin:** Zax Sauce does sound like sauce that aliens would like, Justin. I can't stop thinking about that.

**Justin:** That's true. That's a good point.

**Travis:** [in silly voice] "My name is Zaxby."

**Griffin:** [in silly voice] "I am Zax. Zax McLeroy."

**Travis:** [in silly voice] "Enjoy the sauce from my distributor."

**Justin:** So, they don't—what they don't say on this is that they—whether or not they're going to make Zax Sauce for store shelves. Now, if I was going to do that, one thing that I would do is make one bottle of it and sell it for \$30,000. And then announce later that like you can get it for—

**Travis:** Sale now, for 6.99. [chuckles]

**Justin:** Yeah, right. You can get it at a lower price.

**Travis:** Ah, man!

**Griffin:** Well, now they can put it on store shelves and sell each bottle for \$15,000. And your brain sees that it's like the Costco hot dog effect. You're like, "Oh, that's great."

**Justin:** Tell me if this feels a little bit like protest too much; "The sauce in the bottle is 100% authentic Zax Sauce. Just like what is served in our restaurants." [chuckles]

**Travis:** Well, yeah. Well, yeah.

**Justin:** However, when you put sauce—

**Travis:** Hey, we all assumed that.

**Justin:** "When you put sauce into a bottle, there are a few different... processes we have to introduce. Our bottle of Zax Sauce went through shelf life testing, to ensure the bottle maintains the quality and flavor Zax Sauce is known for."

"Hey, how did you spend your day at work, sweetie?"

"Well, I watched the one bottle of Zax Sauce we're making to see if it got botulism."

**Griffin:** [chuckles]

**Travis:** "Yeah, no, it was really tough. I had to coach the brood mother to excrete into a bottle instead of just into a big vat like she normally does."

**Griffin:** "And you know how when the brood mother excretes the Zax Sauce, it just goes all hither and yon, willy-nilly. It's hard to get her to—"

**Travis:** "There was a lot of squeegeeing, my love. A lot of squeegeeing. I won't be up for love making tonight, I have Zax Sauce in every crevis."

**Griffin:** "I've sliced myself terribly on the brood mother's horrible, jagged chitin. But that's the job! That's work, it's—"

**Travis:** "Anything to keep the kids fed and clothed, and I just love you so much. Tomorrow, I will need to be sacrificed to the brood mother, as it is my 33<sup>rd</sup> year of working here. But please—"

**Griffin:** [chuckles] "The gem in my hand has illuminated!"

**Travis:** "But you know, it's all been worth it, my love. Please remember—well, you won't be able to remember me because the brood mother will erase me from time, but..."

**Griffin:** [chuckles]

**Justin:** [Tinder??]! Listen, "It's clear from the online buzz surrounding the auction and the bidding itself that there is an opportunity to bring Zax Sauce to store shelves. Not only in the markets where we operate, but to the whole country. The world needs Zax Sauce!"

**Travis:** Okay.

**Justin:** The world!

**Griffin:** Was that Justin saying that?



**Justin:** No, that's a direct quote from this article. "The world needs Zax Sauce. As one concrete example of how we're bringing our sauces—"

**Travis:** Weird to say that now, after you spent 33 years not selling it.

**Justin:** Not selling it, and then hoarding this one bottle for 30Gs.

**Travis:** The world needs Zax Sauce and we need money.

**Justin:** "One concrete example of how we're bringing our sauces more to the forefront is our new tagline, 'Whoo! Saucy.'"

**Travis:** No... No...

**Justin:** Whoo! Saucy.

**Travis:** "And we'd like to thank our new CEO, Austin Powers! Who has come in here and helped us with that one." Jesus...

**Justin:** As Zaxby's, we always say guest is boss.

**Griffin:** [chuckles]

**Travis:** Guest is boss.

**Justin:** [chuckles] Guest is boss. "We want to create content people want to interact with and share." Okay, I get that. "In recent months, we've stepped up our game creating experiences fans can get behind. Like our petition for a sauce emoji. A partnership with—"

**Travis:** Now, what do you think that emoji would—

**Griffin:** What the fuck would that look like, guys?

**Justin:** I don't know, but it would mean something about sex.

**Travis:** Just kind of a squirting like red. Like a red squirt.

**Griffin:** This is more of a salmon-colored sauce...

**Travis:** Okay, salmon-colored pink squirt is fun.

**Justin:** I would not be surprised to see—and yeah, there's a Baja Blast gelato. I mean, there's nothing else to say about it, it's a Baja Blast gelato.

**Griffin:** It sounds good.

**Justin:** It's out. It's out. You can get it. And that is the—that is the... [chuckles] Okay, just real quick, one quote, "Due Nation's passion for Baja Blast runs deep!" Says Scott Finlow, chief marketing officer of PepsiCo Global Food Service. "At PepsiCo, we love to create unexpected ways to thrill fans! And we're pumped to join forces with Taco Bell to turn the Mountain Dew Baja Blast flavor they love into refreshing gelato! We're confident Due Nation is gonna love the bold, new spin we put on this iconic flavor!"

**Travis:** Officer, I don't respect your authority to arrest me because I'm a sovereign citizen of Due Nation. I only answer to Baja Blast.

**Griffin:** I have diplomatic immunity!

**Justin:** I have siplimatic immunity!

**Travis:** [laughs]

**Justin:** Thank you so much for listening to our podcast, My Brother, My Brother and Me! It's been a hoot.

**Travis:** As it's known.

**Justin:** As it is called! It's been a hoot recording it for you. Bless. Thank you.

**Travis:** Bless. #Blessed.

**Justin:** Blessings. Blessing.

**Travis:** Listen, we've got some shows coming up. I'm excited to tell you about them. In two weeks, two American weeks, on October 11<sup>th</sup>, we're going to be in Philadelphia. Birthplace of the nation. Doing a My Brother My Brother and Me live show for you. On October 12<sup>th</sup>, we're going to be at New York Comic Con doing an Adventure Zone Hootenanny, which is our space country band series. You're going to enjoy it.

On October 13<sup>th</sup>, we're doing another New York Comic Con show. This one's another My Brother, My Brother and Me with Sawbones opening. New York Comic Con has lifted the restriction, no longer requiring a badge to attend these shows. All are welcome, with tickets. Folks who have a badge and a ticket to either show will receive a free show poster as well as the option for priority seating at the show, if you choose to arrive early.

There will also be video on demand tickets available to watch the show online. More info and ticket links at [bit.ly/mcelroytours](http://bit.ly/mcelroytours).

**Griffin:** Hey, thanks to Montaigne for the use of our theme song, My Life is Better With You. If you have not dipped into Montaigne's body of work after hearing this song on our show for so long, and enjoying the song, shame on you. Go rectify that, because there are so many good tracks. And thanks to Maximum Fun for having us on the network!

**Travis:** Yeah!

**Griffin:** MaximumFun.org! Great little community.

**Travis:** Thanks Maximum Fun for keeping it 100. No cap.

**Griffin:** No... did you say no cow?

**Travis:** No cap. I'm an influencer.

**Griffin:** I don't even like that.

**Travis:** No cap!

**Justin:** I did also want to remind everybody to stop by sphincterboy.com when you get a second.

**Griffin:** Yeah, huge.

**Justin:** Huge. Huge website.

**Travis:** Support that sphincter boy!

**Justin:** Support—[chuckles] Have you guys been?

**Travis:** Yeah.

**Griffin:** Yeah, it's great.

**Justin:** Okay.

**Griffin:** Thank you some much.

**Travis:** Also, letting you all know—listen, at the end of this week, it turns over into a new month. And that means new merch.

**Justin:** Oh!

**Travis:** So, there's a lot of cool stuff gonna be over there.

**Justin:** This is an ad for an ad!

**Travis:** Yeah, October 1<sup>st</sup>, gonna have some beautiful new merch over there in the merch store.

**Griffin:** Keep an eye out.

**Travis:** Gotta go check it out.

**Justin:** We've been going for over an hour, Travis.

**Griffin:** Please.

**Travis:** Okay. Well, that's stuff's important—

**Griffin:** Sound bath!

**Travis:** Okay.

**Justin:** Pa pa-pa-pa, pa pa-pa-pa—

**Travis:** Aah—

**Griffin:** Let's just do a normal one.

**Travis:** Paa-paa-paa-paa-paa-paa—

**Justin:** Pa pa-pa-pa, pa pa-pa-pa—

**Griffin:** Let's just do a normal one.

**Travis:** Paa-paa-paa-paa-paa-paa—

**Justin:** Pa pa-pa-pa, pa pa-pa-pa—

**Griffin:** Let's just do a normal one.

**Travis:** Paa-paa-paa-paa-paa-paa—

**Justin:** Pa pa-pa-pa, pa pa-pa-pa—

**Griffin:** Let's just do a normal one.

**Travis:** Paa-paa-paa-paa-paa-paa—

**Justin:** Pa pa-pa-pa, pa pa-pa-pa—

**Griffin:** Let's just do a normal one. [chuckles]

**Travis:** Paa-paa-paa-paa-paa-paa—

**Justin:** Pa pa-pa-pa, pa pa-pa-pap!

**Travis:** Pa-pa-pa.

**Justin:** My name's Justin McElroy.

**Travis:** I'm Travis McElroy!

**Griffin:** I'm Griffin McElroy.

**Justin:** This has been My Brother, My Brother and Me. Kiss your dad square on the lips.

[theme song, "My Life Is Better With You," by Montaigne, plays]

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