Wonderful! 68: Homemade Runts

Published January 23rd, 2019 Listen on TheMcElroy.family

[theme music plays]

Griffin: Try it now.

Rachel: Hi, this is Rachel McElroy.

Griffin: Yeah, that did it. Oh, that one plays? That one's gonna play?

Rachel: [laughs]

Griffin: We're gonna play that one where it lies? Hi, this is Griffin McElroy.

Rachel: And this is Wonderful!

Griffin: So, bad news.

Rachel: Oh.

Griffin: I hate to start things off with floating a stinky balloon of bad news.

Rachel: Not really what we do on the show.

Griffin: Well, it's important, 'cause I just got back from PodCon. Rubbin' elbows, rubbin' microphones with all the... all the greats. Um...

Rachel: I saw that the Roman Mars was there.

Griffin: Uh, the Roman Mars was there. Uh, just dressed to the nines. I can do like, a quick style recap if you want. Um...

Rachel: Of course I want that.

Griffin: I can't. I can't. I don't know anything— enough about style to even lie about it. But anyway, the Monstars did show up, and they did steal my podcast energy. Um... they stole... who else? Roman got got pretty bad. Um, all the Night Vale folks. Night Vale is just done.

Rachel: How did they steal...

Griffin: What?

Rachel: How did the Monstars steal your podcast energy?

Griffin: Magic microphone. So, I went up on stage, and I was like, "Alright, I'm gonna do my podcast now." And I talked into the microphone. And as I did it, like, I felt myself doing worse and worse at podcasting. And then I looked at the microphone, and it had this like, blue... sort of... glow? Like, this cloud of, I guess, my podcast energy all around it. And I tried to eat it back up into my body, but um, by that point, the Monstars were so much bigger than I was.

Rachel: Hey, Griffin?

Griffin: Yeah?

Rachel: Don't worry about it, 'cause I've got all the blue glow. Right over here.

Griffin: Yeah, no. You still have the blue glow. I don't— but you're— you're bragging.

Rachel: I'm saying, because I didn't go to PodCon. It's kind of like how, y'know, you always keep somebody behind in like, a national emergency.

Griffin: Sure, sure, sure.

Rachel: So like, I stay here.

Griffin: I get that. No, I get that you want—

Rachel: I kept all the blue glow.

Griffin: Right, but this is like if two people were talking, and one of them got stabbed, and the other one was like, "I didn't get stabbed."

Rachel: [laughs] I'm saying that, don't worry about it. Take it easy.

Griffin: You're saying— can I have some of your blue glow?

Rachel: I wouldn't know how to transmit that to you.

Griffin: I got some ideas. [laughs]

Rachel: [laughs]

Griffin: Uh, this is Wonderful. On this podcast, we talk about things that we like very much, and we're gonna do just that. Do you have any small wonders?

Rachel: I do! I got to go see Snail Mail while you were at PodCon!

Griffin: Yeah. Yeah.

Rachel: And it was incredible.

Griffin: Yeah, I bet it was... I talked to everybody who would listen to me at PodCon about how sad I was to be missing that. Um... yeah.

Rachel: She performed Pristine, and man, I love that song.

Griffin: Yeah. I imagine she did the whole album.

Rachel: I mean, yeah. She doesn't have a lot of albums to draw from, and so, we got to hear all the hits, and I got to hear Pristine, and it was... so great.

Griffin: I would very much like to go to a concert.

Rachel: I couldn't remember the last time I'd been to a concert.

Griffin: I am struggling. I think it was when I went to Chvrches by myself.

[snorts]

Rachel: [laughs] Yeah.

Griffin: Although, we'll see some on the JoCo Cruise. That'll be nice.

Rachel: Oh yeah!

Griffin: Uh, my small wonder... um... uh, a good dude named Ben at PodCon let me, uh, hooked me up with a loaner OPZ, which is the new keyboard from Teenage Engineering. They made that OP1 synth that I, like, talked about a lot a few months back. This one's... it's that little gray guy right there. You can see it. It's so great. It's actually sitting right next to my TV remote, and they are the exact same size, and yet, that OPZ, like—

Rachel: And your pill caddy.

Griffin: And my pill caddy. Don't tell people about my pill caddy! I'm ashamed of it.

Rachel: [laughing]

Griffin: I don't want people to know that I can't responsibly take two pills a day without forgetting every single time. Uh, but it's so tiny! It's so tiny, but it like, can do so much stuff. I literally just like sat on the airplane on the flight back and, for all three and a half hours of that flight, I just messed around with it and made like, a really cool song. And I did it on this really, really tiny thing that like, I'm going to take with me every single place.

It's honestly more like the um... uh, the pocket operators. Those little calculator-like guys, 'cause it's more of a step sequencer than like, a whole,

like, uh... synth workshop. But the stuff it allows you to do... also, you can plug it into your phone.

Rachel: Oh!

Griffin: And so like, your phone will then sort of act as like, the visual component of it. Because it doesn't have a screen on it. So it'll show you like, when you press the like, uh, y'know, bass button, it shows you all the parameters of the bass, and like, what the different knobs and stuff do. And then also it has like, a music visualizer mode, where like, you just set that, and all of a sudden, your iPhone is like, showing off these like, crazy three-dimensional sort of scenes that run in Unity. A game development sort of platform. It's wild. It is a wild piece of technology that I am like, obsessed with.

I think I really like, like... synth hardware.

Rachel: Yeah, it seems like it!

Griffin: I don't collect much. I don't know if you call the games I own a collection. Probably. But like, I don't know. I don't have any adult hobbies, and it feels like this is becoming one.

Rachel: Yeah! It's almost getting to the point where you need like, a little... a little shelf.

Griffin: I need to clear off one of those things, 'cause I have a lot— I have a significant amount of hardware. Um, I forget— I think...

Rachel: I think it's my turn.

Griffin: Can I double check? It's been so long.

Rachel: Yes, of course.

Griffin: Yes.

Rachel: Alright.

Griffin: Did you know the little animated, like... the little illustrated characters of us at the top of the page change depending on whose turn it is to go first, on Wonderful.fyi?

Rachel: No, I never noticed that!

Griffin: Like, you're smiling right now. You look so excited.

Rachel: Aw!

Griffin: It's really good.

Rachel: Well, I am excited.

Griffin: Okay.

Rachel: This is gonna sound kind of basic to you. But I did some research to make it... y'know, everything I want it to be.

Griffin: Okay.

Rachel: A good sense of humor. [laughs]

Griffin: Yeah. Yeah. For sure, for sure, for sure. Like uh, Drew Carey. Um... old Tim Allen.

Rachel: Oh, what was peak Tim Allen to you?

Griffin: Ugh. A good sense of humor, though, is pretty great, I think.

Rachel: And I— I am— I am getting very particular about this. Because... I don't know a person that would say, "I'm not very funny." Y'know?

Griffin: Yeah.

Rachel: I mean, there's maybe a small percentage of people that do, but I am talking about a very specific kind of what I found out is called... positive humor. [laughs]

Griffin: Okay. What does that mean?

Rachel: There's a whole group of people in psychology that have identified different types of humor. And so, uh, the Journal of Research and Personality in 2003 came up with a humor styles questionnaire that you could take to identify which type of humor you most strongly lend yourself to.

Griffin: Okay. What are those categories?

Rachel: There's affiliative humor...

Griffin: Whoa.

Rachel: ... which is when you engage in banter, and otherwise use humor to make others like you.

Griffin: Okay. I'm trying to decide which one I have, and this is a strong contender.

Rachel: Uh-huh. The other is self-enhancing humor, which is optimistic, coping humor, characterized by the ability to laugh at yourself or the absurdity of a situation and feel better as a result. See, this is you all over.

Griffin: But when I tell jokes, yeah, my muscles get bigger. For like, a little bit.

Rachel: [laughs] The blue glow from the Monstars.

Griffin: Yeah! And I've never watched DragonBall Z, but I think that's what it's mostly about.

Rachel: Now, the next two are not positive humor.

Griffin: Oh, do we even need to talk about the stink humor, then?

Rachel: I think we should.

Griffin: Okay.

Rachel: There's aggressive humor, which is characterized by sarcasm, teasing, criticism, and ridicule.

Griffin: Ugh. I don't like this one, I think.

Rachel: And then there's self-defeating humor, which is attempting to get others to like us by putting ourselves down.

Griffin: And I dabble in this. [laughs]

Rachel: [laughs]

Griffin: Now, I do dabble a bit in this one. Yeah. I dip my toe in that pool from time to time.

Rachel: Yeah. I guess, I feel like my humor has matured a lot as I've gotten older. I think I really... I tended towards the aggressive humor in my youth.

Griffin: I can see that.

Rachel: Which is like, the sarcasm, y'know, the like, "I don't care about anything." Y'know.

Griffin: Back when you rolled with a dirt bike club, and uh, smoked cloves while just sort of kicking up dirt from your dirt bike in people's eyes and mouths, while yelling back like... "You have a weird butt." See, I am so

detached from mean humor that I can't— like, that's the heat that I'm generating.

Rachel: [laughing] Uh, I think one of the things that I really appreciate about your humor, and just kind of the McElroy philosophy around humor, is that it tends to be more positive. And it's really kind of motivated me to be less, um... negative in my humor.

Griffin: It's weird. Like, I uh... obviously, like, that's something that we strive for, just because I don't know. I think it's a good way— not because it's a virtuous way of doing it. Although, I— obviously, it's better than the other two alternatives. But just because like, I think it's the funniest one of the four. So like, it's just the one that I always lean on.

I also genuinely, like— it's hard for me to think of something funny and mean to say about somebody.

Rachel: Yeah. [laughs]

Griffin: 'Cause a lot of the mean shit that you hear, like that mean humor, I... very, very, very, very few people can actually do that and have it be like, funny.

Rachel: I know!

Griffin: You can do humor like that, but like... one out of every thousand, like, professional stand ups can actually like, do something new with it, and now just like, do the same put-downs.

Rachel: I feel like it's like, an older style of comedy, y'know? Like, it's like, Don Rickles kind of like... old timey...

Griffin: Yeah. And especially like, that interactive stuff. Whether it's with hecklers in the audience, or just sort of like, good-natured ribbing. Uh, like... yeah, that one is very hard to pull off, but it is easily rewarded when people do a bad job with it.

Rachel: Yeah. Um... and so, there's a lot of research out there to support why, y'know... people that are funny have better lives. But I thought this one was interesting.

So, when people laugh more themselves, it changes their neurobiology. Uh, so, laughter leads to brain changes, which may explain the link between humor and intelligence. Neuropsychological studies have found that experiencing positive emotional states, such as joy, fun, and happiness, increase the production of dopamine.

Dopamine not only makes us feel great, it also opens up the learning centers of the brain, which enable us to sustain more neural connections. As a result, we become more flexible and creative in our thinking, and better at solving problems. It also boosts our working memory.

Griffin: That's what I was talking about when I said my muscles get bigger.

Rachel: Mm-hmm.

Griffin: Your brain is the most important muscle that you have in your body. I think. I think.

Rachel: What about your tongue, though?

Griffin: Uh, yeah. I take it back. Tongue wins.

Rachel: [laughs]

Griffin: Uh, that's interesting! I always knew there were like, positive side effects to like, laughing a lot. But not explicitly that your brain gets cooler.

Rachel: I felt like— I'm starting to view our podcast as like, uh, a glossary for living. Y'know?

Griffin: Okay. [laughs]

Rachel: And so, sometimes I feel like, "Oh, if we don't include something, that's a huge oversight on our part." And I feel like sense of humor is like, a real big thing! And it's worth mentioning.

Griffin: I think so too. I was thinking about this, like, um... I was having some trouble, like, coming up with a melody for a song for TAZ. And I was getting really frustrated, 'cause like, I haven't trained, necessarily, that like, uh, part of my skillset. Like, I'm not especially good at just like, thinking—creating from nothing, a thought of, like, what a good melody would be.

Rachel: So did you watch some America's Funniest Home Videos?

Griffin: So I watched some AFV. No, I got frustrated, but then I was like, thinking about it, and uh, I was like, editing MBMBaM later. And I heard a joke, and I was like, that was a really weird thought that I generated. Not necessarily a hysterically funny one, but like, a weird one. And... that abstract comedy thought is, I imagine, would be tough to generate out of nothing, if I didn't, like, have this sense of humor.

Rachel: Yeah! This is like what—

Griffin: That's not braggadocious. That's me— it was literally a realization I had that I possess a skill. [laughs]

Rachel: Well, and it's like, you talking about how you're resistant to doing something like standup, because your humor is more creative. It's more like, environmental and situational.

Griffin: Standup is extremely creative – it's just a question of when the joke is made, and I... yeah. Um, yeah. That's a good one.

Um, both of mine are like, pretty bite-sized? I would say they're medium wonders more than anything. Uh, my first one is... complimentary candy.

Rachel: [laughs]

Griffin: Candy is good. Candy— so, candy's good. But I want to talk about complimentary candy. I am talking about, um... y'know, the free mints that you get at the front desk. The like, hosts chamber of the restaurant.

Rachel: Oh, or when you're lea— yeah. When you're leaving after a meal, and there's a little jar there.

Griffin: There's little mints there. Sometimes they're fun peppermints or spearmints. Sometimes they'll mix it up, and it'll be like—you'll think it's like, a spearmint candy, but it's got some chocolate notes. Or it's a fruit. Oh, when it's like the fruit one? Like, that always blows my mind. Back when Andes Mints were a thing...

Rachel: Oh my gosh, yes! You used to get them with like, the check at the end of a meal.

Griffin: That was fun. Uh, I've been to places that give you little Chiclets at the end of the meal. That's fun. But then you got stuff like, uh, y'know... doctor's office. Chocolate on your pillow at a nice hotel? I'm speaking, specifically, like, from experience. They had some bomb ass chocolate at the Sheraton by PodCon. And at PodCon, on every stage where you did your panels, they had bowls of candy there. It was amazing.

Rachel: [laughs]

Griffin: Uh, and I have been trying to be much more thoughtful about what I eat, and that has sort of, um... severely reduced what I will call candy opportunities for me.

Rachel: That's very true, yeah. Griffin used to, when he would go to run some kind of errand, would just pick up a little candy treat for himself.

Griffin: Either— usually Skittles or Sour Patch Kids, which I... oh boy. Oh boy, do I like those very much. Um, so, like, I don't eat much candy these days... unless I see some complimentary candy that I can snatch up, and then I'll go for it like, ten times out of ten.

Rachel: [laughs]

Griffin: My college advisor always had candy in his room. And so, like, I would always walk by his room and just like, dip in and be like, "You got some Starburst? Good. You gonna teach me something today? Nope. Nom nom nom."

Rachel: I bet when your college advisor made the choice for that candy, uh, the colleagues of that advisor suggested, "Oh, this? No. There's no— this is not going to make a difference."

Griffin: "They're going to use you, Dan." And he's like, "I know." Church? Church. Church!

Rachel: Church had candy?

Griffin: Church was a candy convention.

Rachel: Now, are you talking about communion wafers?

Griffin: Those are... if you close your mind, close your eyes and your mind, and really sort of go to like, that Hook place, where the food can be anything? It was amazing.

Rachel: Now, what is church candy?

Griffin: Uh, just candy. I don't know.

Rachel: Where would they place it?

Griffin: Uh, everywhere? Uh, my mom was a church secretary for many, many, many years, and y'know, she always had the hookup. But like, any—any uh, pastor that had an office, you could dip in there and get some. Uh, there's usually like, a bowl by the front door where they had like, greeters, and you could snatch some up there. There was a dude who would always have gum, and if you ran into him, you could just get a stick of gum from him. He was a really great dude.

Um... I just like the idea... of like, people in places sort of recognizing this universal truth. Like, it's— it's hard enough as it is out there. Why don't you have a little bit of candy to go? Just have a little bit of candy to like, help sort of bolster your defenses.

I was also reading about office candy, um, and there's almost too much to like, get into here, because there have been so many studies done on like, the psychological mechanisms behind the politics of office candy. Um, specifically like, uh, why people have bowls of candy on their desk, and how people's interactions with that person and their candy changes, depending on the power dynamics between them, and the proximity. The actual, physical proximity between them.

Rachel: Oh my gosh.

Griffin: There's like a distance. I think it's like, six feet. If you are within six feet of a bowl of candy, and you know it's there, you are going to get up and go to it like, a hundred times more than you would if you were six feet, one inches away from it. If it's in your line of sight, you're gonna be obviously way more likely to go up and just sort of idly get candy.

Rachel: Yeah yeah yeah.

Griffin: Not even, I think, making a conscious decision. Just like, walking by like, "Ooh, candy. Don't mind if I do." Uh, and then there's things like, if you... the boss' bowl of candy almost never gets touched, just because of the dynamics between like, the boss and subordinate. Unless that subordinate is specifically trying to put in face time with the boss, and then, they will go and get candy more often than not.

Rachel: Can I tell you, uh, a memory that brought up for me?

Griffin: Yeah.

Rachel: Our sixth grade principal. Sixth grade was kind of that bridge between middle school, uh, and elementary school. And so, they were big on

bribes. And the idea was that you could get neat notes, which were little pieces of paper from your teachers that, y'know, indicated you had done something good. And if you got enough neat notes, you could go to the principal's office and get a scoop of Runts off of his desk.

Griffin: [bursts into laughter] What a weird prize! What a strange prize.

Rachel: You would use your whole hand, and it was as many as you could get in a scoop.

Griffin: Wait, oh my god. You used your filthy child paw?

Rachel: And you would have to put them in an envelope. Like a letter envelope.

Griffin: [laughing] What a poorly thought out reward system! Are you kidding? What grade was this in?

Rachel: Sixth grade!

Griffin: This was middle school?! In middle school, we had strides, which were these little blue tickets. 'Cause we went to Mac. We were the Blue Streaks. And if you did good in class, you got good grades, you were just a good student, you would get a stride. And then you could trade in like, five of those for like, a whole ice cream bar in the like, dining area. The cafeteria.

Rachel: You only needed five?

Griffin: Yeah, you only needed like, five of them. And you could turn them in.

Rachel: I remember thinking like, am I the only one that doesn't like Runts? Are there people out there?

Griffin: Not just Runts, Rach. You're talking about this principal's homemade Runts packaging— Runts fulfillment operation he was operating out of his office. This is the wildest thing I've ever heard today.

Rachel: I remember deciding like, "Well, I guess I like the lime Runts..."

Griffin: Was it just a big bowl— nobody likes the banana Runts. That's not true. I like the—I like the flavor of them, but the shape makes them very difficult to eat.

Rachel: [laughs]

Griffin: I actually prefer the little heart. The little pink heart ones.

Rachel: Oh, the strawberry? Yeah.

Griffin: I think that's— I think they're strawberry. But he had like, a box or a bowl of them? What—

Rachel: It was like a glass jar, and you'd stick your whole hand in there and pull them out.

Griffin: So, and then in the summer, I imagine there was a stickiness element. And then he gives you an envelope to put them in?

Rachel: Yeah. [laughs]

Griffin: Does he write 'Runts' on the envelope so you don't get confused and mail them off?

Rachel: [laughs] No.

Griffin: This principal was a psychopath.

Rachel: [laughing] Yeah. A little bit.

Griffin: Uh, anyway, The Washington Post did a *huge* feature story on office candy, where they talked to psychologists and tried to recreate it in The Washington Post office, that I read all of and thought was very fascinating.

Uh, so yeah. Free fancy is good. You didn't need me to fuckin' tell you that, though. Can I steal you away?

[ad break]

Griffin: I got some jumbotrons here. You want to hear them?

Rachel: Yes!

Griffin: This one is for Hannah, and it's from Jordan, who says, "Hannah Banana..." I like that. "I cannot adequately convey to you how much I love you." It's okay, we got this. That's what Rachel and I are here for.

Rachel: [laughs]

Griffin: "I'm so excited for our new apartment, our post-wedding pizza party, and getting to spend the rest of my life with you. You are the light of my world, my moon, and stars, and my wonderful. Your spookums, Jordan. P.S. This is also a formal request for you to make your good, good lasagna."

This is the densest, and so dense with flavor, this message is.

Rachel: The fact that they talk about pizza and lasagna in one message is just perfect.

Griffin: Not just pizza, but post-wedding pizza party is an incredibly powerful concept.

Rachel: I would've been all over that.

Griffin: I would've been all over that, too. Although... I was alrea— I would've yartzed for sure.

Rachel: [laughs]

Griffin: I had a lot of stuff in there when...

Rachel: We actually—people tell you you don't eat at your wedding. We ate at our wedding.

Griffin: We ate a fucking lot, and drank much.

Rachel: Yes.

Griffin: What a hoot. Here's one for Joe and Katie, and it's from Laura who says, "Thank you for being my two favorite podcast pals. I'm so happy to share all of the wonderful McElroy content with both of you. Joe, I love you so much, and am so thankful you introduced me to this good, good family last year. Katie, I'm excited you decided to share this awesome content with me. Thank you for both being so wonderful. I love you."

There's so much, um... crediting that happens in this one. There's so much attribution. Uh, and I find it very refreshing. I know exactly who turned who onto what in this message.

Rachel: [laughs]

Griffin: It's like the first chapter of the bible, where it's like, Joe introduced it to Katie, who in— Laura did the both of them.

Rachel: Mm-hmm.

Griffin: You've never read the bible!

Rachel: I didn't. Is that what this whole thing has been leading up to? Are you gonna school me right now?

Griffin: Wouldn't it be wild if we changed once again, and it became Griffin Teaches Rachel About the Bible?

Rachel: [laughs]

Griffin: Are you ready for that?

Rachel: I mean, sure?

Griffin: Here we go.

Rachel: [laughs]

Griffin: [rapping] So once upon a time, there's this guy named Mose— it's

all rap.

Rachel: [laughs]

Griffin: [laughs]

[Maximum Fun advertisement plays]

Rachel: You want to hear my second thing?

Griffin: I would love to hear your second thing.

Rachel: It's a shame we just ate dinner, because I guarantee you, as I'm talking about this, you are going to get hungry again.

Griffin: That could've gone either direction. I'm glad it went in the hungry direction. What's up?

Rachel: Grilled cheese!

Griffin: Oh, grilled cheese...

Rachel: Grilled cheese is one of those things. Typically, when I go to a restaurant, I will order something that, like, I know that I can't make at

home. But if grilled cheese is on a menu, like 100% of the time, I will give it a good, long thought. Even though I know I could probably recreate it in my own home. Because I just— a good grilled cheese is always a pleasure.

Griffin: How pure are we talking about, here? How pure are we talking about, here? 'Cause there's so many gradients, right? There's the classic, classic grilled cheese. Kraft singles. Can't fuck that up. But then you could start putting gruyere on there. And then you can start putting like, bacon jam and the sautéed onions on there. And then like—

Rachel: Y'know, I would eat either. That's the thing. I think... I think that I will always— I will always give it a thought. Unlike most food items at a restaurant, if there is grilled cheese on there, I will always think, "Should I get that grilled cheese?"

Griffin: Y'know what's funny, is that if I see grilled cheese on a menu, I won't leap for it unless there is also like, a tomato basil bisque on the menu that I can make his best friend. And if I see that—

Rachel: Oh, dip'ems.

Griffin: I throw the rest of the fuckin' menu into oncoming traffic. 'Cause I'm gonna eat the dip'ems. Dip'ems and crunch'ems is all Rachel needs.

Rachel: That's so true! Did we just come up with our first t-shirt?

Griffin: Or, each other's new pet names.

Rachel: [laughing] Which one would you be?

Griffin: I would clearly be crunch'ems.

Rachel: See, I was gonna say dip'ems!

Griffin: [sternly] No!

Rachel: [laughs]

Griffin: [laughs]

Rachel: Uh, do you want to hear about the history of American grilled

cheese?

Griffin: Yeah. Are we being very quiet, by the way? I feel like we're being

accidentally ASMR.

Rachel: I think we're just super chill this week.

Griffin: Yeah, okay.

Rachel: Uh, so, I'm not gonna talk about the croquet monsieur from the

French folk. I'm gonna talk about American grilled cheese.

Griffin: Okay.

Rachel: You ready?

Griffin: Is a croquet monsieur basically grilled cheese, though? You can't

leave me hanging.

Rachel: For the French folk, yes.

Griffin: Okay.

Rachel: Uhh... so. American grilled cheese can be traced back to the 1920s, when the uh, man from Iowa invented a bread slicer that made distributing

white bread easy and affordable.

Griffin: The man from Iowa?

Rachel: For some reason, I couldn't get his name.

Griffin: [bursts into laughter] Don't worry, folks! It's me, Iowa man! I got this! I made cheese get melty on bread, and the bread is crunchy. You're welcome!

Rachel: I went to How Stuff Works, and for some reason, I guess they assumed that you had read a previous article that told you all about this Iowa man.

Griffin: How Stuff Works? You usually have a much better batting average than that. The Iowa man.

Rachel: Uh, shortly before—this is what's crazy to me. Shortly before there was sliced bread, there was Kraft singles. Isn't that weird?

Griffin: You are fucking kidding me.

Rachel: Well, so, processed cheese, I should say. Not the singles, but the Kraft processed cheese was in existence before the sliced bread.

Griffin: I still, like... the saying, 'best thing since sliced bread,' I always thought was like, uh, archaic bullshit.

Rachel: Well, so, this— I'm talking about like, mass produced sliced bread.

Griffin: I know, that's what I'm saying! I can't believe it took them that fucking long to figure it out!

Rachel: I know. I know.

Griffin: Is it a preservatives thing? Like, the crust would keep the inner bread sort of...

Rachel: It's more, I think, about a bread slicer that was like... y'know, mechanized and efficient in a way that they could really get that bread out the door.

Griffin: Okay.

Rachel: So. This is James L. Kraft, who developed a pasteurizing process that insured that cheese wouldn't spoil, even when transported long distances.

Griffin: I'm pretty sure that cheese would never spoil.

Rachel: Uh, this, quote, "factory cheese" was disparagingly terms 'rat trap cheese,' or 'rat cheese' by the English, 'cause... y'know.

Griffin: Nothing's ever good enough for them.

Rachel: [laughs] Well, I mean, this is, y'know, an age of fine cheddars and people that took great pride...

Griffin: [laughs] Before the great reaping. And now there's no cheese anywhere except Kraft.

Rachel: [laughs] So, in World War II, Navy cooks began preparing American cheese filling sandwiches, which was a government issued recipe, in ships kitchens.

Griffin: Needed a recipe for that one, huh, government? You're gonna love it. You're gonna love it, boat chefs. Check it. Cheese, bread, butter. Hot it. Go.

Rachel: Hot it?

Griffin: Get out there. Hot it. Go. Fight. Win. Yes.

Rachel: I like 'hot it' as a direction.

Griffin: Hot it. Hot it. I took that from the—from Blue Apron.

Rachel: [laughs] In the 1940s and '50s, these cheese filling sandwiches were traditionally served open faced, and consisted of one slice of bread topped with cheese.

Griffin: Okay, I take it back. They clearly needed—[laughs] They needed the lord's guiding hand to get them across the great muse of inspiration to get them across the finish line on this one. A second piece of bread! You must consider the possibilities!

Rachel: [laughs] Uh, so in the uh... in the early '50s, Kraft Foods introduced Kraft Singles, which were the individually wrapped slices. And supermarkets began stocking them in 1965. So, for some reason, between the early 1950s, and 1965...

Griffin: You had to send a letter to Kraft like, "Can I get some of those Singles, please?"

Rachel: [laughing] "I'd like three Singles, please."

Griffin: "I'd like three Singles." They said, "Well, after postage, they'll be \$25. So... enjoy it."

Rachel: So, the second piece of bread was added to the uh, grilled cheese around then. In the 1960s.

Griffin: When did the open-faced sandwich get invented? What's the gap there? How long did it take them to really...

Rachel: It says, in the '40s and '50s, they were served open faced.

Griffin: Oh my god.

Rachel: And then, in the 1960s—

Griffin: So possibly two decades passed. For two decades, people were eating these... wrong pizzas. And then, like, somebody dropped a wrong

pizza face down on another wrong pizza, and they're like, "Oh wait! This is a million times better!"

Rachel: Well, times were tough. Maybe people didn't want to use two pieces of bread for a sandwich, y'know?

Griffin: Now I'm the asshole, I guess. 'Cause I forgot that people didn't have infinite cheese and bread back then.

Rachel: [laughs] So, a lot of times, if you look at early recipe books, uh, you see a lot of toasted cheese and toasted sandwich. Uh, you don't see a lot of grilled cheese in the common vernacular.

Griffin: I can't believe I said that thing about this not needing a recipe.

Rachel: [laughs] Um, even if we look at 1953, we're talking Joy of Cooking, which is like, y'know, foundational.

Griffin: Sure.

Rachel: Irma S. Rombauer wrote that bread and cheese should be heated in a commercial waffle iron as an easy meal for even, quote, "the maidless host" to prepare.

Griffin: I don't— the ramifications of that are really weird, and also, I don't hate that. An open waffle iron, did it say?

Rachel: Commercial waffle iron.

Griffin: Oh, commercial waffle—so, do you actually close it? Do you waffle that shit up? 'Cause if so, I'm into that.

Rachel: I guess so, yeah.

Griffin: I'm into that!

Rachel: I like that.

Griffin: I like that. Little cheese pockets. Little cheese crannies.

Rachel: Mm-hmm. Just a bunch of Hot Pockets put together in one.

Griffin: Now—oh my god! You could dice up some peppy, and slash a little bit of uh, splash a little bit of um, of that red sauce on top of it. Then I think we got something goin' here!

Rachel: Are we calling it peppy now...?

Griffin: So, what else did they fuck up for the cheese sandwich?

Rachel: [laughs] So, this is what I found interesting. You don't have to sell me hard on a grilled cheese, y'know? But apparently, in 2007, Kraft Foods budgeted a record 1.4 billion to its marketing, uh, to get grilled cheese back onto the list of quick menu options, and revitalize Kraft Singles.

Griffin: Hm.

Rachel: Uh... [laughs] This is—

Griffin: By quick menu options in... what?

Rachel: I guess just get it back in regular circulation for folks. Get people making grilled cheese again.

Okay, uh, so... [laughs] This is from the How Stuff Works article. "A contest held on the now-obsolete social network, MySpace..."

Griffin: [snorts]

Rachel: "... asked users to create and upload home videos celebrating grilled cheese for a chance to win \$50,000." And a Kraft executive said, "The

goal was to, quote, 'get people to make just one more grilled cheese sandwich a year.'"

Griffin: [laughs]

Rachel: [laughs] We're gonna give you \$50,000.

Griffin: And then they'll tell two friends, and then they'll tell two friends...

Rachel: [laughs] And then Tom on MySpace changed his profile pic to a grilled cheese sandwich. That's not true, I'm kidding.

Griffin: No. In Kraft's defense... what if Tom changed his fucking profile image one day?

Rachel: [laughs]

Griffin: What if he changed it? "I have a beard now." No, Tom! Get back behind your school desk, you child.

Rachel: [laughs]

Griffin: Um... '90s kids will love that joke.

Rachel: Kraft Singles.

Griffin: Kraft. Um... in Kraft's defense, for their weird marketing ploy there, I did go... maybe 14 years without eating a grilled cheese sandwich.

Rachel: No, that's very—

Griffin: I did nonstop when I was a kid.

Rachel: Well, okay. I thought you were gonna talk about a Kraft Single grilled cheese. I definitely had grilled cheese that were not Kraft Singles.

Griffin: I mean, I don't know. I feel like I had a Monte Cristo sandwich once, and I was like, "Well, this is the better version of this, I feel like." And then I had three of those, and I um... almost died. I aged 20 years, like I had drank from the wrong chalice, and I was like, "Whoa, I need to slow my roll on those."

And now I think it's maybe 'cause I'm only recently getting into soup, and god, the dip'ems. Ooh, the dip'ems.

Rachel: Mm-hmm. So, the following year – so we're talking 2008 – Kraft asked fans to write about their favorite grilled cheese memory for a chance to win a free pack of Kraft Singles. [laughs]

Griffin: That's it? That's the prize? [laughs] That's worse than the Runts envelope!

Rachel: That's like, what, like \$1.75 I guess maybe?

Griffin: Yeah. It was not worse than Runts envelope. That's a great— man. Crushing it over there, Kraft. You're lucky you invented fast cheese.

Rachel: [laughs]

Griffin: 'Cause otherwise...

Rachel: I used to— when I was a kid, I think, and I had a... a maybe less refined palate, I used to just take a Kraft Single, just fold it up, and eat it.

Griffin: Absolutely.

Rachel: By itself.

Griffin: Yeah. You could make it thicker, and that would sort of trick you into thinking it's fancier, but... we know. We know what's up.

Rachel: But yeah. So, I have a longing for grilled cheese in my daily life. I don't usually indulge in it, because I feel like... I don't know, it's not filling enough, y'know, these days? But oh, I still love it. I still love it so much.

Griffin: I have been thinking a lot – and Rachel can attest to this, because I've had conversations with her about it – about Kraft macaroni and cheese.

Rachel: Yeah.

Griffin: I've wanted to eat that extraordinarily badly. Like, I've had the craziest craving for it, and it seems like a weird— that one seems like a weird one to fulfill. For me, not Easy Mac, 'cause I want it to be good if I'm gonna eat it. So I want the box with the dinosaur on it.

Rachel: [laughs]

Griffin: Like... for me to go through the effort of making that, when like, I don't know, we've had like, Amy's macaroni and cheese, and like, y'know, nice four cheese macaroni and cheese with like, a baked crust on it... like, really good stuff. I want that dirty— that dirty box dinosaur shit.

Rachel: [laughs] We can do that, Griffin. We're adults.

Griffin: We can't tell anyone, though.

Rachel: Okay.

Griffin: No one can see us. Draw the blinds. It's dinosaur time.

Rachel: [laughs] What's your second thing?

Griffin: My second thing is a YouTube series that I've recently discovered. Um, that I have seen ads for, like, constantly, which I think is YouTube's way of saying, "You like everything around this. You should be watching this." And it was proven right today. Uh, or actually, it was last week I started watching it. It's called Defunctland.

Uh, and it is a long running YouTube series. I don't know about long running, but there's a lot of episodes about it. And the entire premise of the show is that the host, uh, is a guy named Kevin Perjurer, which is a cool name. Uh, and he is essentially an amusement park historian.

Rachel: Oh!

Griffin: He takes a look at the histories of uh, shuttered amusement parks, closed down attractions, and also sort of like, amusement park adjacent things. Uh, and sort of explores the flawed history behind each one of them.

Rachel: That sounds incredible.

Griffin: And a lot of them are uh, like, Disney history stuff. Which like, I don't know, I feel like I didn't really care about Disney World, Disneyland, like, Disney parks until we went to it last year, and I had like, this incredible time, and have basically been looking forward to our next time going to it since. And watching some of the stuff that like, Disney has gotten up to was really, really, really fascinating for me.

I feel like, um... he doesn't, like— there's something, like, mythical about the idea of like, an abandoned amusement park. Like, it's the setting for like, a fiction— like a Scooby Doo mystery. Like, something out of fiction, but like... looking at the Defunctland YouTube channel, there's a lot of... there's a lot of real estate sittin' out there, just waitin' for old man Caruthers to, y'know, steal the jewels or whatever.

So, the show, like... it doesn't revel in delight, like, "Look at them fail! Look at them try and fail!" It's, instead, kind of like... looking at the reasoning for why they did what they did and failed so spectacularly at what they did. Which, I don't know, I feel like this show could also be like, mean spirited. Like, "What the fuck were you doing, Walt?!"

Um, instead, it's like, "Here's a weird thing that happened. Uh, they didn't keep it around for very long." Um, there is some—oh, so they have other stuff, too. Not just amusement parks. Disney... some of the stuff, I didn't even know about. So like, that's the coolest shit. Like, um... this place called

Action Park in New Jersey, which was this uh, deathly waterpark that had to be shut down, because of the body count of it.

Uh, and a lot of Disney stuff. So there's a place called Club Disney where they basically tried to make their own Chuck E. Cheese. Do you remember this?

Rachel: Oh, no!

Griffin: Yeah, that one didn't last very long. And then there was Disney Quest, which was much more recent, uh, which is essentially... do you remember the Sega amusement park we went to in Odaiba when we were in Tokyo?

Rachel: Yeah!

Griffin: Uh, basically, like, Sega built this sort of super arcade. This like, four story tall super arcade, uh, that had, y'know, Sega games in it, and a bunch of like, arcade stuff. But then it also had like, Sega-based amusement attractions.

Disney basically did that. Uh, and it was called Disney Quest, and I think it was like, in Times Square, or close to it.

Rachel: Oh, interesting.

Griffin: And it didn't last long, either. So like, these big things I didn't even know existed. But then like, the historical stuff about, um, like, parks that have shuttered, and especially like, Disney rides, I found so fascinating.

So uh, I watched one today about a ride called Superstar Limos. And I feel like it provides a really good cross section of like, the tone of the show, and what I think is so fascinating about it. This was in California Adventure, which was fairly recent at the time. I think the ride was built in like, 2001.

And the idea behind the ride was like, it was simple enough. The premise was simple. Like, you were basically a new Hollywood star, arriving at LAX,

and you would like, get chased by paparazzi, and see like, the sights and sounds of Hollywood while you're on your—

Rachel: Wait, this is a ride?

Griffin: Yes, while you were on your way to this like, movie premier. It was basically like a dark ride, right? But with some like, action elements, because like, the paparazzi would chase you down, and you had to get away.

Rachel: Okay.

Griffin: So like, that was the pitch for the ride. Uh, and then, Princess Diana died.

Rachel: Oh no...

Griffin: In a, like, very similar sort of fashion to what the ride depicted.

Rachel: Yeah.

Griffin: So like, they were like, "Well, we can either shutter this..." The ride and park were supposed to be opening very, very soon. And so they were like, "Well, we can either shutter this and figure out something else to do." So they removed all the paparazzi, got rid of all the like, fast segments. And they were like, "Well, we need something to put in there."

Rachel: Uh-huh. [laughs]

Griffin: And so like, at that point, also, the budget had been like... just— it was \$15. So, everything looked really bad. Like, it looked very— it looked very, very poorly made. Um, I think they described it as like, a cheaply made pop-up book with like, illustrations of like, big crowds of people on one single huge panel of wood that would just kinda bounce up and down.

Rachel: Oh no...

Griffin: And then they would have these semi-animatronic celebrities, but they had to be celebrities that like, Disney already had sort of on contract to do.

Rachel: Oh no. [laughing]

Griffin: And so like, there's Drew Carey with like, tickets to— or, like, star maps that he's waving around in his hand. And like, Jackie Chan doing a high-flying kick out of the ceiling.

Rachel: Oh no...

Griffin: And Antonio Banderas and Melanie Griffith like, posing for photos. "Look kids, it's Antonio Banderas and Melanie Griffith!" Like, and you're going through in this like, gaudy purple limousine, and it was short, and terrible, and... they have like, footage of— they not only have footage of people filming the ride when they were, y'know, riding it in 2001, so you can like, see what everything looks like, which is like... incredible.

After going to Disney and seeing like, the quality bar of like, the things they make? Like, seeing this complete fart was like, mind boggling. You also got promotional footage of the cast of the Drew Carey show like, going on the ride, and like, feigning delight at the things they were doing.

Rachel: Oh my god...

Griffin: It was them and Rosie O'Donnell like, "Look, there's Drew Carey!" And that was the end of sort of their commentary, because it was so rough.

Um, and the whole video, like, it outlines this stuff, and I think very rightly criticizes it. Uh, but it also just kind of like, opens this window into like... Disney makes like— we talked about it when we did our Disney trip, and then like, sort of addressed it in the following episode of Wonderful. Like, it's so polished. It is so fine tuned. The whole experience is like, so meticulously designed from the second you drive onto the park.

And to see something so poorly, like, conceived that was also sort of dealt a bad hand by just sort of the twists of fate, uh, was really interesting. Also, then it goes into how that ride became a Monsters Inc. ride, and all of the semi-animatronic celebrities, they like, slapped hazmat suits on them, and so now, they're like, y'know, the monster cleanup crew or whatever.

Rachel: Oh gosh! [laughs]

Griffin: So you still have like, a guy in a hazmat suit doing like, a high flying kick. [laughs] It's just— it's just Jackie Chan wearing a suit. Uh, like, the whole front façade of the building, like, they just sort of slapped some like, Monsters Inc. doors all over it. Like, there's so much of the DNA of the original ride that turned into this like, y'know, better ride.

Rachel: It sounds like kind of the thrill of seeing like, a really bad movie. Like, watching a bad movie with your friends. It's like, seeing this like... I don't know. This urgency put behind something that is just never gonna be good. [laughs]

Griffin: Yeah. I think it's interesting in that regard, and I also think it's interesting— especially the Disney ones, because you... I don't think you get to the point where Disney is at now, where y'know, pretty much all the things they make are right on point. Like, they are all leading towards you having this perfect experience while you're at the parks, where your every need is being catered to. And you see stuff like this, and it's like, this is kind of how they got there, right? Like, you don't... you don't get to that perfect park without having a few Superstar Limos along the way.

Rachel: Well, yeah. And it's fascinating, too, because... so, y'know, we took Henry, and we went to Epcot, and we— y'know, Epcot has like, the different countries with the different rides associated with that country. And there is a ride in Mexico that maybe has existed in that country for years and years and years. It's all like...

Griffin: The Three Caballeros?

Rachel: Yeah. It's all like, Donald Duck adjacent. And it's a very simple ride. There are, y'know, it must've been around for a very long time. It was definitely like, all of the kids loved it the absolute most.

Griffin: Yep. It was just a lot of bright colors and videos.

Rachel: And music, and... yeah.

Griffin: Music, and like, not... y'know. They liked, like, the more technical, like, the Frozen ride. Like, they obviously had a really good time. But like, there was no wait to get on Three Caballeros, because it was super old, and... yeah, they still really, really liked it.

Rachel: Very fun. And like, shows you kind of the science behind it, and how like, it isn't necessarily technology that makes a ride great.

Griffin: Right. I think it's this— I think Disney has this mystique about them, like, the... y'know, the Imagineers doing the work behind the scenes to like, make these flawless experiences. And it's kind of like... there is something that makes that work seem even more impressive when you see when it doesn't work out.

Rachel: Yeah, of course.

Griffin: Uh, and... yeah, I— I also just am excited about this— about Defunctland, because there's so many episodes, and the episodes are really in-depth, and they are really long, and uh... yeah. It's just a new thing that I've discovered. I think it's been running for a long time. Um, and uh... yeah. I'm excited to dip into it.

Rachel: Me too!

Griffin: I feel like we have a lot of nice, like, YouTube series to get into.

Rachel: I know! It's— I don't know why. That's like, one of my favorite parts of our day is like, the very last moments before I pass out.

Griffin: We got a new— we got a new Kiwami Japan knife, and we have a new Bon Appetit video!

Rachel: Yeah, there's a Pringles Bon Appetit, guys.

Griffin: There's so many people I talked to about that series at PodCon for some reason, and every single one of them just wants Brad and Claire to get together.

Rachel: God, I know that we like— we showed it to your brother, Justin, and Sydnee, and we were just like, very aggressive about their...

Griffin: About their romance.

Rachel: [laughing] Yeah.

Griffin: About our OTP. Hey, I got some submissions from our friends at home. Uh, Chad says, "I live down the road from a lumber mill, and large flatbed trucks carrying lumber occasionally pass by me when I'm on the sidewalk. I love catching the huge whiff of fresh-cut wood smell that blasts me in the face from the open sides. Puts me right in the mood to settle down by the hearth." That's a good smell.

Rachel: Oh, what a world that is!

Griffin: Y'know what's a good smell? We're getting some work done. We have like, this weird sort of out-of-the-place fireplace in the house we live in, and we're getting some work done to like, renovate it. I like the— I don't know what it is. I don't know if it's like, drywall, like new drywall smell. But like… there's a smell that comes alongside renovation that I—

Rachel: It did kind of feel like a Home Depot when I walked in, and I liked it.

Griffin: Yeah! I dig that scent. Uh, here's one from William who says, "My personal wonder is downing a big glass of room temperature water that has just been poured over ice. Bonus wonder points if you're really thirsty. As

you drink, the temperature of the water fluctuates between warm and cold, and I find it super satisfying."

Rachel: Wow!

Griffin: I know that. I know that feel.

Rachel: I would never have thought about that as a thing.

Griffin: When you pour like, a room temperature thing into some ice, and you get like, little currents of different temperatures in it. Yeah. I know that.

Rachel: Sometimes I tell Griffin that I have a real hard time coming up with topics, and he says, "Y'know, Rachel, just keep it simple." And that is a perfect example.

Griffin: Yeah, I mean, I did complimentary candy. I mean, you also did sense of humor. I feel like this has been a real nice acoustic...

Rachel: Yeah, right? [laughs]

Griffin: [laughs] Acoustic episode. Uh, and one last one from Sophie who says, "I love Hubba Bubba— Hubba Bubba bub— I love Hubba Bubba Bubble Tape. Everything about the experience of this good gum is fun and satisfying from the packaging to the taste, to having the ability to bite off as much as you want, and blowing giant bubbles. You can even have—" My mouth is watering so fucking much.

Rachel: [laughs]

Griffin: I'm having trouble getting through this. "You can even have a Bubble Tape race to see who can eat the whole roll fastest."

Rachel: Ooh.

Griffin: You said 'eat,' and I don't love that.

Rachel: [laughs]

Griffin: 'Cause now I'm worried about you, Sophie, and sort of, your tract.

Rachel: I didn't know you could still buy Bubble Tape.

Griffin: Yeah, I think I-I feel like I only see it at like, the grocery store. At

like, the checkout lane.

Rachel: This is a good vocal exercise for us.

Griffin: Hubba Bubba Bubble Tape.

Rachel: Hubba Bubba Bubble Tape.

Griffin: You don't even know. You don't even— I mean, you never did like, choir or anything like that, so you don't know about "red leather, yellow leather, red leather, red leather, red leather, red..." That one. Aluminum, linoleum. You know that jam?

Rachel: I knew red leather, yellow leather. I didn't know aluminum linoleum.

Griffin: Aluminum linoleum. Yeah.

Rachel: Hubba Bubba Bubble Tape.

Griffin: You did it!

Rachel: Mm-hmm. I'm very— I'm very talented, Griffin. [laughs]

Griffin: You are very much. The thought of having a lot of bubble gum in my mouth, though... that didn't do it for me.

Rachel: Yeah, I don't like that.

Griffin: But the idea of having some... [laughs]

Thank you so much for listening to our podcast. Thank you so much to Bo En and Augustus for the use of our theme song, Money Won't Pay. You can find a link to that in the episode description.

Um, thank you to everybody who was very patient in the comments of our last episode, where I talked about black metal. You all are very kind. Too kind.

Rachel: Uh, thank you to MaximumFun.org for hosting our podcast. They are adding a lot of new shows lately! Have you seen this?

Griffin: Yes! There's um... there's The Jackie and Laurie Show, which you will be— which you've probably already heard a promo for in this episode.

Rachel: Yeah! And then there's a new one that's just announced the day we're recording this, with Aimee Mann and Ted Leo.

Griffin: Fuck yes! That's so good.

Rachel: I know!

Griffin: Uh, yes, we are very lucky to be on Max Fun. Uh, and... uhh... thank you all. Thank you all. If I met you at PodCon, we got a lot of people saying really wonderful things about Wonderful. Lot of people missed you. I missed you more than them.

Rachel: Did people— did people really? Do they say things about Wonderful?

Griffin: They did, yeah. Like, nonstop. So many people came up. I heard more about Wonderful than any of the other shows that we did of people saying like, "I love that show, and Rachel is so talented and great, and hold onto this microphone for me?" And I dried up like a little dried shrimp!

Rachel: Oh no!

Griffin: And that's why there were no jokes in this one.

Rachel: Do you think I brought enough blue glow?

Griffin: You always bring enough blue glow. Wait a minute, the glow is

green this time! What's it mean? Are you sick?

Rachel: I don't know how to keep up with this. [laughing]

Griffin: Play with me!

Rachel: Can that be the end?

Griffin: Yeah, it can be the end. [laughs]

Rachel: [laughs]

[theme music plays]

MaximumFun.org Comedy and culture. Artist owned.

Audience supported.

[Maximum Fun advertisement plays]